EVEREADY
INDUSTRIES INDIA LTD.
1, MIDDLETON STREET, KOLKATA - 700 071
PHONE : 2288-2147, 2288-3950
FAX : (033) 2288-4059
E-mail : contactus@eveready.co.in
Website : www.evereadyindustries.com

March 4, 2016

BSE Limited
1st Floor, New Trading Ring,
Rotunda Building,
P.J. Towers,
Dalal Street, Fort
Mumbai - 400 001

The National Stock Exchange
of India Ltd
Exchange Plaza, C-1,
Block – G,
Bandra Kurla Complex
Bandra (East)
Mumbai - 400 051

The Calcutta Stock Exchange
Limited
7, Lyons Range
Kolkata - 700001

Sub : Regulation 30 of the SEBI (Listing Obligation Disclosure Requirements) Regulations, 2015

Dear Sirs,

Pursuant to above mentioned Listing Regulations, we write to inform you that the Company is in the process of launching in various parts of the country, a range of electrical/non-electrical appliances being Ceiling Fans, Choppers, Coffee Maker Espresso, Dry Irons, Food Processors, Immersion Water Heaters, Induction Cookers, Juicer Mixer Grinders, Juicers, Kettles, Mixer Grinders, Multi Grills, Oven Toasters Grillers, Pop-Up Toasters, Rice Cookers, Roti Makers, Sandwich Makers, Steam Irons and Water Heaters, in the product category of consumer goods,

The said products will cater to the domestic market.

The above is for your information and records.

Thanking you,

Very truly yours,
EVEREADY INDUSTRIES INDIA LTD.

(T. PUNWANI)
SENIOR GENERAL MANAGER – LEGAL
& COMPANY SECRETARY