



DQ Entertainment (International) Ltd

("DQE")

MIPCOM 2011, Cannes Update

DQ Entertainment, the global entertainment production and distribution group, today announces that it has successfully agreed a number of co-production and distribution deals at MIPCOM, Cannes, the world's annual entertainment and content market.

TV Series '5 and IT':



DQE are the lead producers of the 52 x 11 – 3D CGI animated TV series '5 and IT', aimed at children aged 6-10 years old.

JCCTV and Nickelodeon India have acquired the broadcasting rights for the new series in 22 countries.

The series will be co-produced by ZDF Enterprises, Germany, Canada based **Yowza Digital Inc** and Luxembourg based **Fabrique D'Image**. This completes the **€8.6 million** global budget funding to produce the series within 19 months for global release.

Tapaas Chakravarti, Chairman and CEO of DQE commented:

"This TV new series will be produced as a high quality 3D series and will appeal to kids worldwide. The new partnership with Yowza Digital and Fabrique D'Image will add significant production and creative expertise and the pan-European nature of this co-production agreement has created new horizons for our Group."

Licensing and Distribution Deals: Strategic acquisition deals concluded with several broadcasters :

- Acquisition deal concluded with **Global TV, Indonesia** to broadcast multiple properties including the 3D TV Series **5 and IT** (52X11'), **Iron Man season 2** (52X11') and **Casper season 2** (52X11') in Indonesia over a period of 4 years. Global TV has approximately 30 transmission sites encompassing some 200 cities and towns across Indonesia.



Standing left to Right in the picture - **Manoj Mishra, SVP L&D, DQE, David Fernando Audy – President Director at global TV, Tapaas Chakravarti, Chairman and CEO DQE, Rouhini Jaswal, VP IP Division DQE, Shona Chakravarti, Production manager – IP Division, DQE**



- TV licensing deal with **ATV Turkey** for the acquisition of **Lassie & Friends** (52 x11') and the new season of 3D **Galactik Football** (26x22) for broadcast in Turkey. ATV is part of Turkuvaz Media Group, and distributes content to more than 70 countries worldwide.



Standing left to Right in the picture - **Tapaas Chakravarti, Chairman and CEO DQE, Mr. Mahmut Ipsirli ATV and Mr. Ibrahim Eren, Deputy General Manager ATV**

- Home distribution deal with **Sony Pictures Entertainment Films, India ("SPE")** for **The Jungle Book** and **Iron Man** and Indian TV features **Feluda, Ravan, Balkand** and **Omkar**. SPE will distribute the animations [for home video] in India, Pakistan, Bhutan, Nepal, Sri Lanka, Bangladesh and Tibet. The revenue share will be split 50:50.



- Exclusive broadcasting agreement with **Sun TV Network Ltd** for two of DQE's 3D TV Series: **The Little Prince** (26X22") and **Little Nick** (52X11').

- **Bimnambom**, an Israeli based promotions company has obtained the rights to use the Jungle Book trademark and logo for promotion at festivals and shows in Israel while **DuMont Kalenderverlag GmbH & Co**, Germany has acquired a 3 year right to manufacture and sell calendars in the region of Germany, Austria, Switzerland.



- Publishing rights under a 3 year agreement with the **B. Jain group** of companies, India for the **Jungle Book series 1** in several languages including English, Tamil and Malayalam. B. Jain has the rights to publish Jungle Book story books, activity books, colouring books and puzzles.



- **Blue Ocean Entertainment AG**, Germany acquired a 3 year non-exclusive right to manufacture, distribute and sell a Jungle Book Sticker Collection & Sticker Album in Germany, Austria and Switzerland.

- Renowned, **The Planeta Junior Italia**, part of D Augustini Group, Italy, have been appointed as the licensing and merchandising agents for The Jungle Book in Italy, San Marino, Vatican City, Malta and Italian speaking Switzerland, Greece and Cyprus.

Notes to the editor:



1. **The Jungle Book** TV series, the global IP produced by DQE, is being broadcast on Disney channel in India as well as in various other territories around the world, recording high viewing figures and ratings.





2. **Ironman** is another global property co-produced by DQE. The first season of Ironman has generated a large fan base amongst children around the world, and the second season is now in production. This series recorded the highest audience levels for an animated show during France 4's morning time slot in the 15-34 demographic.



3. The hugely popular Indian animated TV features '**Feluda**' (based on writings by Satyajit Ray) is being aired on **Disney Channel** and '**Ravan**', '**Balkand**' and '**Omkar**' are being aired on Cartoon Network and Pogo in India.

About DQE :

DQE is one of the leading producers of animation, visual effects, game art and live action entertainment content for the global media and entertainment industry. With a workforce of approx 3500 employees and a global client - partner base of over 100 producers, distributors, broadcasters and licensors including Walt Disney Group, Universal Pictures, Nickelodeon Animation Studios Inc., Electronic Arts, Marvel Comics, American Greetings, , BBC Group, M6/ France TV Group / TF-1 - leading broadcasting and Distribution groups from France, ZDF TV and ZDF Enterprises - leading Distributors/ broadcaster and global distributor from Germany, ABC Australia, Al Jazeera – Arabic nations, Disney Channels - Asia, Cartoon Network Group and many more world-wide.

DQE has produced/co-produced and distributed iconic brands such as Iron Man - the first 3D animated TV series, Twisted Whiskers, Mikido, Casper, Pinky & Perky, second season of Large Family, third season of Mickey Mouse Club House, First and Second Season of Madagascar TV Series and is now co-producing properties like Little Prince, Little Nick, Iron man, Charlie Chaplin and fourth season of Mickey Mouse Club House and others with major international broadcasters and producers. DQE has a library of over 500 hours of international programs for distribution and licensing globally for TV, home entertainment, merchandising and publishing is on fast track. Two feature films are also currently in development at DQE.

DQE has received over 35 awards including EMMY, at several national and international forums fostering creativity and excellence. E & Y Entrepreneur of the Year – 2009 India Awards, The UK Broadcast Awards 2010, Sichuan TV Festival International "Gold Panda" Awards, 11 Emmy nominations and 1 The Emmy Award, administered by the National Academy of Television Arts & Sciences , USA for Tutenstein Animated production. The Jungle Book produced by DQE was nominated in 5 categories at the cartoons on the bay – Pulcinella awards to be held in Italy in April 2011.

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