

August 5, 2013

National Stock Exchange of India Ltd

BSE Limited

Dear Sir,

Sub: Disclosures under Securities and Exchange Board of India (Prohibition of Insider Trading) Regulations, 1992 as amended.

In compliance with the applicable provisions of Securities and Exchange Board of India (Prohibition of Insider Trading) Regulations, 1992, as amended, **Jay Properties Private Limited**, one of the Promoter Group Companies of Dish TV India Limited ("Company"), had vide its communication dated July 31, 2013, sent disclosure to the Company intimating that it has acquired 21,00,000 equity shares (0.20% of total number of shares of Dish TV India Limited) on July 31, 2013 by way of a **market purchase**. The necessary disclosure for the same had been received by the Company on July 31, 2013.

Further, **Jay Properties Private Limited** now being a Promoter of DISH TV India Limited ("Company"), has vide its communication dated August 2, 2013, sent disclosure to the Company intimating that it has further acquired 19,51,000 equity shares (0.18% of Total Shares of DISH TV India Limited) on August 1, 2013 by way of a **market purchase**.

As on date, **Jay Properties Private Limited** total holding in DISH TV India Limited is 40,51,000 equity shares (0.38% of Total No. of shares of DISH TV India Limited).

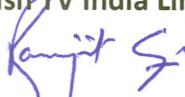
Based on the above disclosures received from **Jay Properties Private Limited** on August 2, 2013 intimating acquisition of 19,51,000 equity shares (0.18% of Total Shares of DISH TV India Limited) on August 1, 2013 (copy enclosed), we now send our disclosures under Regulation 13(6) of Securities & Exchange Board of India (Prohibition of Insider Trading) Regulations, 1992 as amended.

You are requested to kindly take the same on record.

Thanking You,

Yours truly,

For **Dish TV India Limited**


Ranjit Singh
Company Secretary



Enclosed:

- ✓ Disclosure received by ("Dish TV India Limited") from **Jay Properties Private Limited** in the prescribed format under **Regulation 13 (4A)** of SEBI (Prohibition of Insider Trading) Regulations 1992, as amended from time to time.
- ✓ Disclosure by Dish TV India Limited in prescribed **Form D** under Regulation 13(6) of SEBI (Prohibition of Insider Trading) Regulations 1992 with respect to **Jay Properties Private Limited**.

DISH TV India Limited

FC-19, Film City, Sector - 16A, Noida - 201301 UP, Tel: 0120-2599391/2599555, Fax: 0120-4357075

Customer Care: 1-860-180-3474, Email: customercare@dishtv.in

Regd Office: Essel House, B-10, Lawrence Road Industrial Area, Delhi - 110035

www.dishtv.in

FORM D

Securities and Exchange Board of India (Prohibition of Insider Trading) Regulations, 1992
[Regulations 13(4A)]

Details of change in shareholding or voting rights held by Director or Officer and his dependents or Promoter or Person who is part of Promoter Group of a listed company – DISH TV India Limited

Name, PAN No. & Address of Promoter/ Person who is part of Promoter Group/Director/ Officer.	No. & % of shares/ voting rights held by the Promoter/ Person who is part of Promoter Group/Director/ Officer.	Date of receipt of allotment/ sale/ acquisition/ sale of shares/ voting rights	Date of intimation to company	Mode of purchase (market purchase/ public/ right s/ preferential offer, etc.)/ sale	No. & % of shares/ voting rights post acquisition/ sale	Trading member through whom the trade was executed with SEBI Registrati on No. of the TM	Exchange on which the trade was executed	Buy quantity	Buy value	Sell quant ity	Sell value
lay Properties Private Limited <u>Address:</u> Continental Building, 135, Dr. Annie Besant Road, Worli, Mumbai 400 018 <u>PAN No.-</u> AAAC1369C	Number of shares: 21,00,000 <u>Percentage:</u> 0.20% of the total shares of the Company	August 1, 2013	August 2, 2013	Market purchase	Number of shares: 40,51,000 <u>Percentage:</u> 0.38% of the total shares of the Company	Religare Securities Ltd SEBI REGN.NO. INB23065 3732 & INB01065 3732	National Stock Exchange of India Limited	19,51,000 shares <u>Percentage:</u> 0.18% of the total shares of the Company	Rs. 9,63,31,097/-	N.A.	N.A.

For Dish TV India Limited

Ranjit Singh
Company Secretary



Place: Delhi,
Date: August 5, 2013

JAY PROPERTIES PRIVATE LIMITED

135, CONTINENTAL BUILDING, DR. A. B. ROAD, WORLI, MUMBAI - 400018

BSE Limited

Phiroze Jeejeebhoy Towers
Dalal Street
Mumbai - 400 001

August 2, 2013

National Stock Exchange of India Limited

Exchange Plaza,
Bandra Kurla Complex,
Bandra (East),
Mumbai - 400 051

Dear Sir,

Ref: Disclosures under Securities and Exchange Board of India (Prohibition of Insider Trading) Regulations, 1992

The Company has acquired 19,51,000 shares of DISH TV India Limited on August 1, 2013 respectively constituting 0.18% of Total Shares of DISH TV India Limited by way of a **market purchase**.

In this connection, we send herewith our disclosures under Regulation 13(4A) of Securities and Exchange Board of India (Prohibition of Insider Trading) Regulations, 1992 as amended.

Request you to kindly take the same on record and oblige.

Thanking you,

Yours faithfully,

For Jay Properties Private Limited



Director/ Authorised Signatory



Encl: As above.

✓ Cc: **DISH TV India Limited**

Essel House, B-10,
Lawrence Road Industrial Area,
New Delhi - 110035

FORM D

Securities and Exchange Board of India (Prohibition of Insider Trading) Regulations, 1992
[Regulations 13(4A)]

Details of change in shareholding or voting rights held by Director or Officer and his dependents or Promoter or Person who is part of Promoter Group of a listed company – DISH TV India Limited

Name, PAN No. & Address of Promoter/ Person who is part of Promoter Group/Director/ Officer.	No. & % of shares/ voting rights held by the Promoter/ Person who is part of Promoter Group/Director/ Officer.	Date of receipt of allotment/ deemed acquisition/ sale of shares/ voting rights	Date of intimation to company	Mode of purchase (market purchase/ public/rights/ preferential offer, etc./sale	No. & % of shares/ voting rights post acquisition/ sale	Trading member through whom the trade was executed with SEBI Registration No. of the TM	Exchange on which the trade was executed	Buy quantity	Buy value	Sell quantity	Sell value
Jay Properties Private Limited Continental Building, 135, Dr. Annie Besant Road, Worli, Mumbai 400 018 PAN No.- AAACI1369C	Number of shares: 2100000 Percentage: 0.20%	August 1, 2013	August 2, 2013	Market purchase	Number of shares: 40,51,000 Percentage: 0.38%	Religare Securities Ltd s Ltd SEBI REGN.NO. INB23065 3732 & INB01065 3732	National Stock Exchange of India Limited	On August 1, 2013 – 19,51,000 shares (0.18% of the total shares of the Company)	On August 1, 2013 - Rs. 9,63,31,097/-	N.A.	N.A.

For Jay Properties Private Limited

Director/Authorised Signatory



Date: Mumbai
Place: August 2, 2013