



BSL/SECTT/SE/REG-13(6)/2014-15/08/04

August 06, 2014

The Secretary,  
BSE Limited  
25<sup>th</sup> Floor, Phiroze Jeejeeboy Towers,  
Dalal Street,  
Mumbai – 400001.

The Vice President - Listing  
National Stock Exchange of India Limited  
Exchange Plaza  
Bandra- Kurla Complex,  
Mumbai- 400051.

Dear Sir/Madam,

**Sub: Disclosure of change in Shareholding under Regulation 13 (6) of SEBI (Prohibition of Insider Trading) Regulations, 1992 ("the SEBI Insider Regulations").**

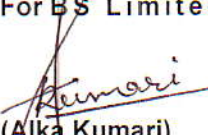
In compliance of the Code of Conduct for Prevention of Insider Trading & Corporate Disclosure Practices ("the Code") of M/s. BS Limited ("the Company"), we have received Disclosure from one of the Designated Employees of the Company regarding the Sale of Equity Shares of M/s. BS Limited in the prescribed Form D under Regulation 13 (4) of the SEBI (Prohibition of Insider Trading) Regulations, 1992.

As required under Regulation 13 (6) of the said Regulations, we hereby submit the Disclosure in Form D to your good selves.

We request you to take on record.

Thanking You,

Yours faithfully,  
For BS Limited

  
(Alka Kumari)  
Company Secretary



Encl: Form D

**BS Limited**

(Formerly BS TransComm Ltd.)

CIN: L27109AP2004PLC042375

# 504, Trendset Towers, Road No. 2, Banjara Hills, Hyderabad - 500 034, Andhra Pradesh, India.  
Phone: +91 40 4455 8888 | Fax: +91 40 6666 7268 | [www.bslimited.in](http://www.bslimited.in)

**BS Limited (Formerly known as BS TransComm Limited)**  
Disclosure under SEBI (Prohibition of Insider Trading) Regulations, 1992

**FORM D**

[Regulations 13(4), 13(4A) & 13(6)]

| S.No. | Name, PAN and Address of Promoter/Promoter Group/Director/CMT/ Designated Employee                                            | No. & % of Shares held by Promoter/Group/ Director/ Designated Employee | Date of receipt of allotment/ Advice/ Acquisition/Sale of Shares/ Voting Rights | Date of intimation to Company | Mode of acquisition (market purchase/ public/ rights/ Preferential offer etc. | No. & % of Shares/ Voting Rights Post Acquisition/ Sale | Trading Member (TM) through whom the trade was executed with SEBI Registration of the TM | Exchange on which the trade was executed | Buy Quantity | Buy Value (Rs.) | Sell Quantity        | Sell Value (Rs.) |
|-------|-------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------|---------------------------------------------------------------------------------|-------------------------------|-------------------------------------------------------------------------------|---------------------------------------------------------|------------------------------------------------------------------------------------------|------------------------------------------|--------------|-----------------|----------------------|------------------|
| 1     | C V Siva Rama Sastry<br>ADIPC9814B<br>Plot No. 164, 403, Somavarapu Elegance, Rd 1, Arunodaya Nagar, Nagole, Hyderabad 500068 | 15,920<br><br>0.004%                                                    | 31-Jul-14                                                                       | 4-Aug-14                      | ESOP 2011                                                                     | 1,170<br><br>0.000%                                     | Axis Direct                                                                              | NSE                                      | Nil          | Nil             | 14,750<br><br>0.003% | 552,943          |



August 04, 2014

The Secretary  
The BSE Limited  
25<sup>th</sup> Floor, Phiroze Jeejeebhoy Towers  
Dalal Street,  
Mumbai - 400001.

The Vice President - Listing  
National Stock Exchange of India Limited  
Exchange Plaza  
Bandra- Kurla Complex,  
Mumbai- 400051.

Sub. : Disclosure of Change in Shareholding in Form D

Ref. : BS Limited Code of Conduct for Prevention of Insider Trading.

Dear Sir/ Madam,

This is to inform you that I, *Siva Rama Sastry C.V.*, am working as Manager- Finance & Accounts in M/s. BS Limited and had sold 11750,1000 & 2000 Equity Shares of the Company on 22-07-14, 24-07-14 & 31-07-14.

I hereby furnish disclosures in the prescribed Form D as required under the Code.

Please take the same on record.

Thanking You,

Yours faithfully,

Signature :



Name : Siva Rama Sastry C.V  
Designation : Manager \_ Finance & Accounts

Encl: Form D as above.

C.c.: The Compliance Officer  
BS Limited  
#504, Trendset Towers,  
Road No. 2, Banjara Hills,  
Hyderabad - 500 034



## BS LIMITED

(Formerly known as BS Transcomm Limited)

#504, Trendset Towers, Road No. 2, Banjara Hills, Hyderabad - 500 034

### FORM 'D' - CONTINUAL DISCLOSURE

Securities and Exchange Board of India (Prohibition of Insider Trading) Regulations, 1992

[Regulations 13(4), 13(4A) and (6)]

To: The Compliance Officer  
BS Limited  
#504, Trendset Towers,  
Road No. 2, Banjara Hills,  
Hyderabad - 500 034

Date: 04<sup>th</sup> August, 2014

#### Details of change in Shareholding or voting rights held by Director or Officer and his dependents or Promoter or Person who is part of Promoter Group of a Listed company.

| Name, PAN and Address of Promoter/ Person who is part of Promoter Group/Director/ Officer | No. & % of shares/ voting rights held by the Promoter/ Person who is part of Promoter Group/Director/ Officer | Date of receipt of Allotment Advice / Acquisition / Sale of Shares / Voting Rights | Date of intimation to Company | Mode of acquisition (market purchase / Public / Rights / preferential offer etc.) / Sale | No. & % of Shares / Voting Rights post acquisition / sale | Trading Member (TM) through whom the trade was executed with SEBI Registration No. of the TM | Exchange on which the trade was executed | Buy Quantity | Buy Value (Rs.) | Sell Quantity | Sell Value (Rs.) |
|-------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------|-------------------------------|------------------------------------------------------------------------------------------|-----------------------------------------------------------|----------------------------------------------------------------------------------------------|------------------------------------------|--------------|-----------------|---------------|------------------|
| Sivarama Sastry C.V. ADIPC9814B                                                           | 15720<br>0.004%                                                                                               | 31/7/14                                                                            | 4/8/14                        | ESOPS                                                                                    | 970 &<br>0.0002%                                          | Axis Direct<br>IN300484                                                                      | NSE                                      |              |                 | 14750         | 552943           |

I undertake not to enter into an opposite transaction for a period of at least 6 months, after this transaction.

Signature \_\_\_\_\_

Name : SIVARAMA SASTRY C.V. Designation Manager (F&A)

Employee No.: BS1460 Division Telecom Location Hyderabad

Notes:

- > This form is to be filed if acquisition/purchase/sale in the Company's securities exceeds Rs.5 lakhs in Value or 25,000 Numbers or 1% of the total holding or voting rights, whichever is lower on a per day basis, since the date of the last disclosure under Clause 9.1 or 9.2 of this Code.
- > Last date for filing: 2 working days of (i) acquisition/purchase of securities or (ii) receipt of intimation of allotment or (iii) sale of securities.