

Format for disclosures under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Name of the Target Company (TC)	Intellect Design Arena Limited		
Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer	Acquirer ARUN JAIN ARUN JAIN (HUF) *Persons acting in Concert (PAC) a) POLARIS BANYAN HOLDING PRIVATE LIMITED b) MANJU JAIN c) UDAY JAIN d) AARUSHI JAIN e) YOGESH ANDLAY f) MEENA AGARWAL g) SHASHI GUPTA h) NAVEEN KUMAR i) NEETA MATHUR j) NITA JAIN k) MANJU VERMA l) UMA GUPTA m) SUMAN MATHUR <i>PAC from serial no. b) to m) have been reclassified as public shareholders in the annual general meeting held on July 21, 2016. Hence, their shareholding is not included in this disclosure</i>		
Whether the acquirer belongs to Promoter/Promoter group	Yes		
Name(s) of the Stock Exchange(s) where the shares of TC are Listed	NSE and BSE		
Details of the acquisition / disposal as follows	Number	% w.r.t. total share/voting capital wherever applicable	% w.r.t. total diluted share/voting capital of the TC (*)
Before the acquisition/disposal under consideration, holding of :	Number	% w.r.t. total share/voting capital wherever applicable(*)	% w.r.t. total diluted share/voting capital of the TC (**)
a) Shares carrying voting rights	^{\$} 39,065,484	31.02	31.02
a)			

\$ - Promoter Shareholding only and does not include shareholding of PAC from serial no .b to m mentioned above as they are reclassified as public shareholders in the AGM held on July 21,2016.

b) Shares in the nature of encumbrance (pledge/lien/ non-disposal undertaking/ others)	-	-	-
c) Voting rights (VR) otherwise than by equity shares	-	-	-
d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category)	- \$39,065,484	- 31.02	- 31.02
e) Total (a+b+c)			
Details of acquisition/sale			
a) Shares carrying voting rights acquired through Preferential allotment	2,460,945	7.37	7.37
b) VRs acquired otherwise than by equity shares	-	-	-
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired/sold	-	-	-
d) Shares encumbered / invoked/released by the acquirer	-	-	-
e) Total (a+b+c)	2,460,945	7.37	7.37
After the acquisition/sale, holding of:			
a) Shares carrying voting rights	\$41,526,429	31.66	31.66
b) Shares encumbered with the acquirer	-	-	-
c) VRs otherwise than by equity shares	-	-	-
d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition	-	-	-
e) Total (a+b+c)	\$41,526,429	31.66	31.66

\$ - Promoter Shareholding only and does not include shareholding of PAC from serial no .b to m mentioned above as they are reclassified as public shareholders in the AGM held on July 21,2016.

Mode of acquisition/sale (e.g. open market / off-market / public issue / rights issue / preferential allotment / inter-se transfer etc.)	Preferential Allotment
Date of acquisition / sale of shares / VR or date of receipt of intimation of allotment of shares, whichever is applicable	06.09.2018
Equity share capital / total voting capital of the TC before the said acquisition/sale	125,954,104
Equity share capital/ total voting capital of the TC after the said acquisition/sale	131,162,434
Total diluted share/voting capital of the TC after the said acquisition/sale	131,162,434

Note:

(*) Total share capital/ voting capital to be taken as per the latest filing done by the company to the Stock Exchange under Clause 35 of the listing Agreement.

(**) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.



Signature of the acquirer / Seller/ Authorised Signatory

Place: CHENNAI.

Date: 12/09/2018.