DQ ENTERTAINMENT INTERNATIONAL LTD

www.dqentertainment.com

June 2013



The Jungle Book toy line consisting of **action figures, play sets, walkie talkies, outdoor adventure, electronic toys, and summer toys** have been launched in key global territories.

DQE # NEWS STAND

The Jungle Book toys launch globally

"The Jungle Book", CGI animated series now has over 100 licensees worldwide in key categories of publishing, gaming, digital, apparel, accessories, home furnishings, back-to-school, games, puzzles, HBA, confections, amusement, Halloween and seasonal products and more.

SMC Entertainment Group, Inc. (SMC), licensing agent and rights owner for 'The Jungle Book' for North America, and Sun-Mate Corporation, the global toy manufacturer along with DQ Entertainment International, producer and global rights owner of 'The Jungle Book' new CGI animated TV series have secured best-in-class partners: **Hunter Leisure,** Australia; **Flash Toys** in Latin America; **Haka,** New Zealand; **Prima Toys** in South Africa; **MC Entertainment** for Benelux; **Scanditoys** in Scandinavia; and **Hububa Clip** in Israel.

- In the **Middle East**, a direct-to-retail (DTR) toy program is happening at Toys"R"Us with end cap display, TV monitor support, promotions and giveaways across all stores.
- In **Australia**, The Jungle Book toys will be carried at Toys"R"Us, Target, and Toy World.
- In **South Africa**, The Jungle Book toys will be carried at Toys"R"Us, Shop Rite, and all other key retailers.
- In **Israel**, The Jungle Book toys will be carried at Toys"R"Us and retail partners in the specialty and drug store trade channels.
- key retailers in **Scandinavia** will be carrying The Jungle Book toys
- In the **United States** at e-commerce retailers, the assortment will be available at **Amazon.com, Walmart.com, ToysRUs.com, BabiesRUs.com, Target.com, Sears.com, Kmart.com, Kohls.com, BarnesandNoble.com, Wayfair.com**, and others.

  To see The Jungle Book global master toy catalog, please visit: **Click Here**

The Jungle Book toys launch globally

- Mowgli, Baloo and the rest of the Jungle Crew will come to life with a **'Quick Service Restaurant' (QSR) Promotion by Burger King** across 14,000 restaurants worldwide which has started in the UK & USA in June'13 followed by Latin America, Europe and Middle East. Kids will receive six great Jungle Book toys, one in each Kids Meal!
- The Jungle Book Home Video is now available in **Wal-Mart stores** across USA.
- **The Jungle Book 60' TV feature** is available in **the Redbox** rental catalogue and topping the popularity charts being the #1 family film viewed in Canada and #4 in the U.S.! Red Box the popular DVD rental site in North America with 34.5% market share has 42,000 kiosks at more than 34,000 locations and specializes in the rental of DVDs, Blu-ray Discs, and video games via automated retail kiosks.

The Jungle Book TV feature is also available on **Amazon Instant Video** and **Net Flix** for rent or purchase

DQE # EVENTS



@ ANNECY from 10th-15th June 2013

DQE # CSR



Parenting Skills - work shop @ Government School

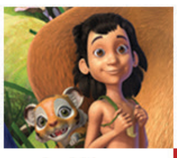
GET IN TOUCH

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DQE # COPRODUCTIONS

The Jungle Book



The Jungle Book Season 2

52 x 11 3D TV series coproduced with ZDF Group (Germany), TF1 TV and Moonscoop (France).

Jungle all the way "Christmas Special"

45 min CGI TV Feature ready for broadcast in December 2013



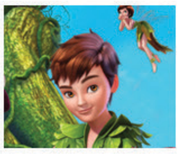
The first season of The Jungle Book, broadcast in over 165 countries worldwide, on top-tier channels like ZDF Germany, the UK's **BBC**, **TF1** France, **RAI 2** Italy, **TV3** Spain, **Noga TV** Israel, **ABC** Australia, **Channel B** Indonesia, **EBS** Korea, **TVO** Canada, **Televisa** Mexico and Disney Channels across Asia, Latin America and the United States.

More recently The Jungle Book has been acquired for broadcast on **Univison** USA for broadcast in USA in Spanish Language and is all set to gather new fans in Latin America with broadcast on **Televisa** - Mexico, **Globosat** - Brazil and **Canal Encuentro** - Argentina

Global Home Entertainment partners include **NBC Universal** for the UK, France, Australia, New Zealand and Japan, **Phase 4 Films** for North America and **Sony Pictures Entertainment** among others.

Season 2 is in production and will soon be ready for broadcast all over the world.

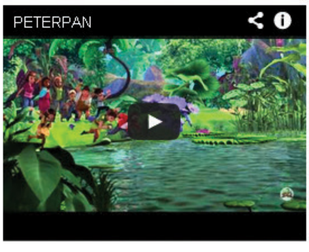
The New Adventures of Peter Pan



26 x 22' 3D CGI Stereoscopic TV series, is coproduced with ZDF Group (Germany), and Method Animation (France),supported by France Television,

De Agostini Group (Italy), ATV (Turkey), France Television, De Agostini Group (Italy), ATV (Turkey), B Channel-Indonesia, JCCTV (Middle East) and Noga (Israel).

The popularity of this series is evident from the first ratings on **Sky** Italia ,**DEA Kids**, **ABC** Australia and Telequebec .



...(More news in our next edition)

DQE # NEW DEVELOPMENTS

RAZ & BENNY



52 x 11' CGI animated series.

RAZ & BENNY is the tale of two, inseperable mice whose good luck is as endless as their friendship.

Often inspired by their eccentric pal Lilly, dare-devil Raz and cautious Benny are always off on one adventure or another. Whether posing as international spies, high-speed racecar drivers, scuba-diving submarine rescuers or expert explorers in the deepest jungle, these unstoppable thrill-seekers consistently come out on top, ready for their next adventure!

Created by Simon Hodgkiss of Rockkiss DME, UK and to be produced in CGI, **Foothill Entertainment**, in conjunction with **DQ Entertainment**, is looking for co-production and pre-sale opportunities for this celebration of physical fun, choreographed chaos and visual delight!

VIDEO OF THE MONTH

