BURNPUR CEMENT LIMITED
Corporate Office : 14, Bentinck Street, "Gujarat Mansion"
2nd Floor, Kolkata-700 001, West Bengal, India
Phone : (033) 2262 3167, **Fax** : (033) 2262 3168
E-mail : info@burnpurcement.com, **Web** : www.burnpurcement.com
CIN No. : **L27104WB1986PLC040831**

BCL/KOL/16-17/08/71 Date: 16.08.2016

To
The Secretary
National Stock Exchange of India Ltd
Exchange Plaza, Plot No. C/1, G Block,
Bandra Kurla Complex
Bandra (E), Mumbai - 400 051

Sir,

Sub: Launching of "Burnpur Steel"

With reference to our Letter No BCL/KOL/16-17/06/29, dated 21st June, 2016 and as per the Regulation 30 & 51 of SEBI (Listing Obligation and Disclosure Requirements) Regulation, 2015, this is to inform you that the Company launched its new product steel with the brand name of "Burnpur Steel" on the auspicious day of 15thAugust, 2016. The launching ceremony was held in Raniganj, Dist : Burdwan, West Bengal and Hon'ble Managing Director of the Company lighted the Lamp, in the presence of 650 Dealers and other eminent personalities of West Bengal. The response was very good on the very first day of launching and already more than 200 Dealers have applied for becoming Authorized Dealer for the Company & 100 of other Distributors throughout W.B, Jharkhand & Bihar have showed interest to become distributors of different districts of the State, and by the end of this month we are hopeful that all the districts of Bengal, Bihar & Jharkhand would be covered by different Distributors.

This is for your kind information and record, kindly acknowledge the same.

Thanking You

Your Truely

For BURNPUR CEMENT LIMITED

Company Secretary

Encl: Some photoes of Launching Ceremony.


BURNPUR
STEEL


BCL
BURNPUR
STEEL


TMT BAR, 10 MM
TMT BAR, 12 MM
Shri Tapas Banerjee
Shri Jitendra Tewari


From the House of
BURNPUR CEMENT LTD
BURNPUR
STEEL
BCL