



2nd April, 2014

To,
The Manager - CRD
BSE Limited
P.J Towers,
Dalal Street, Fort,
Mumbai - 400 001
Scrip Code- 530943

The Manager - Listing
National Stock Exchange of India Limited
Exchange Plaza,
Bandra Kurla Complex,
Mumbai- 400 050
Scrip Code: SABTN

Dear Sirs,

**Sub: Disclosure under regulation 13(6) in terms of SEBI (Prohibition
of Insider Trading) Regulations, 1992.**

With reference to the above captioned subject and in terms of Regulation 13(6) of SEBI (Prohibition of Insider Trading) Regulations, 1992, please find enclosed herewith the details of acquisition by the following acquirers:

Sr. No.	Name of Allottees/ Acquirer	No of Shares	Percentage of paid-up capital
1	Prime Global Media Private Limited	13,00,000	4.68%
2	Global Showbiz Private Limited	13,00,000	4.68%

upon the exercise of options attached to Warrants convertible in to equity shares issued on preferential basis in the prescribed format.

Kindly take the same on your record and acknowledge the receipt.

Thanking You,

For Sri Adhikari Brothers Television Network Limited


Payal Garg
Company Secretary

Encl.: A/a

FORM D

Securities and Exchange Board of India (Prohibition of Insider Trading) Regulations, 1992

[Regulation 13(6)]

Details of change in shareholding or voting rights held by Director or Officer and his dependants or Promoter or Person who is part of Promoter Group of a listed company

Name, PAN & Address of Promoter/ Person who is part of Promoter Group/ Director/ Officer.	No. & % of shares/ voting rights held by the Promoter/ Person who is part of Promoter Group/ Director/ Officer	Date of receipt of allotment advice/ acquisition	Date of intimation to company	Mode of acquisition (market purchase/ Public/right s/preferential offer, etc.) /sale	No. & % of shares/ voting rights post acquisition/ sale	Trading Member through whom the trade was executed with SEBI Registered No. of the TM	Exchange on which the trade was executed	Buy quantity	Buy value	Sell quantity	Sell value
Prime Media Limited PAN: AAHCP2973K Address: 3-4, Sukh Shanti, JVPD Scheme, Vile Parle (West), Mumbai: 400049	NIL	28 th March, 2014	2 nd April, 2014	Conversion of Warrants into Equity Shares issued on Preferential basis	13,00,000 Equity Shares (4.68%)	NA	NA	13,00,000	Rs. 9,76,30,000 (Issue Price - Rs. 75.10)	NA	NA

For Sri Adhikari Brothers Television Limited

Payal Garg
Company Secretary



FORM D

Securities and Exchange Board of India (Prohibition of Insider Trading) Regulations, 1992
[Regulation 13(6)]

Details of change in shareholding or voting rights held by Director or Officer and his dependents or Promoter or Person who is part of Promoter Group of a listed company

Name, PAN & Address of Promoter/ Person who is part of Promoter Group/ Director/ Officer.	No. & % of shares/ voting rights held by Promoter/ Person who is part of Promoter Group/ Director/ Officer	Date of receipt of allotment/ advice/ acquisition/ sale of shares/ voting rights	Date of intimation to company	Mode of acquisition (market purchase/ Public/ rights/ preferential offer, etc.) / sale	No. & % of shares/ voting rights post acquisition/ sale	Trading through Member whom the trade was executed with SEBI Registrant on No. of the TM	Exchange on which the trade was executed	Buy quantity	Buy value	Sell quantity	Sell value
Global Showbiz Private Limited PAN: AAFCG0322H Address: 3-4 Sukh Shanti, JVPD Scheme, Vile Parle (West), Mumbai: 400049	NIL	28th March, 2014	2nd April, 2014	Conversion of Warrants into Equity Shares issued on Preferential basis	13,00,000 Equity Shares (4.68%)	NA	NA	13,00,000	Rs. 9,76,30,000 (Issue Price - Rs. 75.10)	NA	NA

For Sri Adhikari Brothers Television Network Limited

Payal Garg
Company Secretary