

WCL/SEC/2017

March 1, 2017

Bombay Stock Exchange Ltd. (Scrip Code-532144) Listing Department, P. J. Towers, Dalal Street, Mumbai - 400 001.	National Stock Exchange of India Ltd. (Symbol: WELCORP, Series EQ) Exchange Plaza, Bandra-Kurla Complex, Bandra (E), Mumbai - 400 051.
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Dear Sirs/ Madam,

Sub: Intimation w.r.t. dispatch of Notice of Extra Ordinary General Meeting pursuant to Regulation 30 read with Part A of Schedule III of SEBI (Listing Obligations and Disclosure Requirements) Regulation, 2015.

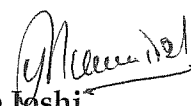
Please find enclosed herewith a copy of the Notice of the Extra Ordinary General Meeting of the Company to be held on Friday, March 24, 2017 at 11:00 a.m. at the registered office of the Company at Welspun City, Village Versamedi, Taluka Anjar, District Kutch, Gujarat - 370 110. The Company has completed the dispatch of physical notices as well as sending of email to all the members of the Company by permitted modes on February 27, 2017.

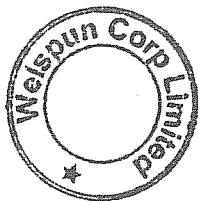
Also, enclosed is the copy of the Notice published in the "The Financial Express" English newspaper and "Kutch Mitra" Gujarati newspaper on March 1, 2017, intimating about the dispatch of the Notice of the EGM pursuant to the provision of Section 108 of the Companies Act, 2013, read with Rule 20 of the Companies (Management and Administration) Rules, 2014 and Regulation 44 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015.

This is for your information and record.

Thanking You.

For Welspun Corp Limited


* Pradeep Joshi
Company Secretary
FCS-4959



Encl: as above

Welspun Corp Limited

Welspun House, 5th Floor, Kamala City, Senapati Bapat Marg, Lower Parel (West), Mumbai 400 013, India.

T : +91 22 6613 6000 / 2490 8000 F : +91 22 2490 8020

E-mail : companysecretary_wcl@welspun.com Website : www.welspuncorp.com

Registered Address: Welspun City, Village Versamedi, Taluka Anjar, District Kutch, Gujarat 370 110, India.

T : +91 2836 662222 F : +91 2836 279060

Corporate Identity Number: L27100GJ1995PLC025609

WELSPUN CORP LIMITED

CIN : L27100GJ1995PLC025609

Registered Office : Welspun City, Village Versamedi, Taluka Anjar, Dist. Kutch, Gujarat, Pin – 370110, India.

Board No.: +91 2836 662079, Fax No. + 91 2836 279060,

Email : CompanySecretary_WCL@welspun.com Website: www.welspuncorp.com

Corporate Office : Welspun House, 5th Floor, Kamala City, Senapati Bapat Marg,
Lower Parel (West), Mumbai – 400013. Board : +91 -22-66136000 Fax: +91-22-2490 8020

NOTICE

NOTICE is hereby given that an Extra Ordinary General Meeting of Welspun Corp Limited will be held on Friday, March 24, 2017 at the Registered Office of the Company at Welspun City, Village Versamedi, Taluka Anjar, Dist. Kutch, Gujarat – 370 110 at 11:00 am to transact the following businesses:

SPECIAL BUSINESS:

1. To consider and, if thought fit, to pass the following resolution as a SPECIAL RESOLUTION:

“RESOLVED THAT pursuant to the provisions of Section 14 and all other applicable provisions of the Companies Act, 2013 and the rules made thereunder, including any statutory modification(s) or re-enactment(s) thereof for the time being in force, the approval of the members be and is hereby accorded to amend the Articles of Association of the Company as under:

In the existing Article 241(9)(i); Article 241(12)(i)(b); Article 241(12)(ii) and Article 241(13)(i), the numbers and sign “14.99%” be substituted with the numbers, sign and words “19.70% (Nineteen point Seven-Zero percent)”.

RESOLVED FURTHER THAT the Board of Directors of the Company be and is hereby authorized to do all acts, deeds and things and take all such steps as may be necessary, proper or expedient to give effect to this resolution.”

2. To consider and, if thought fit, to pass the following resolution as a SPECIAL RESOLUTION:

“RESOLVED THAT pursuant to the provisions of Sections 196 and 197, Schedule V and all other applicable provisions of the Companies Act, 2013 and the Companies (Appointment and Remuneration of Managerial Personnel) Rules, 2014, including any statutory modification(s) or re-enactment(s) thereof for the time being in force, the relevant provisions of the Articles of Association of the Company and all applicable guidelines issued by the Central Government from time to time and subject to such other approvals, consents, sanctions as may be required under the Act or otherwise and based on the recommendation of the Nomination and Remuneration Committee, approval of the members be and is hereby accorded for appointment of Mr. Lalitkumar Naik (DIN 02943588) as the Managing Director & Chief Executive Officer (“MD & CEO”) of the Company on the terms and conditions given below:

- Tenure: January 1, 2017 to November 30, 2021. Either party may terminate the appointment by giving one month’s notice in writing to the other. Shall be liable to retire by rotation.
- Remuneration:

Total Fixed Remuneration (A)	Rs. 38.00 million per annum
Variable Remuneration (B)	Rs. 8.00 million per annum
Total Cost to the Company (A + B)	Rs. 46.00 million per annum
Additional Perquisites including Mobile & Telephone Expenses Reimbursement, Group Personal Accident Insurance, Medi-claim policy, Group Term Life Insurance, Medical Check-up and other perquisites and benefits.	As per the rules of the Company

The above remuneration is subject to provisions of applicable tax laws.

“RESOLVED FURTHER THAT the aforesaid remuneration shall be payable irrespective of whether the Company has adequate profits or not.”

“RESOLVED FURTHER THAT the Board of Directors (hereinafter referred to as “the Board” which term shall be deemed to include any Committee, including the Nomination and Remuneration Committee which may exercise its powers, including the powers, conferred by this resolution) be and is hereby authorized to vary, alter, increase, enhance or widen the scope of the remuneration including payment of annual increment as they may deem fit in the interest of the Company.”

“RESOLVED FURTHER THAT the Board be and is hereby authorized to enter into an agreement /issue a letter for increase in remuneration and to do all such acts, deeds, matters and things as may be considered necessary, desirable or expedient for the purpose of giving effect to this Resolution.”

By Order of the Board

Sd/-
Pradeep Joshi
Company Secretary
FCS-4959

Place: Mumbai
Date: February 10, 2017

**EXPLANATORY STATEMENT AS REQUIRED UNDER SECTION 102 OF THE COMPANIES ACT, 2013
AND THE INFORMATION AS REQUIRED PURSUANT TO THE SEBI (LISTING OBLIGATIONS
AND DISCLOSURE REQUIREMENTS) REGULATIONS, 2015.**

Item No. 1: Alteration of Articles of Association of the Company

The existing Articles of Association (“AOA”) of the Company provides that the total shareholding of Insight Solutions Limited and Granele Limited (“the Investors”) (together with the shareholding of their Affiliates) in the voting equity share capital of the Company shall not increase beyond 14.99% (Fourteen point Nine-Nine percent) of the fully diluted issued and paid up equity share capital of the Company.

The Investors have requested the Company to increase the aforesaid limit from 14.99% (Fourteen point Nine-Nine percent) to 19.70% (Nineteen point Seven-Zero percent), in response to which the Board of Directors at its meeting held on February 10, 2017 approved an increase in the aforesaid limit, from 14.99% (Fourteen point Nine-Nine percent) to 19.70% (Nineteen point Seven-Zero percent) wherever appearing in the AOA, subject to the requisite approval of the members.

Alteration in the AOA of the Company is therefore proposed as stated in the proposed resolution.

The proposed draft of the AOA is being uploaded on the Company’s website for perusal by the members.

Except for Mr. Mintoo Bhandari and Mr. Utsav Baijal (the Investors’ Nominee Directors), none of the Directors / Key Managerial Personnel of the Company / their relatives are, in any way, concerned or interested, financially or otherwise, in the Special Resolution set out at Item No. 1 of this Notice.

The Board recommends the Special Resolution set out at Item No. 1 of this Notice for approval by the members.

Item No. 2: Appointment of Mr. Lalitkumar Naik as Managing Director and Chief Executive Officer.

The Board of Directors of the Company at its meeting held on November 23, 2016 (based on a recommendation of the Nomination and Remuneration Committee) has appointed Mr. Lalitkumar Naik (DIN: 02943588) as the Managing Director and Chief Executive Officer of the Company starting from January 1, 2017 to November 30, 2021 at a remuneration mentioned in the resolution, subject to necessary approvals as required under the Act or otherwise.

Relevant Details pursuant to Regulation 36(3) of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015.

Name	Mr. Lalitkumar Naik
Date of Birth	18.10.1961
Date of Appointment	01.01.2017
Qualifications	B-Tech-Chemical Engineering, MBA
Nature of his expertise in specific functional areas	Rich experience in the field of chemicals and building materials. Excellent Managerial skills, Leadership builders, transparency in dealing, agile, man of discipline, trustworthy, process oriented, capabilities to take and own decisions independently.
Disclosure of relationships with other Directors and Key Managerial Personnel	None
Names of companies in which the person also holds the directorship	Non-Executive Director in : • Welspun Middle East Pipes LLC*, • Welspun Middle East Pipes Coating LLC*, Whole-time Director (not drawing any remuneration) in : • Welspun Wasco Coatings Private Limited#
Chairman/Member of the Committee of the Board of directors	None
Names of companies and committees, of its Boards, in which the person holds membership	None
No. of shares held in the Company	Nil
No. of Board meetings attended	One. Only one meeting held since his appointment.

*subsidiary of the Company in Kingdom of Saudi Arabia.

subsidiary of the Company in India.

Relevant details pursuant to the Companies Act, 2013.

Sr.	Particulars					
I.	General Information					
	(1)	Nature of Industry	Manufacturing of Steel Plates and Coils, Pipes and Coating of pipes.			
	(2)	Date of commencement of business of the Company	May 12, 1995			
	(3)	Financial performance of the Company based on given indicators (Standalone)	Rs. in million except EPS			
			Particulars	2016	2015	2014
			Total Income	39,138.07	50,963.75	50,422.65
			Profit /(Loss) After Tax	(933.62)	(157.06)	(175.42)
			Equity Share Capital	1,326.13	1,315.88	1,314.74
			Reserves and Surplus	17,028.51	17,378.73	18,221.69
			Earning/ Per Equity Share (EPS) (Basic) Rs.	(3.54)	(0.60)	(0.67)
	(4)	Foreign Investment or collaborations	The Company is a listed company and as on December 31, 2016, the foreign equity share holdings in the Company were 49,439,319 (18.64%). The Company has made investment in the subsidiaries, joint-ventures in United States of America, Kingdom of Saudi Arabia, United Arab Emirates and Mauritius. The value of total investments as per the latest audited financial statements as at March 31, 2016 is Rs. 1,436.82 million.			
II.	Information about the Appointee					
	(1)	Background details	Mr. Naik has more than 25 years of experience. Before joining the Company as Managing Director & Chief Executive Officer-designate on December 1, 2016, he has worked for 6 years with a large corporate group, where he was the Regional MD Asia Pacific. Before that he has also worked with other corporates in the field of chemicals, petroleum and consumer goods. He has successfully led senior management roles in domestic and global organizations, contributing to their profitable growth in the areas of chemicals, building materials, agri inputs & insulators. He has played pivotal roles in identification and successful acquisition of profitable businesses at a global level and has represented his companies on numerous global business executive committees.			
	(2)	Past Remuneration	Rs. 41.78 million (does not include value of benefits and stock options)			
	(3)	Recognition / Awards	-			
	(4)	Job profile and his suitability	Mr. Naik has rich experience and excellent managerial skills, leadership quality, transparency in dealing, agile, man of discipline, trustworthy, process oriented, has capabilities to take and own decisions independently etc. this makes him suitable for spearheading the Company's business.			
	(5)	Remuneration proposed	As mentioned in the text of the resolution no. 2			
	(6)	Comparative remuneration profile with respect to industry, size of the Company, profile of the position and person	Considering the size of the Company's turnover, the remuneration proposed is comparable with the similar position in the industry.			
	(7)	Pecuniary relationship directly or indirectly with the Company, or relationship with the managerial personnel, if any.	No			
III	(1)	Reason for loss or inadequate profit	Pipe, Plate and Coil industry has been affected due to global gloomy scenario resulting in to excess supply/ overcapacity in the industry. This also resulted change in product mix in the total revenue of the Company, which impacted profit margins.			
	(2)	Steps taken or proposed to be taken for improvement	Bringing in precision in demand forecast, improve customer relationship management, develop new markets/ customer segments, explore collaboration, bring in overall operational efficiency and exploit locational advantages.			
	(3)	Expected increase in productivity and profits in measurable terms	Expecting fruitful results from the aforesaid steps, the Company should improve production, revenue and profit margin.			

Except Mr. Naik, none of the Directors / Key Managerial Personnel of the Company / their relatives are, in any way, concerned or interested, financially or otherwise, in the Special Resolution set out at Item No. 2 of this Notice.

The Board recommends the Special Resolution set out at Item No. 2 of this Notice for approval by the members.

NOTES

1. **A MEMBER ENTITLED TO ATTEND AND VOTE IS ENTITLED TO APPOINT ONE OR MORE PROXIES TO ATTEND AND VOTE INSTEAD OF HIMSELF AND A PROXY NEED NOT BE A MEMBER OF THE COMPANY.** Proxies, in order to be effective, should be duly stamped, completed, signed and deposited at the Registered Office of the Company not less than 48 hours before the Meeting.
2. Proxy shall not have the right to speak and shall not be entitled to vote except on a poll.
3. A proxy can act on behalf of such number of member or members not exceeding 50 and holding in aggregate not more than 10% of the total share capital of the Company. Provided that a member holding more than 10%, of the total share capital of the Company carrying voting rights may appoint a single person as proxy and such person shall not act as proxy for any other person or member.
4. All the correspondence pertaining to shareholding, transfer of shares, transmission etc. should be lodged at the Company's Share Registrar and Transfer Agent : Link Intime India Private Ltd., Unit: Welspun Corp Limited, C-101, 247 Park, L.B.S. Marg, Vikhroli (West), Mumbai – 400 083. Tel. No. 022-4918 6000, Fax No. 022-4918 6060, email- rnt.helpdesk@linkintime.co.in.
5. Members are requested to immediately inform about their change of address, change of e-mail address or consolidation of folios, if any, to the Company's Share Registrar and Transfer Agent.
6. Those members who have not got their email address registered or wish to update a fresh email address may do so by submitting the attached E-mail Registration-Cum Consent Form to the Company or the Registrar and Transfer Agent of the Company consenting to send the Annual Report and other documents in electronic form at the said e-mail address.
7. The documents referred to in the Notice will be available at the Company's Registered Office for inspection during normal business hours on working days till the date of the meeting and during the meeting and copies thereof shall also be available at the Corporate Office of the Company.
8. **Voting through electronic means**
 - I. In compliance with provisions of Section 108 of the Companies Act, 2013, Rule 20 of the Companies (Management and Administration) Rules, 2014 as amended by the Companies (Management and Administration) Amendment Rules, 2015 and Regulation 44 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, the Company is pleased to provide members facility to exercise their right to vote on resolutions proposed to be considered at the General Meeting by electronic means and the business may be transacted through e-Voting Services. The facility of casting the votes by the members using an electronic voting system from a place other than venue of the General Meeting ("remote e-voting") will be provided by National Securities Depository Limited (NSDL).
 - II. The facility for voting through ballot paper shall be made available at the General Meeting and the members attending the meeting who have not cast their vote by remote e-voting shall be able to exercise their right at the meeting through ballot paper.
 - III. The members who have cast their vote by remote e-voting prior to the General Meeting may also attend the General Meeting but shall not be entitled to cast their vote again.
 - IV. The remote e-voting period commences on Tuesday, March 21, 2017 (9:00 am) and ends on Thursday, March 23, 2017 (5:00 pm). During this period members' of the Company, holding shares either in physical form or in dematerialized form, as on the cut-off date of Friday, March 17, 2017, may cast their vote by remote e-voting. *A person who is not a member as on the cut-off date should treat this Notice for information purpose only.* The remote e-voting module shall be disabled by NSDL for voting thereafter. Once the vote on a resolution is cast by the member, the member shall not be allowed to change it subsequently.
 - V. The process and manner for remote e-voting are as under:
 - A. In case a Member receives an email from NSDL [for members whose email IDs are registered with the Company/ Depository Participants(s)]:
 - (i) Open email and open PDF file viz; "remote e-voting.pdf" with your Client ID or Folio No. as password. The said PDF file contains your user ID and password/PIN for remote e-voting. Please note that the password is an initial password.
 - (ii) Launch internet browser by typing the following URL: <https://www.evoting.nsdl.com/>
 - (iii) Click on Shareholder - Login
 - (iv) Put user ID and password as initial password/PIN noted in step (i) above. Click Login.
 - (v) Password change menu appears. Change the password/PIN with new password of your choice with minimum 8 digits/characters or combination thereof. Note new password. It is strongly recommended not to share your password with any other person and take utmost care to keep your password confidential.
 - (vi) Home page of remote e-voting opens. Click on remote e-voting: Active Voting Cycles.
 - (vii) Select "EVEN" of "Welspun Corp Limited".
 - (viii) Now you are ready for remote e-voting as Cast Vote page opens.
 - (ix) Cast your vote by selecting appropriate option and click on "Submit" and also "Confirm" when prompted.
 - (x) Upon confirmation, the message "Vote cast successfully" will be displayed.
 - (xi) Once you have voted on the resolution, you will not be allowed to modify your vote.

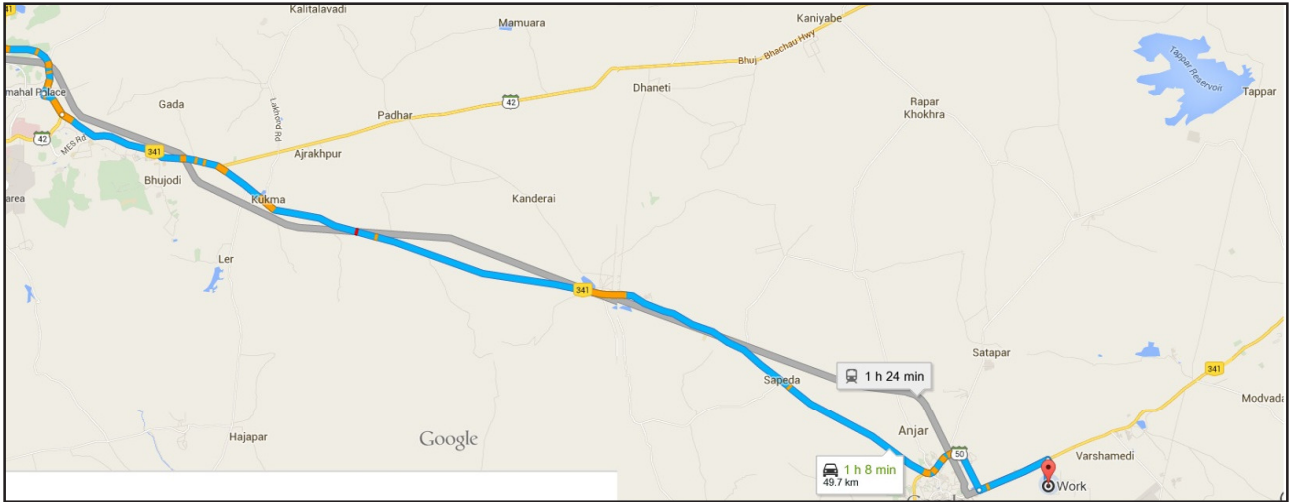
- (xii) Institutional members (i.e. other than individuals, HUF, NRI etc.) are required to send scanned copy (PDF/JPG Format) of the relevant Board Resolution/ Authority letter etc. together with attested specimen signature of the duly authorized signatory(ies) who are authorized to vote, to the Scrutinizer through e-mail to jigar@jmja.in with a copy marked to evoting@nsdl.co.in
- B. In case a Member receives physical copy of the Notice of General Meeting [for members whose email IDs are not registered with the Company/Depository Participants(s) or requesting physical copy] :
- (i) Initial password is provided as below/at the bottom of the Attendance Slip for the General Meeting:
- | <u>EVEN (Remote e-voting Event Number)</u> | <u>USER ID</u> | <u>PASSWORD/PIN</u> |
|---|-----------------------|----------------------------|
|---|-----------------------|----------------------------|
- (ii) Please follow all steps from Sl. No. (ii) to Sl. No. (xii) above, to cast vote.
- VI. In case of any queries, you may refer the Frequently Asked Questions (FAQs) for Members and remote e-voting user manual for Members available at the downloads section of www.evoting.nsdl.com or call on toll free no.: 1800-222-990.
- VII. If you are already registered with NSDL for remote e-voting then you can use your existing user ID and password/PIN for casting your vote.
- VIII. You can also update your mobile number and e-mail id in the user profile details of the folio which may be used for sending future communication(s).
- IX. The voting rights of members shall be in proportion to their shares of the paid up equity share capital of the Company as on the cut-off date of March 17, 2017.
- X. Any person, who acquires shares of the Company and become member of the Company after dispatch of the notice and holding shares as of the cut-off date i.e. March 17, 2017, may obtain the login ID and password by sending a request at evoting@nsdl.co.in or Issuer/RTA.
However, if you are already registered with NSDL for remote e-voting then you can use your existing user ID and password for casting your vote. If you forgot your password, you can reset your password by using "Forgot User Details/Password" option available on www.evoting.nsdl.com or contact NSDL at the following toll free no.: 1800-222-990.
- XI. Members who have opened 3-in-1 account with ICICI Group i.e. bank account and demat account with ICICI Bank Limited and trading account with ICICI Securities Limited, can access e-voting website of NSDL through their website viz.; www.icicidirect.com for the purpose of casting their votes electronically by using their existing user ID and password used for accessing the website www.icicidirect.com. In case any member is not able to login through the ICICI direct website, can access the e-voting system of NSDL by using their existing user ID and password for the e-voting system of NSDL.
Further, NSDL has now integrated its e-Services website (<https://eservices.nsdl.com/>) with the aforesaid e-voting system of NSDL, which enables registered User of IDeAS facility to also access e-voting system of NSDL for casting their votes by using their existing login credentials viz.; User ID and password of IDeAS facility. Thus, member would not be required to login to e-voting system separately for casting votes in respect of the resolutions of the companies.
- XII. A member may participate in the General Meeting even after exercising his right to vote through remote e-voting but shall not be allowed to vote again at the General Meeting.
- XIII. A person, whose name is recorded in the register of members or in the register of beneficial owners maintained by the depositories as on the cut-off date only shall be entitled to avail the facility of remote e-voting as well as voting at the General Meeting through ballot paper.
- XIV. Mr. Jigar Shah of M/s JMJA & Associate LLP, Company Secretaries has been appointed as the Scrutinizer to scrutinize the voting and remote e-voting process in a fair and transparent manner.
- XV. The Chairman shall, at the General Meeting, at the end of discussion on the resolutions on which voting is to be held, allow voting with the assistance of scrutinizer, by use of "Ballot Paper" for all those members who are present at the General Meeting but have not cast their votes by availing the remote e-voting facility.
- XVI. The Scrutinizer shall after the conclusion of voting at the general meeting, will first count the votes cast at the meeting and thereafter unblock the votes cast through remote e-voting in the presence of at least two witnesses not in the employment of the Company and shall make, not later than three days of the conclusion of the General Meeting, a consolidated scrutinizer's report of the total votes cast in favour or against, if any, to the Chairman or a person authorized by him in writing, who shall countersign the same and declare the result of the voting forthwith.
- XVII. The Results declared along with the report of the Scrutinizer shall be placed on the website of the Company www.welspancorp.com, notice board of the Company at the registered office as well as the corporate office and on the website of NSDL immediately after the declaration of result by the Chairman or a person authorized by him in writing. The results shall also be immediately forwarded to the stock exchanges at which the shares of the Company are listed.

By Order of the Board

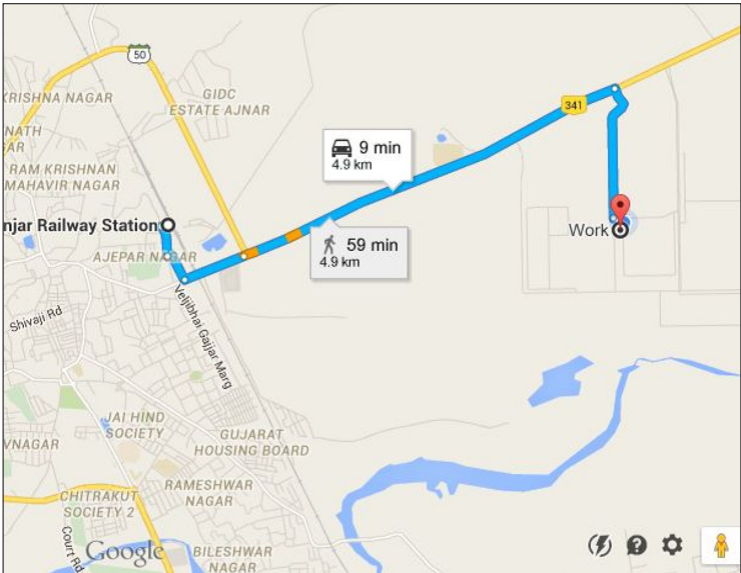
**Sd/-
Pradeep Joshi
Company Secretary
FCS-4959**

Place: Mumbai
Date: February 10, 2017

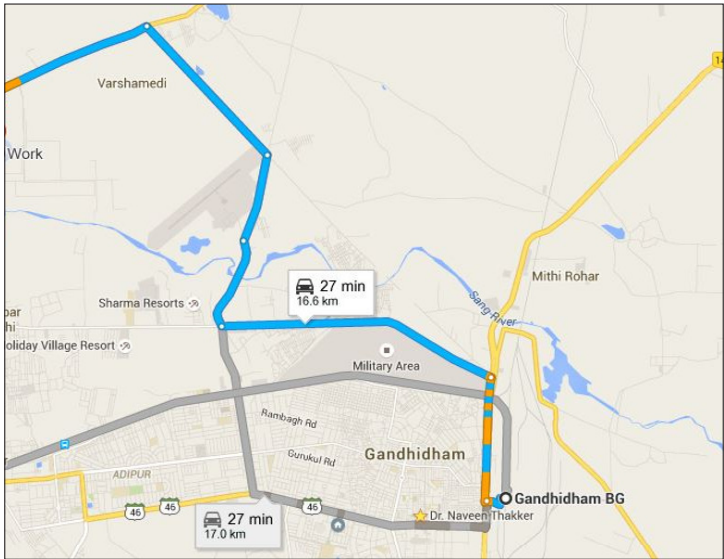
Route Map-Airport to Welspun



Route Map-Anjar Station to Welspun



Route Map-Gandhidham Station to Welspun



PROXY FORM

(Pursuant to Section 105(6) of the Companies Act, 2013 and Rule 19(3) of the Companies (Management and Administration) Rules, 2014

CIN : L27100GJ1995PLC025609

Name of the Company: WELSPUN CORP LIMITED

Registered Office : Welspun City, Village Versamedi, Taluka Anjar, Dist. Kutch, Gujarat, Pin – 370110, India.

Board No.: +91 2836 662079, Fax No. + 91 2836 279060, Email : CompanySecretary_WCL@welspun.com Website: www.welspuncorp.com

Corporate Office : Welspun House, 5th Floor, Kamala City, Senapati Bapat Marg, Lower Parel (West), Mumbai – 400013.

Board : +91 -22-66136000 Fax: +91-22-2490 8020

Name of the member (s) : _____

Registered Address : _____

E-mail Id: _____

Folio No / Client ID

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DP ID

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I/ We _____ being the member(s) of Equity Shares of the above named company, hereby appoint:

1. Name : _____

Address : _____

E-mail Id: _____ Signature : _____; or failing him

2. Name : _____

Address : _____

E-mail Id: _____ Signature : _____; or failing him

3. Name : _____

Address : _____

E-mail Id: _____ Signature : _____

as my / our proxy to attend and vote (on a poll) for me / us and on my / our behalf at the Extra Ordinary General Meeting of the Company to be held on Friday, March 24, 2017 at 11:00 a.m. at the Registered Office of the Company at Welspun City, Village Versamedi, Taluka Anjar, Dist. Kutch, Gujarat – 370110 and at any adjournment thereof in respect of such resolutions as are indicated below:

Resolution No.	Subject of the Resolution	Voting	
		For	Against
1	Alteration of Articles of Association		
2	Appointment of, and Remuneration to, Mr. Lalitkumar Naik as Managing Director and Chief Executive Officer		

Signed this day of2017.

Signature of member _____

Signature of Proxy Holder(s) : 1) _____ 2) _____ 3) _____

Affix
Re. 1
Revenue
stamp

Note:

- 1) Please complete all the details including details of member(s) in the above Box before submission.
- 2) It is optional to put “X” in the appropriate column against the Resolutions indicated in the Box. If you leave the “For” or “Against” column blank against any or all Resolutions, your Proxy will be entitled to vote in the manner as he/ she thinks appropriate.
- 3) A proxy can act on behalf of such number of member or members not exceeding 50 and holding in aggregate not more than 10% of the total share capital of the Company. Provided that a member holding more than 10%, of the total share capital of the Company carrying voting rights may appoint a single person as proxy and such person shall not act as proxy for any other person or member.
- 4) The Form of proxy in order to be effective should be duly completed and deposited at the Registered Office of the Company, not less than 48 hours before the commencement of the Meeting.

WELSPUN CORP LIMITED

CIN : L27100GJ1995PLC025609

Registered Office : Welspun City, Village Versamedi, Taluka Anjar, Dist. Kutch, Gujarat, Pin – 370110, India.

Board No.: +91 2836 662079, Fax No. + 91 2836 279060,

Email : CompanySecretary_WCL@welspun.com Website: www.welspuncorp.com

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Board : +91 -22-66136000 Fax: +91-22-2490 8020

E-mail Registration-Cum-Consent Form

To,
The Company Secretary,
Welspun Corp Limited,
Welspun City, Village Versamedi,
Taluka Anjar, Dist. Kutch, Gujarat, Pin – 370110

I/ we the members of the Company do hereby request you to kindly register/ update my e-mail address with the Company. I/ We, do hereby agree and authorize the Company to send me/ us all the communications in electronic mode at the e-mail address mentioned below. Please register the below mentioned e-mail address / mobile number for sending communication through e-mail/ mobile.

Folio No.	:	DP – ID	:	Client ID	:
Name of the Registered Holder (1 st)			:		
Name of the joint holder(s)			:		
			:		
Registered Address			:		
			Pin:		
Mobile Nos. (to be registered)			:		
E-mail Id (to be registered)			:		

Signature of the Member(s)*

* Signature of all the members is required in case of joint holding.

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Email : CompanySecretary_WCL@welspun.com Website: www.welspuncorp.com

Corporate Office : Welspun House, 5th Floor, Kamala City, Senapati Bapat Marg, Lower Parel (West), Mumbai - 400013.

Board : +91 -22-66136000 Fax: +91-22-2490 8020

ATTENDANCE SLIP

Name and Registered address of :
sole / first named memberName(s) of Joint holder(s) if any :
(in block letters)Registered Folio No./DP ID No./ :
Client ID No.>(*Applicable to
members holding Shares in
dematerialized form)

Number of shares held :

I hereby record my presence at the Extra Ordinary General Meeting of the Company to be held on Friday, March 24, 2017 at the registered office of the Company at Welspun City, Village Versamedi, Taluka Anjar, Dist. Kutch, Gujarat – 370110 at 11:00 am.

Signature of Shareholder/ Proxy Present

Note: Members are requested to fill up the attendance slip and hand it over at the venue of the meeting.

----- Tear here -----

The electronic voting particulars are set out below:

EVEN (E-voting event number)	User ID	Password / PIN
106010		

The remote e-voting period commences on Tuesday, March 21, 2017 (9:00 am) and ends on Thursday, March 23, 2017 (5:00 pm). The e-Voting module shall be disabled by NSDL for voting thereafter.

Please read the instructions annexed to the Notice dated February 10, 2017 of the Extra Ordinary General Meeting before exercising the vote. These detail and instructions forms integral part of the said Notice.

Mallya PMLA case: ED gets court nod to attach ₹4,200-crore assets

New Delhi, Feb 28: A special court here has confirmed the Enforcement Directorate order to attach ₹4,200 crore assets of liquor baron Vijay Mallya and others, paving the way for their confiscation by the agency.

In September last year, the ED had issued the order, under the provisions of the Prevention of Money Laundering Act (PMLA), to attach the various properties including flats, a farmhouse, shares and Fixed Deposits (FD) among others in the name of Mallya and associated firms.

The central probe agency had earlier said that the market value of these assets was ₹6,630 crore where as the book value remains to be 4,234.84 crore.

Calling the assets to be “involved in money laundering”, a recent order of Member (Law) of the Adjudicating Authority of PMLA, Tushar V Shah said: “I, therefore, hereby confirm the attachment of the properties made under sub-section (1) of Section 5 of PMLA.

“I, therefore, order that the said attachment shall continue during the pendency of the proceedings relating to offence under the PMLA...,” it said.

The ED will now move to confiscate these assets. The



Vijay Mallya

agency had alleged these assets were the “proceeds generated out of criminal activity” of the alleged default of bank loans.

It claimed that Mallya “criminally conspired” with the Kingfisher Airlines (KFA) and the United Breweries Holdings Limited (UBHL) to obtain funds through the consortium of banks and out of this total amount, the principal fund of ₹4,930.34 crore “still remains unpaid.” “In addition, huge number of shares were also being held in the name of various other group companies controlled directly or indirectly by Mallya. Hence, it appeared that even though sufficient funds were available with the promoters of KFA—Mallya and UBHL—they had no intention to make payment towards the bank loans taken from the consortium of banks.

AVENUE SUPERMARTS LIMITED

Our Company was incorporated as Avenue Supermarts Private Limited on May 12, 2000 at Mumbai, Maharashtra as a private limited company under the Companies Act, 1956. The name of our Company was changed to Avenue Supermarts Limited due to conversion from a private company to a public company on May 3, 2011. For details of changes in the name and the registered office of our Company, see “History and Certain Corporate Matters” on page 143 of the Red Herring Prospectus dated February 22, 2017 (“RHP”).

Registered Office: Anjaneya CHS Limited, Orchard Avenue, Opp. Hiranandani Foundation School, Powai, Mumbai - 400 076 Corporate Office: B - 7/72A, Wagle Industrial Estate, Road No. 33, Kamgar Hospital Road, Thane - 400 604

Contact Person: Ashu Gupta, Company Secretary and Compliance Officer; Tel: (91 22) 3340 0500; Fax: (91 22) 3340 0599; Email: investorrelations@dmartindia.com; Website: www.dmartindia.com Corporate Identity Number: U51900MH2000PLC126473

PROMOTERS OF OUR COMPANY: RADHAKISHAN S. DAMANI, GOPIKISHAN S. DAMANI, SHRIKANTADEVI R. DAMANI, KIRANDEVI G. DAMANI, BRIGHT STAR INVESTMENTS PRIVATE LIMITED, ROYAL PALM PRIVATE BENEFICIARY TRUST, MOUNTAIN GLORY PRIVATE BENEFICIARY TRUST, BOTTLE PALM PRIVATE BENEFICIARY TRUST, GULMOHAR PRIVATE BENEFICIARY TRUST AND KARNIKAR PRIVATE BENEFICIARY TRUST

PUBLIC ISSUE OF [-] EQUITY SHARES OF FACE VALUE OF ₹ 10 EACH (THE “EQUITY SHARES”) OF AVENUE SUPERMARTS LIMITED (OUR “COMPANY” OR “ISSUER”) FOR CASH AT A PRICE OF ₹ [-] PER EQUITY SHARE (INCLUDING A SHARE PREMIUM OF ₹ [-] PER EQUITY SHARE) AGGREGATING UP TO ₹ 18,700 MILLION. THE ISSUE WILL CONSTITUTE [-] OF THE POST-ISSUE PAID-UP EQUITY SHARE CAPITAL OF OUR COMPANY.

Price Band: ₹295 to ₹299 per Equity Share of Face Value of ₹10 each
The Floor Price is 29.5 times the Face Value and the Cap Price is 29.9 times the Face Value
Bids can be made for a minimum of 50 Equity Shares and in multiples of 50 Equity Shares thereafter

Risks to Investors:

- One Global Co-ordinator and Book Running Lead Manager and eight Book Running Lead Managers associated with the Issue have handled 48 public issues in the current financial year and two financial years preceding the current financial year, out of which 13 issues closed below the issue price on listing date.
- The average cost of acquisition of Equity Shares of Promoters, Radhakishan S. Damani, Gopikishan S. Damani, Shrikantadevi R. Damani, Kirandeve G. Damani and Bright Star Investment Private Limited is ₹ 10.00 and the average cost of acquisition of Equity Shares by our Promoters Royal Palm Private Beneficiary Trust, Mountain Glory Private Beneficiary Trust, Bottle Palm Private Beneficiary Trust, Gulmohar Private Beneficiary Trust and Karnikar Private Beneficiary Trust is ₹ 3.33 and the Issue Price at upper end of the price band is significantly high at ₹ 299.

BID/ISSUE PROGRAMME:

BID/ISSUE OPENS ON: MARCH 8, 2017⁽¹⁾

BID/ISSUE CLOSURES ON: MARCH 10, 2017

(1) Our Company, in consultation with the Lead Managers, may consider participation by Anchor Investors in accordance with the SEBI Regulations. The Anchor Investor Bid/Issue Period shall be one Working Day prior to the Bid/Issue Opening Date.

ASBA * | Simple, Safe, Smart way of Application - Make use of it !!!

In case of any revision to the Price Band, the Bid/Issue Period will be extended by at least three additional Working Days after such revision of the Price Band, subject to the Bid/Issue Period not exceeding 10 Working Days. Any revision in the Price Band and the revised Bid/Issue Period, if applicable, will be widely disseminated by notification to the BSE and the NSE by issuing a press release, and also by indicating the change on the websites of the Lead Managers and at the terminals of the Syndicate Members.

In terms of Rule 19(2)(b)(iii) of the Securities Contracts (Regulation) Rules, 1957, as amended (the “SCRR”), this is an Issue for at least 10% of the post-Issue paid-up Equity Share capital of our Company. The Issue is being made in accordance with Regulation 26(1) of the Securities and Exchange Board of India (Issue of Capital and Disclosure Requirements) Regulations, 2009, as amended (the “SEBI Regulations”), through the Book Building Process wherein 50% of the Issue shall be allocated on a proportionate basis to Qualified Institutional Buyers (“QIBs”), provided that our Company may allocate upto 60% of the QIB Portion to Anchor Investors on a discretionary basis, out of which one-third shall be reserved for domestic Mutual Funds only, subject to valid Bids being received from domestic Mutual Funds at or above the Anchor Investor Issue Price, in accordance with the SEBI Regulations. 5% of the QIB Portion (excluding the Anchor Investor Portion) shall be available for allocation on a proportionate basis to Mutual Funds only, and the remainder of the QIB Portion shall be available for allocation on a proportionate basis to all QIB Bidders (other than Anchor Investors), including Mutual Funds, subject to valid Bids being received at or above the Issue Price. Further, not less than 15% of the Issue shall be available for allocation on a proportionate basis to Non-Institutional Bidders and not less than 35% of the Issue shall be available for allocation to Retail Individual Bidders in accordance with the SEBI Regulations, subject to valid Bids being received at or above the Issue Price. All potential investors, other than Anchor Investors, are required to mandatorily utilise the Application Supported by Blocked Amount (“ASBA”) process providing details of their respective bank account which will be blocked by the Self Certified Syndicate Banks (“SCSBs”) to participate in the Issue. Anchor Investors are not permitted to participate in the Anchor Investor Portion through the ASBA process. For details, see “Issue Procedure” beginning on page 333 of the RHP.

Bidders/Applicants should ensure that DP ID, PAN and the Client ID are correctly filled in the Bid cum Application Form. The DP ID, PAN and Client ID provided in the Bid cum Application Form should match with the DP ID, PAN and Client ID available in the Depository database, otherwise, the Bid cum Application Form is liable to be rejected. Bidders/Applicants should ensure that the beneficiary account provided in the Bid cum Application Form is active. Bidders/Applicants should note that on the basis of the PAN, DP ID and Client ID as provided in the Bid cum Application Form, the Bidder/Applicant may be deemed to have authorized the Depositories to provide to the Registrar to the Issue, any requested Demographic Details of the Bidder/Applicant as available on the records of the depositories. These Demographic Details may be used, among other things, for giving Allotment Advice or unblocking of ASBA Account or for other correspondence(s) related to the Issue. Bidders/Applicants are advised to update any changes to their Demographic Details as available in the records of the Depository Participant to ensure accuracy of records. Any delay resulting from failure to update the Demographic Details would be at the Bidders/Applicants’ sole risk.

*Applications Supported by Blocked Amount (ASBA) is a better way of applying to issues by simply blocking the fund in the bank account, investors can avail the same. For details, check section on ASBA below.

Mandatory in public issues from January 01, 2016. No cheque will be accepted.

CONTENTS OF THE MEMORANDUM OF ASSOCIATION OF OUR COMPANY AS REGARDS ITS OBJECTS: For information on the main objects and other objects of our Company, investors are requested to see “History and Certain Corporate Matters” on page 143 of the RHP and Clause III of the Memorandum of Association of our Company. The Memorandum of Association of our Company is a material document for inspection in relation to the Issue. For further details, see “Material Contracts and Documents for Inspection” on page 390 of the RHP.

LIABILITY OF THE MEMBERS OF OUR COMPANY: Limited by shares
AMOUNT OF SHARE CAPITAL OF OUR COMPANY AND CAPITAL STRUCTURE: As on the date of the RHP, the authorised share capital of our Company is ₹ 7,500,000,000 divided into 750,000,000 Equity Shares of ₹10 each. The issued, subscribed and paid-up share capital of our Company before the Issue is ₹ 5,615,426,800 divided into 561,542,680 Equity Shares of ₹10 each. For details of the Capital Structure, see “Capital Structure” on the page 71 of the RHP.

Names of the signatories to the Memorandum of Association of our Company and the number of Equity Shares subscribed by them: Given below are the names of the signatories of the Memorandum of Association of our Company and the number of Equity Shares subscribed by them at the time of signing of the Memorandum of Association of our Company – Mr. Radhakishan S. Damani and Mr. Gopikishan S. Damani, 100 Equity Shares each, aggregating to 200 Equity Shares.

LISTING: The Equity Shares offered through the RHP are proposed to be listed on BSE and NSE. Our Company has received an “in-principle” approval from the BSE and the NSE for the listing of the Equity Shares pursuant to their letters, both dated October 13, 2016. For the purposes of the Issue, the Designated Stock Exchange shall be BSE.

DISCLAIMER CLAUSE OF SECURITIES AND EXCHANGE BOARD OF INDIA (“SEBI”): SEBI only gives its observations on the offer documents and this does not constitute approval of either the Issue or the specified securities or the offer document. Investors are advised to refer to page 303 of the RHP for the full text of the Disclaimer Clause of SEBI.

DISCLAIMER CLAUSE OF BSE (The Designated Stock Exchange): “It is to be distinctly understood that the permission given by BSE should not in any way be deemed or construed that the RHP has been cleared or approved by BSE nor does it certify the correctness or completeness of any of the contents of the RHP.” The investors are advised to refer to page 309 of the RHP for the full text of the Disclaimer clause of the BSE.

DISCLAIMER CLAUSE OF NSE: “It is to be distinctly understood that the permission given by NSE should not in any way be deemed or construed that the Offer Document has been cleared or approved by NSE nor does it certify the correctness or completeness of any of the contents of the Offer Document.” The investors are advised to refer to page 309 of the RHP for the full text of the Disclaimer clause of the NSE.

GENERAL RISKS: Investment in equity and equity-related securities involve a degree of risk and investors should not invest any funds in the Issue unless they can afford to take the risk of losing their entire investment. Investors are advised to read the risk factors carefully before taking an investment decision in the Issue. For taking an investment decision, investors must rely on their own examination of our Company and the Issue including the risks involved. The Equity Shares in the Issue have not been recommended or approved by SEBI, nor does SEBI guarantee the accuracy or adequacy of the contents of this Red Herring Prospectus. Specific attention of the investors is invited to “Risk Factors” beginning on page 15 of the RHP.

THE LAKSHMI MILLS COMPANY LIMITED
Regd. Office : 686, Avanashi Road, Coimbatore - 641 037

NOTICE
Notice is hereby given that the following Shareholder have lost the Share Certificates and have requested for issue of duplicate certificates.

NAME	SHARES	DISTINCTIVE NOS.	S.C.NO.
Sri RM Meyyappan 11, Sethurman Pillai Colony Pudukottai Road Tolgate Trichy 620 020	50 2	244005 - 244054 244342 - 244343	1363 1369

It is hereby informed that duplicate share certificate will be issued as requested by the Shareholder, if no objection is received, within 15 days from the date of issue of this advertisement.

For THE LAKSHMI MILLS CO. LTD.,
(Sd) S.PATHY
Chairman & Managing Director

Coimbatore
28.2.2017

CORRIGENDUM TO THE PUBLIC NOTICE DATED 29/08/2016 (“PUBLIC NOTICE”) WITH RESPECT TO THE EXIT OFFER TO THE PUBLIC SHAREHOLDERS OF PEIRCE LESLIE INDIA LIMITED
CIN : U93090TN1968PLC034316
Regd. Office: 37, Dr. P. V. Cherian Crescent, Egmore, Chennai- 600008, Tamil Nadu, India.

This corrigendum to the Public Notice is being issued by Newbridge Capital Private Limited (“the Offeree”), member of the Promoter & Promoter Group of Peirce Leslie India Limited (“the Company”), in respect of offer to acquire the fully paid up Equity Shares of the Company held by Public Shareholders (“Exit Offer”) for cash at a price of ₹ 60 per Equity Share. The capitalized terms used but not defined in this Public Notice Corrigendum shall have the same meaning assigned to them in the Exit Offer Letter dated 17/08/2016 and the Public Notice.

THE PUBLIC SHAREHOLDERS OF THE COMPANY ARE REQUESTED TO NOTE THE FOLLOWING CHANGES / AMENDMENTS WITH RESPECT TO THE PUBLIC NOTICE:

	Original	Revised
Date of Commencement of the Tendering Period	Thursday, September 01, 2016	Thursday, September 01, 2016
Date of Closing of the Tendering Period	Tuesday, February 28, 2017	Friday, March 31, 2017

For Newbridge Capital Private Limited
Sd/-
(Authorised Signatory)

Raka

WELSPUN CORP LIMITED
(Corporate Identification Number – L27100GJ1995PLC025609)

Reg. Office: Welspun City, Village Versamed, Taluka Anjar, Dist. Kutch, Gujarat-370110.
Tel. No. +91 2836 662079, Fax No. +91 2836 279060,
Corp. Office: Welspun House, 5th Floor, Kamala Mills Compound, Senapati Bapat Marg, Lower Parel, Mumbai, Maharashtra – 400013 Company Secretary: WCL@welspun.com; www.welspuncorp.com

NOTICE
NOTICE is hereby given that an Extra Ordinary General Meeting (“EGM”) of the Company will be held on Friday, March 24, 2017 at the Registered Office of the Company at Welspun City, Village Versamed, Taluka Anjar, Dist. Kutch, Gujarat - 370 110 at 11:00 a.m. to transact business mentioned in the Notice of the EGM. The Company has completed the dispatch of physical notices as well as sending of email to all the members of the Company by permitted modes on February 27, 2017.

In compliance with the provisions of Section 108 of the Companies Act, 2013, read with Rule 20 of the Companies (Management and Administration) Rules, 2014 and Regulation 44 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, the Company has opted to provide Electronic Voting (remote e-voting) facility to its members to exercise their votes in relation to the businesses mentioned in the Notice of the EGM and has appointed Mr. Jigar Shah of M/s. JMJA & Associates LLP, Company Secretaries, Mumbai as Scrutinizer to scrutinize the voting and remote e-voting process.

The detail of remote e-voting process is as under:

(a) Remote e-voting will commence on Tuesday, March 21, 2017 (9:00 a.m.) and end on Thursday, March 23, 2017 (5:00 p.m.).

(b) Remote e-voting module will be disabled on Thursday, March 23, 2017 (5:00 p.m.) i.e., remote e-voting will not be allowed beyond the said date and time.

(c) The voting rights of members shall be in proportion to their share of the paid-up equity share capital of the Company as on the Cut Off date of March 17, 2017.

(d) Any person, who acquires shares of the Company and becomes member of the Company after dispatch of the notice and holds shares as of the Cut-Off date i.e. March 17, 2017, may obtain the login ID and password by sending a request at evoting@nsdl.co.in or to the Company Secretary, WCL@welspun.com. However, if you are already registered with NSDL for remote e-voting then you can use your existing user ID and password for casting your vote.

(e) A person, whose name is recorded in the register of members or in the register of beneficial owners maintained by the depositories as on the Cut-Off date only shall be entitled to avail the facility of remote e-voting as well as voting at the EGM through ballot paper.

(f) The facility for voting through ballot paper shall be made available at the EGM and the members attending the meeting who have not cast their vote by remote e-voting shall be able to exercise their right at the meeting through ballot paper.

(g) The members who have cast their vote by remote e-voting prior to the EGM may also attend the EGM but shall not be entitled to cast their vote again.

(h) Notice of the EGM and procedure for remote e-voting is available on the Company's website www.welspuncorp.com and the website of National Securities Depository Limited at www.evoting.nsdl.com.

(i) Members may contact Company Secretary at 5th Floor, Welspun House, Kamala Mills Compound, Senapati Bapat Marg, Lower Parel, Mumbai - 400013, or email at CompanySecretary_WCL@welspun.com or call on +91 (022) 66136000 for any grievance(s) relating to remote e-voting between 10:00 a.m. and 6:00 p.m. on any working day.

For Welspun Corp Limited
Sd/-
Pradeep Joshi
Company Secretary
FCS - 4959

Place : Mumbai
Date : February 28, 2017

GLOBAL CO-ORDINATOR AND BOOK RUNNING LEAD MANAGER	BOOK RUNNING LEAD MANAGERS	REGISTRAR TO THE ISSUE
Kotak Investment Banking Kotak Mahindra Capital Company Limited 7th Floor, 27 BKC, Plot No. 27, "G" Block, Bandra Kurla Complex, Bandra (East), Mumbai - 400 051 Tel: (91 22) 4336 0000 Fax: (91 22) 6713 2447 E-mail: asi ipo@kotak.com Investor Grievance E-mail: kmccredressal@kotak.com Website: http://investmentbank.kotak.com Contact Person: Ganesh Rane SEBI Registration No.: INM000008704	AXIS CAPITAL Axis Capital Limited 1st floor, Axis House C 2 Wadia International Center, Pandurang Budhkar Marg, Worli Mumbai - 400 025 Tel: (91 22) 4325 2183; Fax: (91 22) 4325 3000 E-mail: dmart ipo@axiscap.in Investor Grievance E-mail: complaints@axiscap.in Website: www.axiscapital.co.in Contact Person: Kanika Goyal SEBI Registration No.: INM000012029	HDFC BANK We understand your world HDFC Bank Limited Investment Banking Group Unit No 401& 402, 4th floor Tower B, Peninsula Business Park Lower Parel Mumbai - 400 013 Tel: (91 22) 3395 8019; Fax: (91 22) 3078 8584 E-mail: dmart ipo@hdfcbank.com Investor Grievance E-mail: investor.redressal@hdfcbank.com Website: www.hdfcbank.com Contact Person: Rishi Tiwari/ Keyur Desai SEBI Registration No: INM000011252
INGA Inga Capital Private Limited Naman Midtown, 'A' Wing, 21st Floor, Senapati Bapat Marg Elphinstone (West) Mumbai - 400 013 Tel: (91 22) 4031 3489 Fax: (91 22) 4031 3379 E-mail: asi ipo@ingacapital.com Investor Grievance E-mail: investors@ingacapital.com Website: www.ingacapital.com Contact Person: Ashwani Tandon SEBI Registration No.: INM000010924	JM FINANCIAL JM Financial Institutional Securities Limited 7th Floor, Chetray Appasaheb Marathe Marg, Prabhadevi Mumbai - 400 025 Tel: (91 22) 6630 3030 Fax: (91 22) 6630 3330 E-mail: dmart ipo@jmfim.com Investor Grievance E-mail: grievance.idb@jmfim.com Website: www.jmfim.com Contact Person: Prachee Dhuri SEBI Registration No.: INM000010361	MOTILAL OSWAL Motilal Oswal Investment Advisors Private Limited Motilal Oswal Tower, Rahimullah Sayani Road Opposite Parle ST Bus Depot, Prabhadevi Mumbai - 400 025 Tel: (91 22) 3980 4200 Fax: (91 22) 3980 4315 E-mail: dmart ipo@motilaloswal.com Investor Grievance E-mail: ipoalredressal@motilaloswal.com Website: www.motilaloswalgroup.com Contact Person: Subodh Mallya/Subrat Panda SEBI Registration No.: INM000011005
SBI Capital Markets Limited 202, Maker Tower 'E' Cuffe Parade Mumbai - 400 005 Tel: (91 22) 2217 8300 Fax: (91 22) 2218 8332 E-mail: asi ipo@sbicaps.com Investor Grievance E-mail: investorrelations@sbicaps.com Website: www.sbicaps.com Contact Person: Kavita Tanwani SEBI Registration: INM000003531	LINK Intime Link Intime India Private Limited** C-101, 1st Floor, 247 Park, Lal Bahadur Shastri Marg, Vikhroli (West), Mumbai - 400 083 Tel: (91 22) 4918 6200 Fax: (91 22) 4918 6006 E-mail: asi ipo@linkintime.co.in Investor Grievance E-mail: asi ipo@linkintime.co.in Website: www.linkintime.co.in Contact Person: Shanti Gopalkrishnan SEBI Registration No.: INR000004058	

COMPANY SECRETARY & COMPLIANCE OFFICER
Ashu Gupta, B - 7/72A, Wagle Industrial Estate Road No. 33, Kamgar Hospital Road, Thane - 400 604. Tel: (91 22) 3340 0500; Fax: (91 22) 3340 0599; Email: ashu.gupta@dmartindia.com; Website: www.dmartindia.com
Investors can contact the Compliance Officer, the Lead Managers or the Registrar to the Issue in case of any pre-issue or post-issue related problems such as non-receipt of Allotment Advice, non-credit of Allotted Equity Shares in the respective beneficiary account, non-receipt of refund orders and funds by electronic mode.

Notice to Investors: **The address of Link Intime Private Limited, the Registrar to the Issue, has changed from “C-13, Pannalal Silk Mills Compound, L.B.S. Marg, Bhandup (West), Mumbai - 400 078” to “C-101, 1st Floor, 247 Park, Lal Bahadur Shastri Marg, Vikhroli West, Mumbai - 400 083” and contact details have changed from “Tel: (91 22) 6171 5400; Fax: (91 22) 2596 0329” to “Tel: (91 22) 4918 6200; Fax: (91 22) 4918 6006” which became operational from February 27, 2017 and accordingly, the address and contact details of the Registrar to the Issue appearing in the RHP stand modified to this extent. Further, it is also clarified that participation by NRIs in the Issue is limited to application only on non-repatriation basis (Schedule 4 of the FEMA Regulations) and QIBs allowed to participate in the Issue also includes an alternative investment fund and venture capital fund whose sponsor and manager is Indian owned and controlled in accordance with the FEMA Regulations. The RHP stands suitably modified and shall be read in conjunction with this Notice to Investors.

AVAILABILITY OF RHP: Investors are advised to refer to the RHP and the Risk Factors contained therein, before applying in the Issue. Full copy of the RHP will be available on the website of the SEBI at www.sebi.gov.in, the websites of the GCBLRM at <http://investmentbank.kotak.com> and the BRLMs at www.axiscapital.co.in, www.edelweissfn.com, www.hdfcbank.com, www.icicisecurities.com, www.ingacapital.com, www.jmfim.com, www.motilaloswalgroup.com, www.sbicaps.com and the Stock Exchanges at www.bseindia.com and www.nseindia.com, respectively.

AVAILABILITY OF BID CUM APPLICATION FORM: Bid cum Application form can be obtained from the Registered Office of Company, AVENUE SUPERMARTS LIMITED, Tel: (91 22) 3340 0500; Fax: (91 22) 3340 0599; GCBLRM, BRLMs and Syndicate Members: Kotak Mahindra Capital Company Limited, Tel: (91 22) 4336 0000, Fax: (91 22) 6713 2447, Axis Capital Limited, Tel: (91 22) 4325 2183, Fax: (91 22) 4325 3000; Edelweiss Financial Services Limited, Tel: (91 22) 3395 8019, Fax: (91 22) 3078 8584; ICICI Securities Limited, Tel: (91 22) 2288 2460, Fax: (91 22) 2282 6580; Inga Capital Private Limited, Tel: (91 22) 4031 3489, Fax: (91 22) 4031 3379; JM Financial Institutional Securities Limited, Tel: (91 22) 6630 3030, Fax: (91 22) 6630 3330; Motilal Oswal Investment Advisors Private Limited, Tel: (91 22) 3980 4200, Fax: (91 22) 3980 4315; SBI Capital Markets Limited, Tel: (91 22) 2217 8300, Fax: (91 22) 2218 8332; Antiqua Stock Broking Limited, Tel: (91 22) 4031 3318, Fax: (91 22) 4031 3400; Edelweiss Securities Limited, Tel: (91 22) 4063 5569, Fax: (91 22) 6747 1347; HDFC Securities Limited, Tel: (91 22) 3075 0269, Fax: (91 22) 3075 3435; Intime Equities Limited, Tel: (91 22) 4027 3600, Fax: (91 22) 4027 3700; JM Financial Services Limited, Tel: (91 22) 6136 3400, Fax: (91 22) 2266 5902; Kotak Securities Limited, Tel: (91 22) 6218 5470, Fax: (91 22) 6661 7041; Motilal Oswal Securities Limited, Tel: (91 22) 3027 8129, Fax: (91 22) 3980 4315; SBICAP Securities Limited, Tel: (91 22) 4227 3300/(91) 93246 34624, Fax: (91 22) 4227 3390; SPA Securities Limited, Tel: (91 22) 4043 9000, Fax: (91 22) 2280 1247 at selected locations of Sub-Syndicate Members (as given below), Registered Brokers, designated RTA locations and designated CDP locations for participating in the Issue. Bid cum Application Forms will also be available on the websites of the Stock Exchanges and all the Designated Branches of SCSBs, the list of which is available on the websites of the Stock Exchanges and SEBI.

SUB-SYNDICATE MEMBERS: Achievers Equities Ltd.; Acumen Capital Market (I) Ltd.; Aicon Global Services Ltd.; Almondz Global Securities Ltd.; Ambit Securities Broking Pvt. Ltd.; Amrit Jasani Financial Services Pvt. Ltd.; Amrapali Capital & Finance Services Ltd.; Anand Rathi Share & Stock Brokers Ltd.; Anand Share Consultancy; Anil Dhulla; ANS Pvt. Ltd.; Ashika Stock Broking Ltd.; Axis Securities Ltd.; Canara Bank Securities Ltd.; Centrum Broking Ltd.; Centrum Capital Ltd.; Chugh Securities Pvt. Ltd.; Dalal & Broacha Stock Broking Pvt. Ltd.; Edelweiss Broking Ltd.; Emkay Share and Stock Brokers Ltd.; Eureka Stock & Share Broking Services Ltd.; Eureka Stock & Share Brokers Ltd.; Fairwealth Securities Ltd.; G Raj & Co. (Consultants) Ltd.; Hitesh Shah; IDBI Capital Markets & Securities Ltd.; India Infoline Ltd.; Indiabull Ventures Ltd.; Inventure Growth & Securities Ltd.; Jhaveri Securities; Jobanputra Fiscal Services Pvt. Ltd.; Just Trade Securities Pvt. Ltd.; K Motiram Yaki; Kalpataru Multiplier Ltd.; Kamlesh D Joshi; Kany Stock Broking Ltd.; Keynote Capitals Ltd.; KJMC Capital Market Services Ltd.; Lakshmi Investment & Securities Pvt. Ltd.; LKP Securities Ltd.; Marwadi Shares & Finance; Mata Wealth Advisors Pvt. Ltd.; Mehta Equities Ltd.; Monarch Networth Capital Ltd.; MPSE Securities Ltd.; Mudra Om Securities Pvt. Ltd.; Mukesh D Joshi; NDA Securities Ltd.; Nirmal Bang Securities Pvt. Ltd.; O J Financial Services Ltd.; Ohm Securities; Patel Wealth Advisors Pvt. Ltd.; Prabhudas Lilladher Pvt. Ltd.; Pravin Ratilal Share & Stock Brokers Ltd.; PRL Stock & Share Brokers Pvt. Ltd.; Raghunandan Capital Pvt. Ltd.; Reliance Securities Ltd.; RR Equity Brokers Pvt. Ltd.; RR Investors Capital Services Pvt. Ltd.; RSG Share & Stock Brokers Ltd.; Sharekhan Ltd.; SMC Capitals Ltd.; SMC Global Securities Ltd.; SS Corporate Securities Ltd.; Sunithi Consultancy Services Pvt. Ltd.; Suresh Rathi Securities Pvt. Ltd.; Systematix Shares & Stocks (I) Ltd.; Tanna Financial Services; Tradebliss Sec.Pvt. Ltd.; VCK Share & Stock Broking Services Ltd.; Way2Wealth Brokers Pvt. Ltd.

APPLICATIONS SUPPORTED BY BLOCKED AMOUNT (ASBA): Investors have to apply through the ASBA process. ASBA has to be applied by all the investors except Anchor Investors. For details on the ASBA process, please refer to the details given in the ASBA Form and Abridged Prospectus and also please refer to “Issue Procedure” on page 333 of the RHP. ASBA Forms can also be downloaded from the websites of BSE and NSE. ASBA Forms can be obtained from the list of banks that is available on the website of SEBI at www.sebi.gov.in. ASBA Form can be obtained from Syndicate Members, SCSBs, Registered Brokers, RTAs and CDPs, the list of which is available on the website of SEBI at <http://www.sebi.gov.in/sebiweb/home/5/33/0/0/Recognised-Intermediaries>.

ESCROW COLLECTION BANK, REFUND BANK AND PUBLIC ISSUE BANK: Kotak Mahindra Bank Limited

MONITORING AGENCY: HDFC Bank Limited

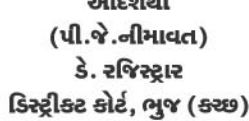
All capitalised terms used herein and not specifically defined shall have the same meaning as ascribed to them in the RHP.

Place: Mumbai
Date: February 28, 2017

AVENUE SUPERMARTS LIMITED is proposing, subject to applicable statutory and regulatory requirements, receipt of requisite approvals, market conditions and other considerations, to make an initial public issue of its equity shares (“Equity Shares”) and has filed the Red Herring Prospectus dated February 22, 2017 (“RHP”) with the Registrar of Companies, Mumbai, Maharashtra. The RHP will be available on the website of the SEBI at www.sebi.gov.in, the websites of the Global Co-ordinator and Book Running Lead Manager at <http://investmentbank.kotak.com> and the Book Running Lead Managers at www.axiscapital.co.in, www.edelweissfn.com, www.hdfcbank.com, www.icicisecurities.com, www.ingacapital.com, www.jmfim.com, www.motilaloswalgroup.com and www.sbicaps.com and the websites of the Stock Exchanges at www.bseindia.com and www.nseindia.com. Any potential investor should note that investment in Equity Shares involves a high degree of risk, for details potential investors should see “Risk Factors” beginning on page 15 of the RHP. Potential investors should not rely on the DRHP filed with SEBI for making any investment decision.

This announcement has been prepared for publication in India and may not be released in or distributed into the United States. The Equity Shares have not been and will not be registered under the United States Securities Act of 1933, as amended (the “Securities Act”) or the securities laws of any state or other jurisdiction in the United States and may not be offered or sold within the United States, except pursuant to an exemption from, or a transaction not subject to, the registration requirements of the Securities Act and applicable U.S. state securities laws. Accordingly, the Equity Shares are being offered and sold (i) in the United States only to persons reasonably believed to be “qualified institutional buyers” (as defined in Rule 144a under the Securities Act) pursuant to Rule 144A or another available exemption from the registration requirements of the Securities Act, and (ii) outside the United States only in offshore transactions in reliance on Regulation S under the Securities Act (“Regulation S”) in a Category 1 offering under Regulation S and pursuant to the applicable laws of the jurisdiction where those offers and sales occur.

CONCEPT



ડૉ. મહાશેવર કુમારબાઈ ગઢવી

M.B.B.S., - એમ.પી.શાદ મેડિકલ કોલેજ-
બનારસ (મોટા બાઈડા, હાલ મોટા કાંકારા
આપશ્રીને ઉપચોત કોટરની પદવી
પ્રાપ્ત કરતા બદલ તથા મોટા બાઈડા -
મોટા કાંકારા ગામનું ગૌરવ વધારવા
બદલ લાખ-લાખ અર્પિનદન.
ઉત્તરોત્તર પ્રગતિ કરતા રહો તેવી
મંગલમય શુભેચ્છા.

શુભેચ્છા નામજીભાઈ

મીડુભાઈ મહેશ્વરી

સહચશ્રી, મોટા કાંકારા આ.પં., તા. મુંદરા