DQ Entertainment International

("DQE" or "the Company")

$6m of production, distribution and licensing agreements concluded at MIPCOM, Cannes

DQ Entertainment International, the global entertainment group, is pleased to announce the signing of several new production, distribution and licensing agreements at the recently concluded MIPCOM, Cannes - the world market for TV & Media. The Company estimates that approximately $6m revenue will be generated over the next 2 years from these various agreements.

Production agreements:



"Raz & Benny" with Foothill - Europe

DQE and Foothill Europe have agreed to develop, co-produce and distribute the animated buddy comedy, Raz & Benny with a global production budget of approximately $7m. The agreement also covers the exploitation of the ancillary rights such as merchandising.



"Little Prince" season 3 with Method Animation - France

DQE and Method Animation, France will co-produce the third season of the highly successful animated 3D TV series "The Little Prince" with a budget of approximately $9.1m.

Licensing, distribution and co-production agreements:

1. **Global TV**, Indonesia acquired multiple properties from DQE for free TV broadcast in Indonesia. The properties include Galactick Football, The New Adventures of Lassie & Friends, Robin Hood–Mischief in Sherwood, Tara Duncan and Feluda TV series and its 60 minute TV feature.

2. **JCCTV**, Aljazeera's kids channel acquired the broadcast rights of 4 properties from DQE. JCCTV will soon start broadcasting The New Adventures of Lassie & Friends, 5 & IT, The New Adventures of Peter Pan and Charlie Chaplin across 22 Arabic nations.

3. **Workpoint Entertainment Public Company, Thailand** has signed a broadcast agreement for Thailand for the following DQE properties: The New Adventures of Lassie & Friends, Robin Hood–Mischief in Sherwood, Iron Man Season 2, The New Adventures of Peter Pan and Charlie Chaplin.

4. **Cheers Media** has acquired the Home Video distribution rights of Charlie Chaplin for Vietnam.

5. **ATV Turkey** has signed a co-production agreement for the 52 x 11' new 3D animated TV series Robin Hood-Mischief In Sherwood, being co-produced by DQE with Method Animation, France. ATV will have exclusive free TV, pay TV, VOD, pay per view, Web TV, IPTV, Home Video rights, merchandising, licensing and publishing rights for Turkey.



Tapaas Chakravarti Chairman & CEO of DQE signing the contract with Mahmut Ipsirli, General Manager Minika-kids network at MIPCOM 2012, Cannes

Tapaas Chakravarti, Chairman and CEO of DQE commented, *"MIPCOM 2012, the hugely popular TV content market has once again proven to be very successful for DQE. We have concluded several new agreements and also generated leads for new business in the future. We are delighted with the support of our long standing partners Method Animation France, ATV Turkey and JCCTV Middle East for their continued support of our properties."*

ABOUT DQE:

DQE is one of the leading producers of animation, visual effects, game art and live action entertainment content for the global media and entertainment industry. With a creative talent pool of approximately 3,000 people and a global client - partner base of over 100 producers, distributors, broadcasters and licensors, including Walt Disney Group, Universal Pictures, Nickelodeon Animation Studios Inc., Electronic Arts, Marvel Comics, American Greetings, the BBC, M6 / France TV Group / TF-1, all leading broadcasting and distribution groups from France, ZDF TV and ZDF Enterprises, a leading pubcaster and distributor from Germany, ABC Australia, Al Jazeera - Arabic nations, Disney Channels - Asia, Cartoon Network Group and many more worldwide.

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