HDFC BANK
We understand your world

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Email: shareholder.grievances@hdfcbank.com
Website: www.hdfcbank.com

HDFC Bank Limited,
Process House,
Kamala Mills Compound,
Senapati Bapat Marg,
Lower Parel, Mumbai- 400 013
Tel.: 022-2498 8484
Fax: 022-2496 5235

1st July, 2016

BSE Limited
Dept of Corporate Services
Phiroze Jeejeebhoy Towers,
Dalal Street, Fort,
Mumbai 400 001
Fax No. 022-22722037/39/ 41

The National Stock Exchange of India Limited
The Listing Department
Exchange Plaza
Bandra Kurla Complex,
Mumbai 400 051
Fax No. 022-26598237/38/ 66418124/ 25/ 26

Dear Sir,

Re: Disclosure of information

We are pleased to inform you that HDFC Bank has launched SM@ Bank, India's first full-fledged digital banking service for small-and medium enterprises (SME). This will allow clients to access a complete suite of services instantly and round-the-clock on the device of their choice, be it a desktop, laptop, tablet or mobile.

Further details are available on the website of the Bank at the link http://www.hdfcbank.com/htdocs/aboutus/News_Room/pdf/Press-Release-HDFC-Bank-launches-Indias-1st-SME-Bank.pdf

Thanking you

Yours faithfully,

For HDFC Bank Limited



Sanjay Dongre

Executive Vice President (Legal) & Company Secretary