DQ ENTERTAINMENT INTERNATIONAL ("DQE")

DQE and Foothill Europe Join Forces with Raz & Benny

(Cannes - 2012 October) DQ Entertainment, the global entertainment company and Foothill Europe Limited have agreed to join forces to develop, co-produce and distribute the hilarious animated buddy comedy, ***Raz & Benny***. The multi-faceted agreement covers development, financing, production and distribution of the series as well as exploitation of the ancillary rights such as merchandising. The parties launched their efforts at MIPCOM with the debut of a promo produced by DQE.



Created by UK-based director Simon Hodgkiss of Rockkiss DME, the CGI series is filled with dazzling hijinks and laughter filled stunts. It is the tale of two mice whose ambitions are bigger than their brains, but whose good luck is as endless as their friendship. Often inspired by their eccentric pal Lilly, dare-devil Raz and cautious Benny are always off on one adventure or another, which usually starts with a "Big Idea". Whether posing as international spies, scuba-diving submarine rescuers or expert explorers in the deepest jungle, inseparable Raz and Benny consistently deliver the laughter and come out on top!

Jo Kavanagh-Payne, Managing Director of Foothill Europe commented, *"We have long admired DQ's work and have been seeking just the right project on which to work with them. We are delighted that we finally get the opportunity on* ***Raz & Benny****."*

This sentiment was echoed by Chairman and CEO of DQE Group, Tapaas Chakravarti: *"****Raz & Benny*** *is such a fun project and we are really looking forward to working with Foothill to bring this property to life."*

The two companies had series of strategy meetings during MIPCOM to further the financing and co-production arrangements.

ABOUT DQE:

DQE is one of the leading producers of animation, visual effects, game art and live action entertainment content for the global media and entertainment industry. With a creative talent pool of approximately 3,000 people and a global client - partner base of over 100 producers, distributors, broadcasters and licensors, including Walt Disney Group, Universal Pictures, Nickelodeon Animation Studios Inc., Electronic Arts, Marvel Comics, American Greetings, the BBC, M6 / France TV Group / TF-1, all leading broadcasting and distribution groups from France, ZDF TV and ZDF Enterprises, a leading pubcaster and distributor from Germany, ABC Australia, Al Jazeera - Arabic nations, Disney Channels - Asia, Cartoon Network Group and many more worldwide.

ABOUT FOOTHILL:

Founded in September 2000 by former DIC Entertainment Executive Vice President of Business and Legal Affairs, Gregory Payne, and Jo Kavanagh-Payne, former Link Television Entertainment, Inc. Senior Vice President of U.S. Operations, Foothill specializes in the co-development and distribution of children's and family entertainment programming. Their company is based in Santa Barbara, California. Foothill Europe is based in London.

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