

October 7, 2025

To: DCS-CRD BSE Limited First Floor, New Trade Wing Rotunda Building, Phiroze Jeejeebhoy Towers Dalal Street, Fort Mumbai 400 001 Scrip Code: 533229	To: National Stock Exchange of India Ltd. Exchange Plaza, 5 th Floor Plot No.C/1, 'G' Block Bandra- Kurla Complex Bandra East Mumbai 400 051 Scrip Code: BAJAJCON
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Dear Sir/Madam

Re: **Declaration under Regulation 29(2) of SEBI (Substantial Acquisition of Shares & Takeovers) Regulations, 2011**

Pursuant to the Regulation 29(2) of Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations 2011, we enclose herewith the disclosure under Regulation 29(2) disclosing the aggregate shareholding and voting rights held by the Promoters / Members of Promoter Group & Persons acting in concert in Bajaj Consumer Care Limited (Target Company), pursuant to the buyback of 64,34,482 equity shares of Rs. 1/- each by the target Company.

We request you to please take the same on record.

Thanking you,

Yours truly,

**For and on Behalf of Promoter Group of
Bajaj Consumer Care Limited**



**For Bajaj Resources Private Limited (Promoter)
Komal Agarwal
Director
DIN: 08993921**

Encl: As above

CC Bajaj Consumer Care Limited
Old Station Road,
Sevashram Chouraha,
Udaipur – 313 001
Rajasthan

Format for disclosures under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Name of the Target Company (TC)	Bajaj Consumer Care Limited		
Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer	Bajaj Resources Private Limited KNB Enterprises LLP SKB Roop Commercial LLP		
Whether the acquirer belongs to Promoter / Promoter group	Yes		
Name(s) of the Stock Exchange(s) where the shares of TC are Listed	BSE Limited National Stock Exchange of India Limited		
Details of the acquisition / disposal as follows	Number	% w.r.t. total share/voting capital wherever applicable (*)	% w.r.t. total diluted share/voting capital of the TC (**)
Before the acquisition under consideration, holding of:			
a) Shares carrying voting rights	5,61,25,000	40.95	40.95
b) Shares in the nature of encumbrance (pledge/ lien/ non- disposal undertaking/ others)	Nil	Nil	Nil
c) Voting rights (VR) otherwise than by shares	Nil	Nil	Nil
d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the T C (specify holding in each category)	Nil	Nil	Nil
e) Total (a+b+c+d)	5,61,25,000	40.95	40.95
Details of acquisition / sale			
a) Shares carrying voting rights acquired / sold	Please refer to the Note below.	Please refer to the Note below.	Please refer to the Note below.
b) VRs acquired /sold otherwise than by shares			
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired/sold			
d) Shares encumbered / invoked / released by the acquirer			
e) Total (a+b+c+/-d)			

After the acquisition / sale, holding of:			
a) Shares carrying voting rights acquired	5,61,25,000	42.97	42.97
b) Shares encumbered with the acquirer	Nil	Nil	Nil
c) VRs otherwise than by shares	Nil	Nil	Nil
d) Warrants / convertible securities / any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition	Nil	Nil	Nil
e) Total (a+b+c+d)	5,61,25,000	42.97	42.97
Mode of acquisition / sale (e.g. open market / off-market / public issue / rights issue / preferential allotment / inter-se transfer etc).	The change in shareholding is pursuant to the buyback of 64,34,482 Equity Shares of Rs. 1/-each by the Target Company i.e. Bajaj Consumer Care Limited.		
Date of acquisition / sale of shares / VR or date of receipt of intimation of allotment of shares, whichever is applicable	October 3, 2025 being the date of extinguishment of shares.		
Equity share capital / total voting capital of the TC before the said acquisition / sale	13,70,52,803		
Equity share capital/ total voting capital of the TC after the said acquisition / sale	13,06,18,321		
Total diluted share/voting capital of the TC after the said acquisition	13,06,18,321		

(*) Total share capital/ voting capital to be taken as per the latest filing done by the company to the Stock Exchange under Clause 35 of the listing Agreement.

(**) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.

Note: Please note that the promoters have not participated in the buyback of shares undertaken by Bajaj Consumer Care Limited and accordingly, the shareholding of the promoters has increased by more than 2% due to such non-participation. While promoters have not undertaken any acquisition of shares, this disclosure under Regulation 29(2) is being made out of abundant caution due to the increase of the promoter shareholding consequent to the non-participation by the promoters in the buyback offer.

**For and on Behalf of Promoter Group of
Bajaj Consumer Care Limited**



**For Bajaj Resources Private Limited (Promoter)
Komal Agarwal
Director
DIN: 08993921**

Place: Udaipur
Date: 07/10/2025