

Datamatics Global Services Limited

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For Immediate Release **Press Release**

M/s. CIGNEX Datamatics, Inc., subsidiary of the Datamatics Global Services Limited appoints Dr. David C. Schmittlein as a Director

Mumbai, January 31, 2015 – M/s. CIGNEX Datamatics, Inc., ["CIGNEX Datamatics"] step down subsidiary of Datamatics Global Services Limited ["Company"] is pleased to announce the appointment of Dr. David C. Schmittlein as a Director on the Board of CIGNEX Datamatics, Inc. [USA]. David C. Schmittlein is the Dean of the MIT Sloan School of Management. Mr. Schmittlein holds a Ph.D. and M.Phil. in Business from Columbia University and B.A. in Mathematics (magna cum laude) from Brown University. Prior to his appointment at MIT Slogan, Mr. Schmittlein served on the faculty at The Wharton School of the University of Pennsylvania from 1980 till 2007.

Dr. Schmittlein serves on the International Advisory Board for Groupe HEC; the Governing Board of the Indian School of Business; the International Advisory Board of Lingnan (University) College of Sun Yat-sen University; the Advisory Board for the School of Economics and Management of Tsinghua University; the International Advisory Board for the School of Management, Fudan University; and the Board of Trustees of The Conference Board. He has served on the World Economic Forum's Global Agenda Council for Marketing and Branding.

He has been a visiting professor in the Faculty of Economics at Tokyo University, and a Distinguished Scholar in Residence at Washington University's John M. Olin School of Business. He has received awards for his research, his editorial work, and his teaching. His observations and research have been cited often in the popular press, including Advertising Age, Business 2.0, Business Week, China.com, Computerworld, Fortune, NPR's Marketplace, People's Daily Online, Reuters, The ABC Evening News with Peter Jennings, The Economist, The Financial Times, The Los Angeles Times, The Philadelphia Inquirer, The New York Times, The Wall Street Journal, U.S. News & World Report and USA Today.

For more than 30 years, Dr. Schmittlein has done extensive consulting work for corporate clients in a wide variety of industries, including consumer products, computer software, pharmaceuticals, entertainment, manufacturing, and management consulting.

Vidur Bhogilal, Chairman of CIGNEX Datamatics, and Executive Director & CFO of Datamatics Global Services Limited, said, "In our journey to achieve US\$100 million revenues, the key to success lies in taking enterprise open source adoption to the next level which would require a focus on holistic solutions, scale, and SaaS. In-organic growth initiatives will be an equally important focus area. We welcome Dr. Schmittlein on the Board of CIGNEX Datamatics, Inc. and look forward to his direction for our future growth."

