PRIME GLOBAL
MEDIA PRIVATE LIMITED

2nd April, 2014

To,

The Manager - CRD
BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street, Fort,
Mumbai – 400 001
Scrip Code- 530943

The Manager – Listing
National Stock Exchange of India Limited
Exchange Plaza,
Bandra Kurla Complex,
Mumbai- 400 050
Scrip Code: SABTN

Sub: Disclosure under regulation 13 (4A) in terms of SEBI (Prohibition of Insider Trading) Regulations, 1992

With reference to the above captioned subject and in terms of Regulation 13(4A) of SEBI (Prohibition of Insider Trading) Regulations, 1992, please find enclosed herewith the details of acquisition of 13,00,000 Equity Shares of Sri Adhikari Brothers Television Network Limited upon the exercise of options attached to Warrants convertible in to equity shares issued on preferential basis in the prescribed format.

Kindly take the same on your record and acknowledge the receipt.

Thanking You,

Yours truly,

For Prime Global Media Private Limited

PRIME GLOBAL MEDIA PVT LTD MUMBAI

Gautam Adhikari
Director

CC: *The Board of Directors*
Sri Adhikari Brothers Television Network Limited
6th Floor, Adhikari Chambers, Oberoi Complex,
New Link Road, Next to Laxmi Industrial Estate,
Andheri (West), Mumbai – 400 053

Encl: A/a

CIN:U22219MH2013PTC246181

3 - 4, Sukh Shanti, 8th Road,
JVPD Scheme, Vile Parle (West),
Mumbai - 400 049. INDIA
Tel: 022 26246701
Fax: 022 26235134

FORM D

Securities and Exchange Board of India (Prohibition of Insider Trading) Regulations, 1992

[Regulations 13(4A)]

Details of change in shareholding or voting rights held by Director or Officer and his dependants or Promoter or Person who is part of Promoter Group of a listed company

Name, PAN & Address of Promoter/ Person who is part of Promoter Group/ Director/ Officer.	No. & % of shares/ voting rights held by the Promoter/ Person who is part of Promoter Group/ Director/Officer	Date of receipt of allotment advice/ acquisition / ~~sale of shares/ voting rights~~	Date of intimation to company	Mode of acquisition (market purchase/ Public/rights/preferential offer, etc.) /sale	No. & % of shares/ voting rights post acquisition/ sale	Trading Member through whom the trade was executed with SEBI Registration No. of the TM	Exchange on which the trade was executed	Buy quantity	Buy value	Sell quantity	Sell value
Prime Global Media Private Limited **PAN:** AAHCP2973K **Address:** 3-4, Sukh Shanti, JVPD Scheme, Vile Parle (West), Mumbai 400049	NIL	28th March, 2014	2nd April, 2014	Conversion of Warrants into Equity Shares issued on Preferential basis	13,00,000 Equity Shares (4.68%)	NA	NA	13,00,000	Rs. 9,76,30,000 (Issue Price – Rs. 75.10)	NA	NA

For **Prime Global Media Private Limited**

Gautam Adhikari
Director