.TI.
TILAKNAGAR INDUSTRIES LTD.

Ref: TI/NSE/COMP/13-14/55 **November 19, 2013**

To,
The Manager (Listing),
National Stock Exchange of India Ltd.
Exchange Plaza,Plot no. C/1, G Block,
Bandra -Kurla Complex, Bandra (E).
Mumbai 400 051.
Ph No.: 26598235/36
Fax No.:26598120/237/238

Sub: Disclosure under clause 53 of Listing Agreement
Ref: Scrip Code – TI

Dear Sir/ Madam,

Pursuant to clause 53 of Listing Agreement, please find attached herewith the disclosure pertaining to agreement entered with Prana PR Private Limited, Public Relation Agency on November 18, 2013.

Kindly acknowledge the receipt and take the same on your record.

Thanking you,

Yours faithfully,

For Tilaknagar Industries Ltd.

Gaurav Thakur
Company Secretary

Encl: a/a

Corporate Office : Industrial Assurance Building, 3rd Floor, Churchgate, Mumbai - 400 020.
Tel.: +91 22 22831716/18 **Fax :** +91 22 22046904 **E-mail :** tiliquor@tilind.com
Regd. Office & Works : P. O. Tilaknagar, Tal.Shrirampur, Dist. Ahmednagar, Maharashtra - 413 720.
Tel.: (02422) 265 123 / 265 032 **Fax :** (02422) 265 135 **E-mail** : regoff@tilind.com **Website :** www.tilind.com

Disclosure under clause 53 of Listing Agreement pertaining to Agreement with media companies and/or their associates as on November 18, 2013

(1) Tilaknagar Industries Ltd. ("the Company") has entered into Service Agreement with Prana PR Private Limited, having its office at 15, Raj Mahal, 2nd Floor, 84, Veer Nariman Road, Churchgate, Mumbai- 400 020 from November 18, 2013 valid till November 17, 2014.

The aforesaid agency is engaged in the business of advertising and marketing communication and, as per the Service Agreement, the scope of work covers development of advertising and marketing strategies for the Company including brand advertising, product advertising, other communications and Public Relations.

(2) As on November 18, 2013, the aforesaid Public Relation Agency and its associates do not hold any shareholding in the Company.

(3) As on November 18, 2013, there is no nominee of the aforesaid Public Relation Agency on the Board of the Company.

(4) There is no management control or potential conflict of interest arising out of Service Agreement entered into by the Company with the aforesaid Public Relation Agency.

(5) There are no other back to back treaties/contracts/agreements/MOUs or similar instruments entered into by the Company with the aforesaid Public Relation Agency and/or its associates for the purpose of advertising, publicity, etc.

Date: November 19, 2013

TILAKNAGAR INDUSTRIES LTD.