



29th April, 2014

To,

The Manager - CRD

BSE Limited

Phiroze Jeejeebhoy Towers,

Dalal Street, Fort,

Mumbai - 400 001

Scrip Code- 530943

The Manager - Listing

National Stock Exchange of India Limited

Exchange Plaza,

Bandra Kurla Complex,

Mumbai- 400 050

NSE Symbol: SABTN

Dear Sirs,

**Sub: Disclosure under regulation 13(6) in terms of SEBI (Prohibition
of Insider Trading) Regulations, 1992.**

With reference to the above captioned subject and in terms of Regulation 13(6) of SEBI (Prohibition of Insider Trading) Regulations, 1992, please find enclosed herewith the details of acquisition by the following acquirers:

Sr. No.	Name of Allottees/ Acquirer	No of Shares	Percentage of paid-up capital
1	Prime Global Media Private Limited	275,000	0.86%
2	Global Showbiz Private Limited	275,000	0.86%

upon the exercise of options attached to Warrants convertible into equity shares issued on preferential basis in the prescribed format.

Kindly take the same on your record and acknowledge the receipt.

Thanking You,

For Sri Adhikari Brothers Television Network Limited


Payal Garg
Company Secretary



Encl.: A/a

Register Office:

Adhikari Chambers, Oberoi Complex, New Link Road, Andheri (W), Mumbai - 400 053.

Tel.: 022-40230000 | Fax: 022-26395459

E-mail: investorservices@adhikaribrothers.com | Website: www.adhikaribrothers.com

CIN: L32200MH1994PLC083853

FORM D

Securities and Exchange Board of India (Prohibition of Insider Trading) Regulations, 1992
[Regulation 13(6)]

Details of change in shareholding or voting rights held by Director or Officer and his dependants or Promoter or Person who is part of Promoter Group of a listed company

Name, PAN & Address of Promoter/ Person who is part of Promoter Group/ Director/ Officer.	No. & % of shares/ voting rights held by the Promoter/ Person who is part of Promoter Group/ Director/ Officer	Date of receipt of allotment advice/ acquisition / sale of shares/ voting rights	Date of intimation to company	Mode of acquisition (market purchase/ Public/right s/preferential offer, etc.)	No. & % of shares/ voting rights post acquisition/ sale	Trading Member through whom the trade was executed with SEBI Registered No. of the TM	Exchange on which the trade was executed	Buy quantity	Buy value	Sell quantity	Sell value
Prime Media Private Limited	Global 14,29,000 (4.72%)	26 th April, 2014	29 th April, 2014	Conversion of Warrants into Equity Shares issued on Preferential basis	17,04,000 Equity Shares (5.36%)	NA	NA	2,75,000	Rs. 2,06,52,500 (Issue Price - Rs. 75.10 per share)	NA	NA
PAN: AAHCP2973K											
Address: 3-4, Sukh Shanti, JVPD Scheme, Vile Parle (West), Mumbai: 400049											

For Sri Adhikarti Brothers Television Network Limited


Payal Garg
Company Secretary



FORM D
Securities and Exchange Board of India (Prohibition of Insider Trading) Regulations, 1992
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Details of change in shareholding or voting rights held by Director or Officer and his dependents or Promoter or Person who is part of Promoter Group of a listed company

Name, PAN & Address of Promoter/ Person who is part of Promoter Group/ Director/ Officer.	No. & % of shares/ voting rights held by Promoter/ Person who is part of Promoter Group/ Director/ Officer	Date of receipt of allotment to the company	Date of intimation to company	Mode of acquisition (market purchase/ Public/ rights/ preferential offer, etc.) / sale	No. & % of shares/ voting rights post acquisition/ sale	Trading through whom the trade was executed with SEBI Registrant on No. of the TM	Exchange on which the trade was executed	Buy quantity	Buy value	Sell quantity	Sell value
Global Showbiz Private Limited PAN: AAFCG0322H Address: 3-4 Sukh Shanti, JVPD Scheme, Vile Parle (West), Mumbai: 400049	14,74,000 (4.86%)	26 th April, 2014	29 th April, 2014	Conversion of Warrants into Equity Shares issued on Preferential basis	17,49,000 Equity Shares (5.51%)	NA	NA	2,75,000	Rs. 2,06,52,500 (Issue Price - Rs. 75.10 per share)	NA	NA

For Sri Adhikari Brothers Television Network Limited

Payal Garg
 Payal Garg
 Company Secretary

