DQ Entertainment International (DQE)

THE JUNGLE BOOK TV SERIES DEBUTS IN SPANISH
ON UNIVISION'S "PLANETA U" PROGRAMMING BLOCK

Top 5 Network in U.S. is proud to air the classic story

DQE the global entertainment production and distribution company - producer and global rights owner of The Jungle Book new 3D CGI animated TV series, and SMC Entertainment Group, Inc., leading North American licensing agent and rights owner for The Jungle Book for North America, are pleased to announce that the popular, animated The Jungle Book TV series has joined Univision Network's "Planeta U" children's programming block this month. Twenty-six half-hour episodes will be seen in rotation in Spanish only. The Jungle Book is currently available in English in the United States at Redbox locations and on Netflix, Amazon Instant Video, iTunes, VUDU, and Hulu.

Univision Network is the country's most-watched Spanish-language broadcast television network, reaching 96% of U.S. Hispanic households. Univision's Planeta U (*"Planet U"*) is a three hour block of children's programming that airs on Saturday mornings featuring cartoons that promote literacy, reading, problem-solving skills, respect for others, self-esteem, and pride in the Hispanic culture. The Jungle Book series will air at 9 a.m. after *The Backyardigans* at 8:30 a.m. and before *Maya and Miguel* at 9:30 am.

"The Jungle Book TV series, inspired by the classic story of Rudyard Kipling, is a great addition to our *'Planeta U'* children's programming block and builds on our commitment to inform and entertain our audiences," said Alberto Ciruana, president, programming and content, Univision Networks. "We hope the series brings joy to our audiences in the U.S, as the enduring classic tale has done around the world."

True to Kipling's original fables and characters' sensibilities, The Jungle Book TV series features tales of wit, friendship, courage and loyalty with the man-cub Mowgli, his friends Baloo the wise bear, Bagheera the black panther and the mighty Kaa, a rock python, set in the dense jungles of India where Mowgli's enemy, the royal tiger Sher Khan, rules.

Tapaas Chakravarti, the Chairman & CEO of DQ Entertainment Group, commented, "The deal has great strategic significance as this validates DQ's constant pursuit to reach diverse audiences and markets. We are delighted that Univision will be showcasing The Jungle Book on its Planeta U programming block for children. The 3D series has already become hugely popular in countries where it has started airing. We remain hugely optimistic that the popularity of this iconic property will only gain further momentum in future."

The Jungle Book is a very active brand in the U.S. A second DVD "The Jungle Book – Return 2 The Jungle" releases in September, 2013, with a follow-up DVD in November. The Jungle Book now has free mobile gaming apps: The Jungle Book: Fruit Dash! for iPhone, iPad and iPod Touch devices; and The Jungle Book – The Great Escape, for Android devices. Aside from Official "Jungle Book" Stores on the Jungle Book website at www.thejunglebookus.com and Facebook fan page at www.Facebook.com/thejunglebookus, party supplies are available at BirthdayExpress.com (a leader of kids' party supplies) at www.birthdayexpress.com/browse/_/N-i/Ntt-jungle+book/results1.aspx?q=jungle%20book; and customized on-demand product is available at www.zazzle.com/junglebook.

About The Jungle Book:

The first season of **The Jungle Book**, broadcast in over 165 countries worldwide, has proven to be an enormous global success with top-tier channels like ZDF Germany, the UK's BBC, TF1 France, RAI 2 Italy, TV3 Spain, Noga TV Israel, ABC Australia, Channel B Indonesia, EBS Korea, TVO Canada, Televisa Mexico and Disney Channels across Asia, Latin America and the United States. Global Home Entertainment partners include NBC Universal for the UK, France, Australia, New Zealand and Japan, Phase 4 Films for North America and Sony Pictures Entertainment among others.

About the DQ Entertainment group ("DQ"):

DQE is a leading global entertainment group listed on AIM in London and on the Bombay Stock Exchange and National Stock Exchange in India. The group is engaged in animation, gaming and VFX content production, licensing and distribution. DQE is associated globally with major intellectual properties such as The Jungle Book, Charlie Chaplin, Peter Pan, Iron Man, Casper, Little Prince, Lassie, Robin Hood and other properties, in partnership with international broadcasters, distributors and independent producers in Europe and USA. Season 1 of The Jungle Book has been broadcast in over 165 countries while season 2 is currently in production. DQE employs a large creative talent pool which has produced a 3D stereoscopic feature film 'The Prodigies' for Warner Bros and Fidélité Films, France, while The Jungle Book feature film is currently in development.

About SMC Entertainment Group, Inc.:

SMC Entertainment Group, Inc., headquartered in Los Angeles, CA is the North American brand owner for television, home entertainment, licensing, merchandising and promotional rights to the new 3D CGI animated TV series **The Jungle Book** and the made-for-TV 60-minute movie special Rumble in the Jungle from DQ Entertainment International. SMC Entertainment Group, Inc. secured the master toy rights for **The Jungle Book** for Australia and New Zealand, plus all licensing/merchandising for South Africa. SMC Entertainment Group, Inc. was appointed by ZDF Enterprises as the exclusive North American licensing agent for the new teen/tween TV drama series **Dance Academy** and the popular 'hit' series, **H20 Just Add Water.** Both series are broadcast on TeenNick. It was also recently announced that SMC Entertainment is the exclusive global licensing agent for **Angry Little Girls!** brand created by Lela Lee.

About Univision Communications Inc. :

Univision Communications Inc. (UCI) is the leading media company serving Hispanic America. Its assets include Univision Network, one of the top five networks in the U.S. regardless of language and the most-watched Spanish-language broadcast television network in the country reaching 96% of U.S. Hispanic households; UniMás, a leading Spanish-language broadcast television network reaching 89% of U.S. Hispanic households; Univision Cable Networks, including Galavisión, the country's leading Spanish-language cable network, as well as Univision tlnovelas, a 24-hour cable network dedicated to novelas, Univision Deportes Network, a 24-hour cable network dedicated to sports, ForoTV, a 24-hour Spanish-language cable network dedicated to news, and an additional suite of six cable offerings - De Película, De Película Clásico, Bandamax, Ritmoson, Telehit and Distrito Comedia; UVideos, the first bilingual digital network serving Hispanic America; Univision Studios, which produces and co-produces reality shows, dramatic series and other programming formats for the Company's platforms; Univision Television Group, which owns and/or operates 62 television stations in major U.S. Hispanic markets and Puerto Rico; Univision Radio, the leading Hispanic radio group which owns and/or operates 69 radio stations in 16 of the top 25 U.S. Hispanic markets and Puerto Rico; Univision Interactive, a network of products and offerings including Univision.com, which continues to be the No. 1 most-visited Spanish-language website among U.S. online Hispanics, Univision Móvil, a longstanding industry-leader with unique, relevant mobile products and services, and Univision Partner Group, a specialized advertising and publisher network. Headquartered in New York City, UCI has television network operations in Miami and television and radio stations and sales offices in major cities throughout the United States. For more information, please visit Univision.net.

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