

D.P. Abhushan Limited

NSE: DPABHUSHAN | BSE: 544161 | ISIN: INE266Y01019
www.dpjewellers.com | investor@dpjewellers.com



Date: December 02, 2025

To,
National Stock Exchange of India Limited
Exchange Plaza,
Bandra Kurla Complex
Bandra East, Mumbai – 400051
Symbol: “DPABHUSHAN”

To,
BSE Limited,
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai – 400 001
BSE SCRIP Code – “544161”

Subject: Investor Presentation reflecting Market Opportunity, Business Highlights, Financial Highlights 'pertaining to roadshows/ analysts or Institutional Investor meet'.

Dear Sir / Madam,

With reference to the captioned subject, kindly find enclosed Investor Presentation reflecting the Market Opportunity, Business Highlights, Financial Highlights of the Company. Further, pursuant to Regulation 30 read with S. No.15 of Para A of Part A of Schedule III and Regulation 46(2)(o) of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 read with the guidance note of stock exchanges dated July 29, 2022 on disclosures pertaining to Analysts meet, we hereby inform that the Company will be participating in Roadshows and meeting prospective investors.

Notes:

1. Please note that the schedule of the Roadshows / Analysts / Institutional Investors meet is subject to change due to exigencies on the part of investors/ Company.
2. Company will be referring to publicly available documents only for discussions during interaction in the meet/call’.
3. No Unpublished Price Sensitive Information is proposed to be shared during the meeting / call.

The above information will also be available on the website of the company at www.dpjewellers.com.

Kindly take the same on record and acknowledge.



D.P. Jewellers

A BOND OF TRUST SINCE 1940
A VENTURE OF D.P. ABHUSHAN LIMITED

CIN: L74999MP2017PLC043234

Registered Office: 138, Chandani Chowk, Ratlam (M.P.) – 457001 | T: +91 7412 408900

Corporate Office: 19, Chandni Chowk, 2nd Floor, Ratlam (M.P.) – 457001 | T: +91 7412 408899 | F: +91 7412 247022

D.P. Abhushan Limited

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www.dpjewellers.com | investor@dpjewellers.com



You are requested to kindly note the same.

Thanking You,

Your faithfully,

For: D. P. Abhushan Limited



Santosh Kataria
Chairman and Managing Director
DIN: 02855068

Place: Ratlam



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DP



D.P. Abhushan

INVESTOR PRESENTATION

November - 2025

www.dpjewellers.com

Disclaimer

This Presentation is for information purposes only and is not intended to be an advertisement and does not constitute or form part of and should not be construed as any offer or invitation for sale or subscription of or solicitation or invitation of any offer to buy or subscribe for any securities, nor shall it or any part of it form the basis of or be relied on in connection with or act as an inducement to enter into any contract, commitment or investment decision in relation thereto in India, the United States or any other jurisdiction. This Presentation is not intended to be a prospectus (as defined under the Indian Companies Act, 2013, as amended) or an offer document under the Securities and Exchange Board of India (Issue of Capital and Disclosure Requirements) Regulations, 2018, as amended (“SEBI ICDR Regulations”).

The information set out herein is provided only as at the date of this Presentation (unless stated otherwise), its accuracy is not guaranteed, and it may be subject to updating, completion, revision, verification and amendment without notice and such information may change materially. This Presentation is based on the economic, regulatory, market and other conditions as in effect on the date hereof.



Management Commentary



“Despite global economic uncertainties and persistently high gold prices, India’s gold and jewellery sector continues to demonstrate resilience. However, elevated gold prices did weigh on overall industry demand during the quarter, leading to more cautious consumer spending, particularly in the mass-market segment as a result of which our sequential performance has slightly declined.

Amid this backdrop, FY25 revenue, reflecting a 42% YoY growth. EBITDA stood up 73% while PAT marking 82% YoY increase. This growth was driven by sustained wedding and festive demand, along with a rally in gold prices rise touching the peak of ₹ 1 lakh per 10 grams. We continue to expand strategically with the launch of our second showroom in Ratlam, a 9,450 sq. ft. space reinforcing our focus on sustainable, long-term growth. Looking ahead, we remain confident in the long-term potential of India’s gold and jewellery sector and are well-positioned to navigate evolving market dynamics while continuing to create value for our stakeholders and customers. ”

Mr. SANTOSH KATARIA

Chairman and Managing Director



Table of Contents

- Company Overview
- Market Opportunity
- Business Highlights
- Financial Highlights
- Way Forward





Company Overview



Introduction to D. P. Abhushan : A Brief History



Through Generations: Upholding Tradition, Embracing Innovation

FIRST GENERATION

MR. DHULCHAND KATARIA

- Founded D.P. Jewellers in the year 1940 in Ratlam, Madhya Pradesh.
- Laid the foundation of the venture during challenging times of India's struggle for independence.

SECOND GENERATION

MR. PANNA LAL KATARIA

- Continued the legacy of D.P. Jewellers.
- Emphasized purity and transparency as the brand's core values.
- Expanded the business.

THIRD GENERATION

MR. MANHORLAL KATARIA /

MR. RATANLAL KATARIA

- Managed the growth of D.P. Jewellers into a retail chain with branches across multiple cities.
- Maintained the brand's reputation for purity and transparency

FOURTH GENERATION

MR. ANIL KATARIA / MR. SANJAY KATARIA /

MR. SANTOSH KATARIA/ MR. VIKAS KATARIA/ RENU KATARIA

- Leading the company with a focus on fair and transparent business practices.
- Working to uphold the trust of millions of customers.
- Emphasizing dedication to quality and customer satisfaction.



Management Excellence



Mr. SANTOSH KATARIA

Chairman cum Managing Director

Santosh Kataria aged 47 is the Promoter and Chairperson cum Managing Director of our Company. He has been a Director on our Board since May 02, 2017. He has a rich experience of 25 years in the Jewellery Industry and additional experience in the plastic industry as well. He holds a degree of Bachelor of Engineering (Polymers) from Amravati University Maharashtra. He is responsible for the expansion and overall management of the business of the Company.



Mr. ANIL KATARIA

Whole Time Director

Anil Kataria aged 54, is the Founder, Promoter and Whole-Time Director of our Company. He has been a Director on our Board since May 02, 2017. He has a vast experience of 30 years in the Jewelry Industry. He holds a degree of Master of Commerce from Vikram University, Ujjain (M.P.). He is responsible for the expansion and overall management of the business of the Company.



Board of Directors



Mr. MUKESH JAIN

Independent Director

Mukesh Kumar Jain aged 64, is a Non-Executive Independent Director of our Company. He has been a Director on our Board since July 15, 2017. He has a vast experience of 45 years in the wire industry. He holds a degree of Bachelor of Commerce from University of Bombay. He is also a director on the board of Kataria Industries Limited, Navkar Wires Private Limited and JITO Ratlam Chapter Foundation.



Mr. SANSKAR KOTHARI

Independent Director

Sanskar Kothari aged 55, is a Non-Executive Independent Director of our Company. He has been a Director on our Board since July 16, 2018. He holds a degree of Master of Business Administration in Finance and Diploma in Taxation Laws from Bombay University. He has a rich experience of 35 years in the Electrical Engineering, Construction, warehousing and Leasing Industry. He is actively involved in his family business, Reliable Group Ratlam since 1992. He is also a director on the board of Reliable Power and Transformer Private Limited and Yashovardhan Township Private Limited.



Ms. APURVA LUNAWAT

Women Independent Director

Apurva Lunawat aged 35 is a Non-Executive Woman Independent Director of our Company. She has been a Director on our Board since April 19, 2022. She is a Chartered Accountant by profession with expertise in Accounts, Finance and Taxation and runs a proprietorship firm, Apurva Lunawat & Co. She is also a director on the board of Kataria Industries Limited.



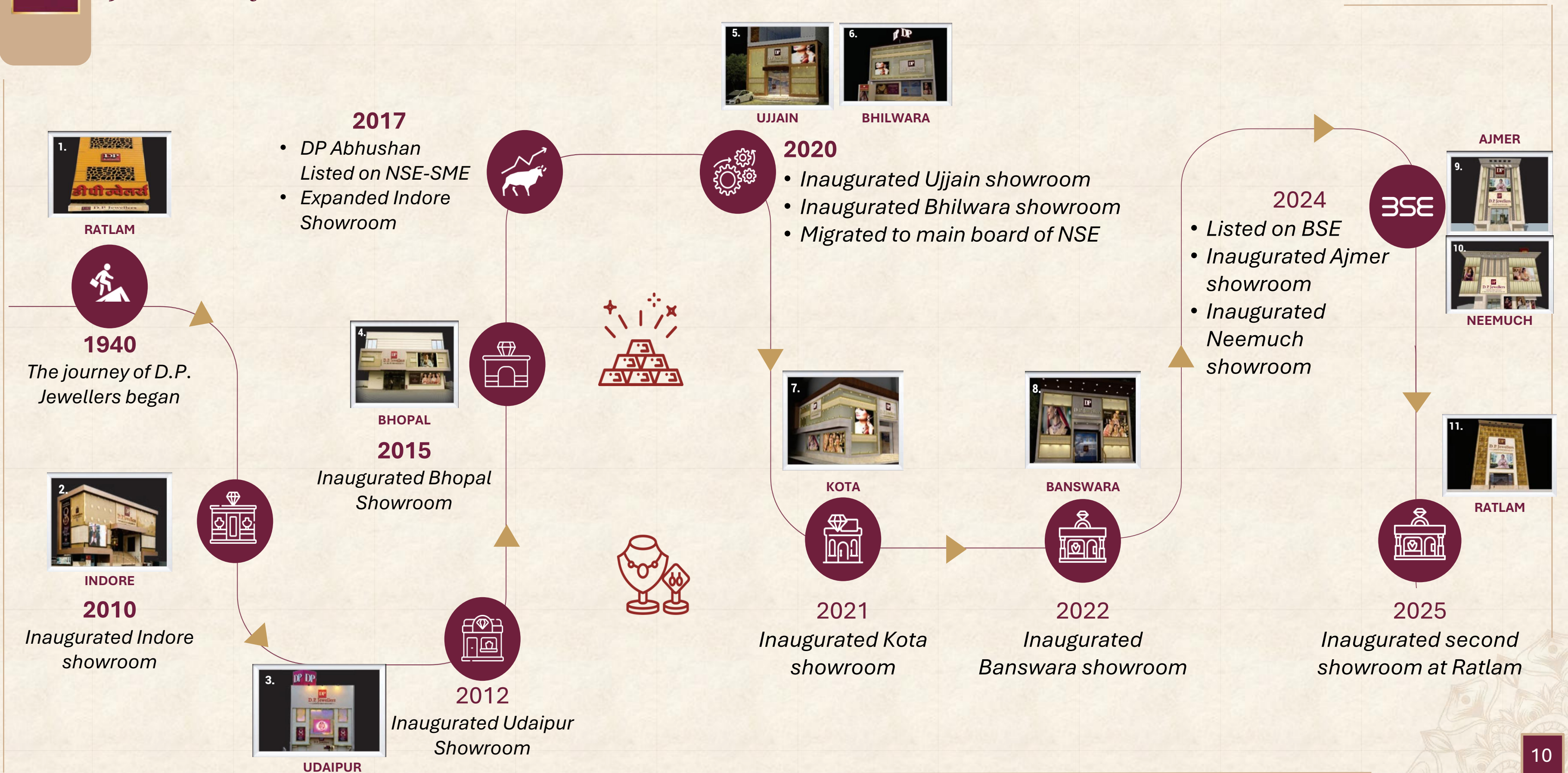
Ms. RENU KATARIA

Non-executive Director

Renu Kataria aged 50, is the Promoter and Non-Executive Director of our Company. She has been a Director on our Board since June 20, 2017. She has an experience of 24 years in Jewelry Industry. She holds a degree of Bachelor of Science from Vikram University, Ujjain (M.P.).



Journey & Milestones



An Array of Offerings: D.P. Abhushan's Versatile Product Range



Shop by Collection



Wedding Jewellery

Valentine Jewellery

Flower Collection

Traditional Jewellery

Mewar Collection

Idol Collection

Dohra Collection

Lightweight and trendy jewellery

Shop by Products



Chains

Rings

Armlets

Gajrahs

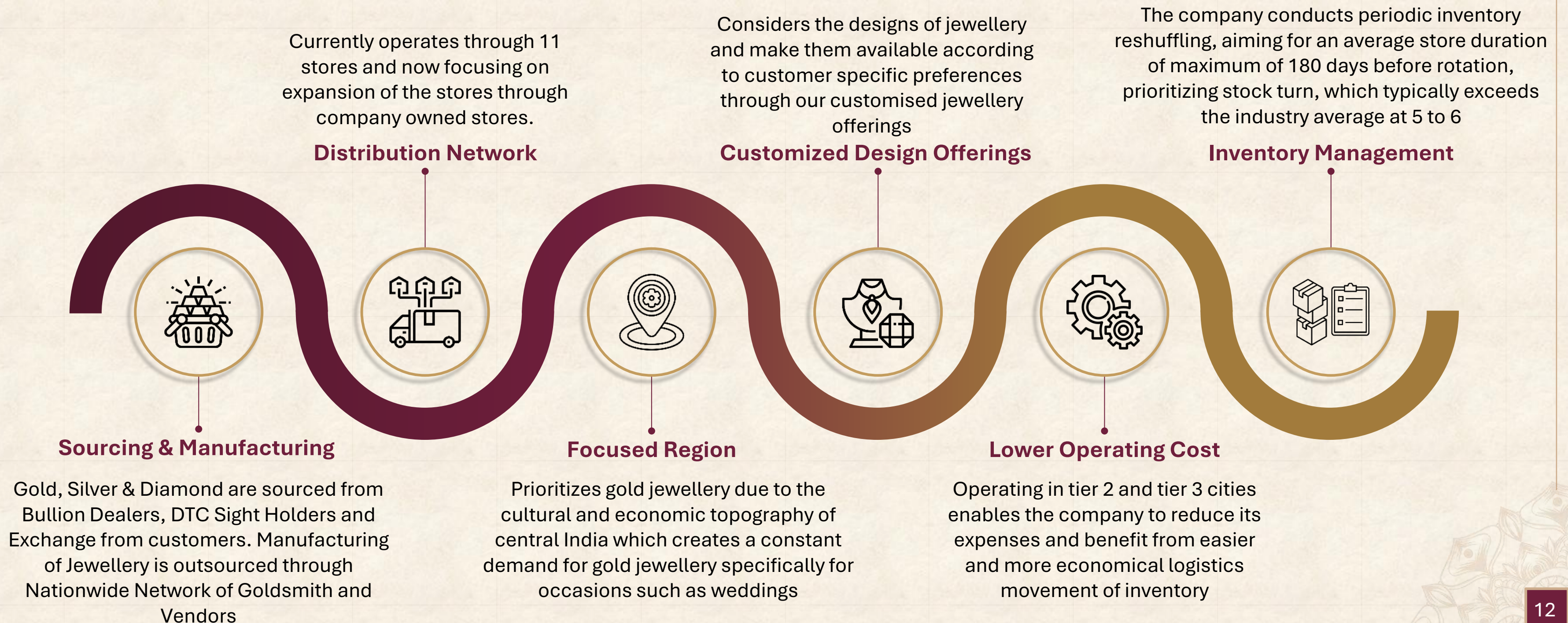
Pendants

Bangles & Jewellery sets

Nose Rings

Mangal sutra

Centralized purchasing at Ratlam ensures smooth inventory flow, minimizing dead stock and maximizing operational efficiency across all stores within a 300-kilometer radius





Retail Presence Across Central Indian Regions



1 RATLAM (M.P.)

- Since 1940
- Store Size 2,100 sq. ft
- Leased Premise

2 INDORE (M.P.)

- Opened in 2010 and Expanded in 2017
- Store Size 9,000 sq. ft
- Owned Premise

3 UDAIPUR (RAJ.)

- Opened in April 2012
- Store Size 5,050 sq. ft
- Leased Premise

4 BHOPAL (M.P.)

- Opened in May 2015
- Store Size 4,450 sq. ft
- Leased Premise

5 UJJAIN (M.P.)

- Opened in August 2020
- Store Size 3,520 sq. ft
- Leased Premise

6 BHILWARA (RAJ.)

- Opened in October 2020
- Store Size 4,000 sq. ft
- Leased Premise

7 KOTA (RAJ.)

- Opened in January 2021
- Store Size 2,830 sq. ft
- Leased Premise

8 BANSWARA (RAJ.)

- Opened in January 2022
- Store Size 3,350 sq. ft
- Leased Premise

9 AJMER (RAJ.)

- Opened in September 2024
- Store Size 3,100 sq. ft
- Leased Premise

10 NEEMUCH (M.P.)

- Opened in November 2024
- Store Size 3,800 sq. ft
- Leased Premise

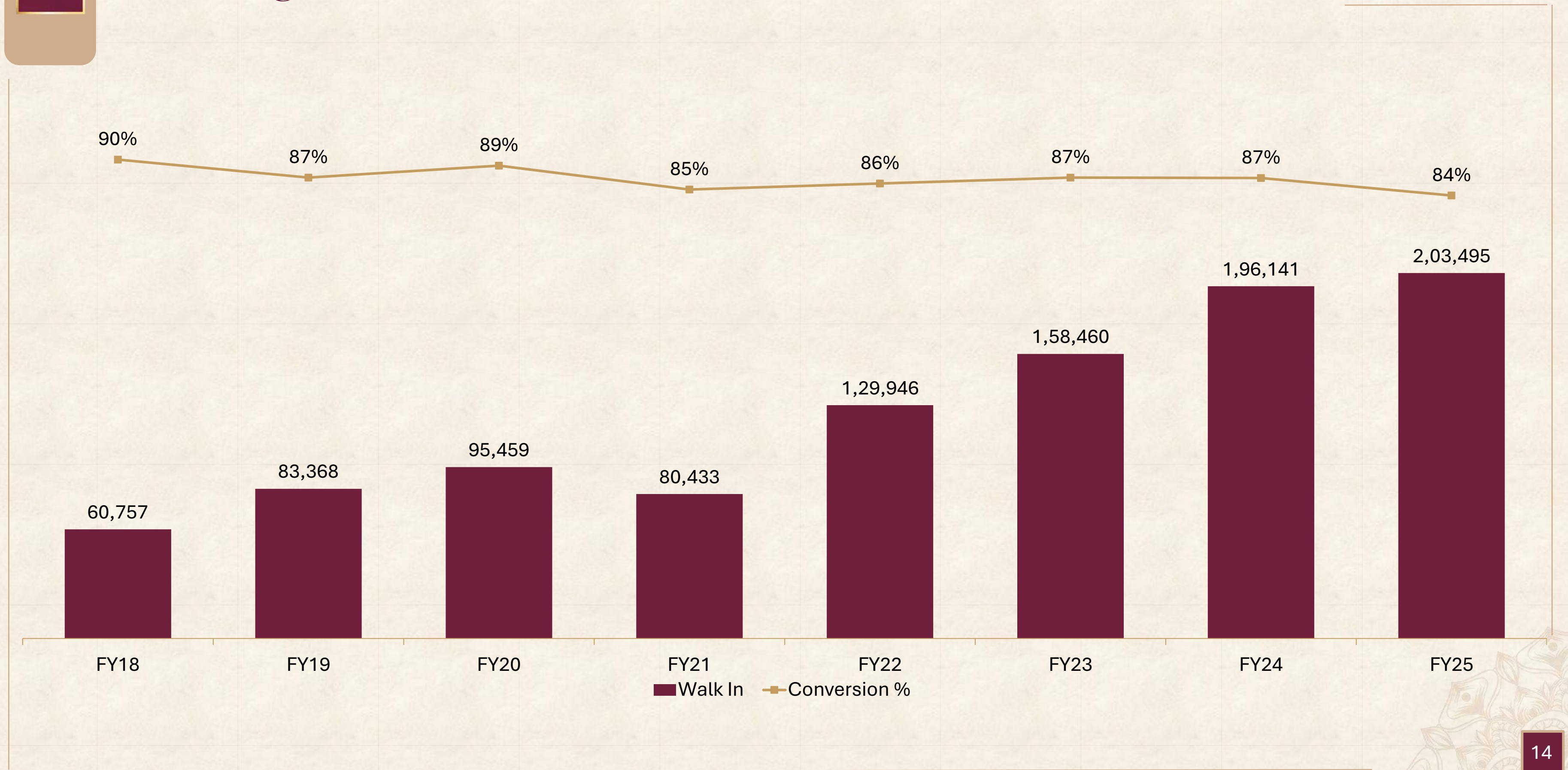
11 RATLAM (M.P.)

- Opened Second Showroom in April 2025
- Store Size 9,450 sq. ft
- Leased Premise

Plans to Expand in Tier 2 & 3 Cities in Madhya Pradesh, Rajasthan, Chhattisgarh and Gujarat in upcoming 5 years.



Standing Tall as Leaders in Footfall to Conversion Ratio





Recognitions & Accolades

Best Bridal Jewellery Of The Year(Under 15 Lakh) Dec'2016
-IJ Jewellers Choice Award

Recognised By Iconic Brand Of Mewar Jan'2017
- Db Group Udaipur

Trusted Brand Of The Year Jewellery Jan' 2017
-My FM Indore

Best Promising, Gems & Jewellery Company March 2017
- India Bullion and Jewellers Association Lts.

India'S Most Preferred Jewellers In Regional Jewellers (M.P & Rajasthan) Dec 2017
-Ubm India

Special Excellence Award December 2017
- IBC 24.

Best Ring Design Of The Year (Under 2.5 Lakh) Dec'2017
-IJ Jewellers Choice Award

Best Business Ethics Excellence Award Jan 2018
- Gem & Jewellery Trade Council of India

Best Brand Of The Year : DP Jewellers Feb 2018
- My Fm Indore

Gold Jewellery Of The Year 2018 (Bangle, Bracelet & Armlet) Aug 2018
-Retail Jeweller India Awards 2018

Special Excellence Award Feb 2019
- IBC 24.

Most Prestigious Jewellery Brand Of The Year In Madhya Pradesh July 2019
-My Fm Bhopal

Best Bridal Diamond Jewellery Of The Year 2019 (Aug)
-Retail Jeweller India Awards 2019

Most Innovative Marketing Campaign –Print (Sep)
-Retail Jewellers Guild Awards 2019

Best Ring Of The Year 2019 (Dec)
- IJ Jewellers Choice Award

Recognised By Times Icons Of Madhya Pradesh 2020 (Jan)
- A Times Group Company

Best Lifestyle Excellence Awards Indore-2020
-My Fm Indore

Dpal : For Being Inspiring Leader Of Indian Jewellery Retail – Sep 2023
- All India Gem & Jewellery Domestic Council

Dpal : Best Retail Jewellers Of The Year – Oct 2023
-International Business Summit & Awards 2023 - Dubai (UAE)

Dp Jewellers : Best Family Managed Business Jan 2024
- Retail Jeweller Md & CEO Awards 2024

Dp Jewellers : Franchise Startup Of The Year Jewellery (May 2024)
-Franchise Awards'24

Honouring The Legends Of The Gems & Jewellery Industry (Anil Ji & Vikas Ji Kataria) Aug -2024
-Gjepc India

India'S Coolest National Chain Store 1st Runner-Up-2024 (Sept 2024)
-India'S Coolest Store 2024-Indian Jeweller

Dpal -Most Trusted Jewellery Brand In Central India (Gaurav Samman Award) Dec 2024
- News 18 MP-CG

Awarded For Our Purity & Transparency In The Jewellery Industry (Vistaar Esthaapna Utsav) May 2025
- Vistaar News

Excellence in Jewellery Retail (Swadesh ke Sitare) 2025
- Times Network ET Now

Bridal Gold (Plain) Jewellery of the Year 2025
- Retail Jewellers India Awards



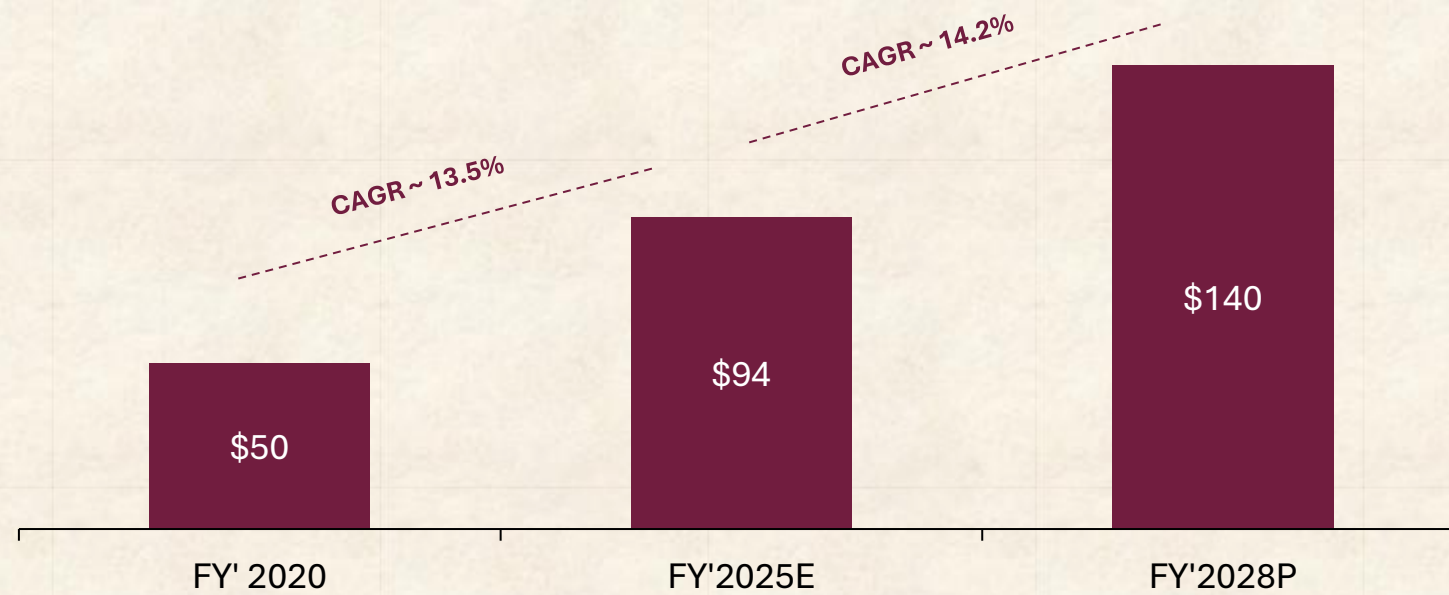
Market Opportunity



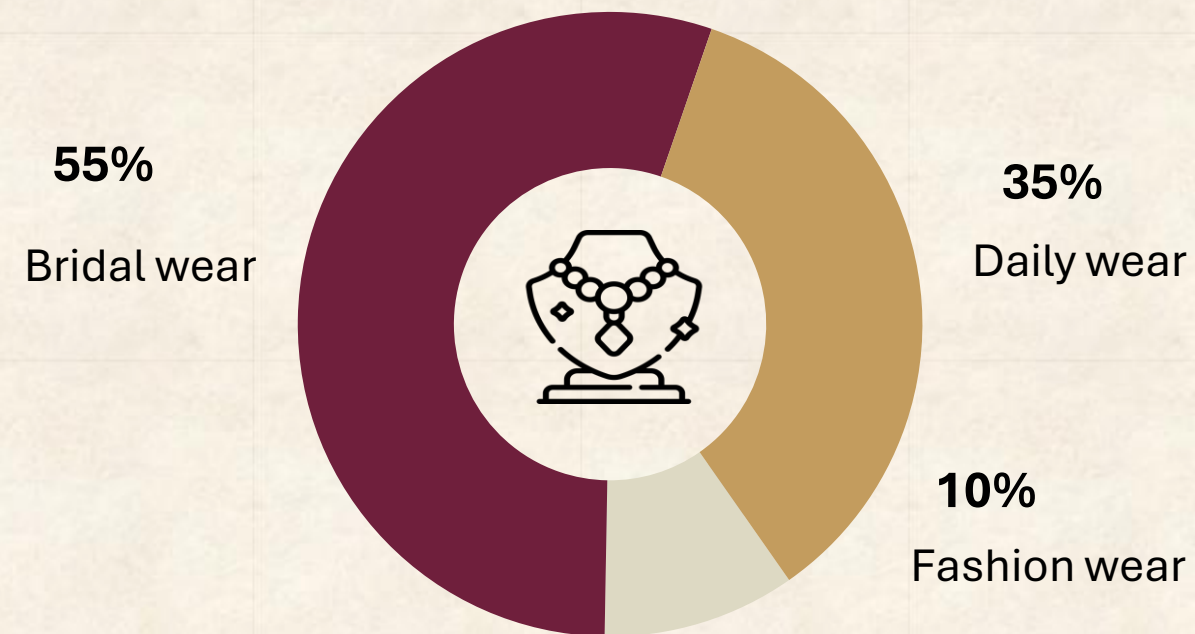


Industry Overview

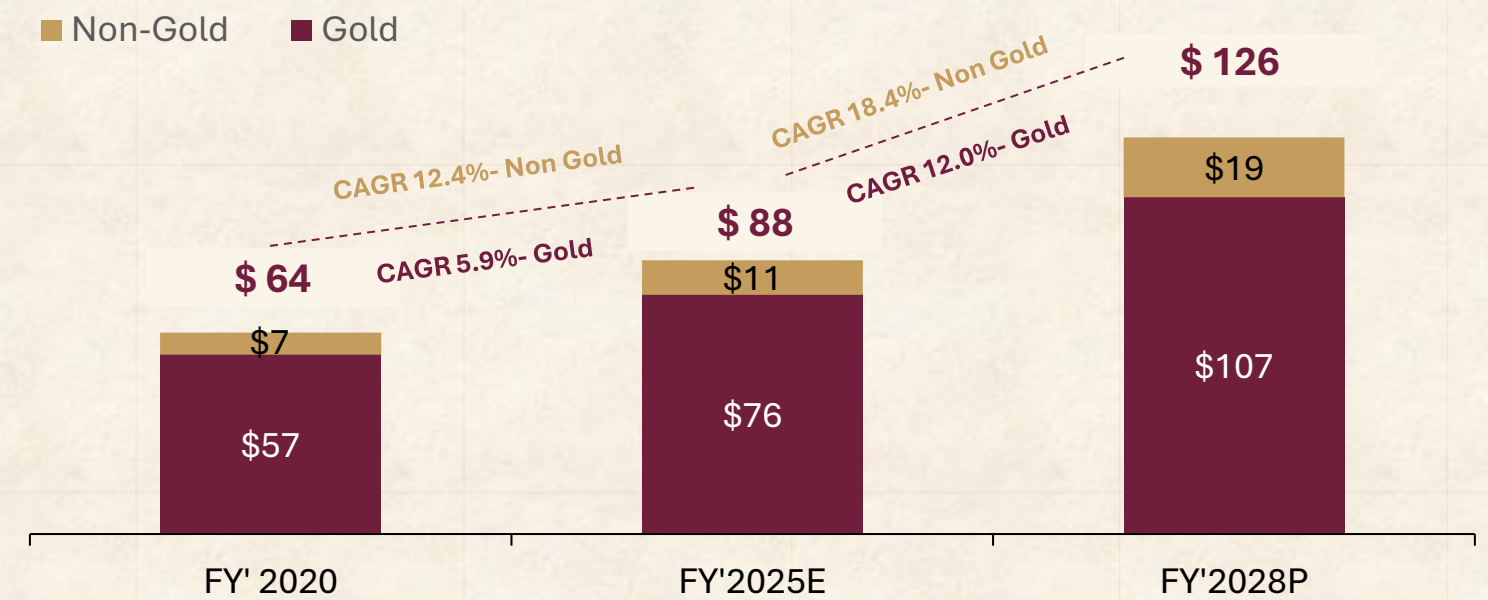
Indian Domestic Jewellery Market Size- By Value (In \$Bn)



Indian Jewellery Segmentation



Breakup of Indian Fine Jewellery Market into Gold and Non-Gold (In \$Bn)

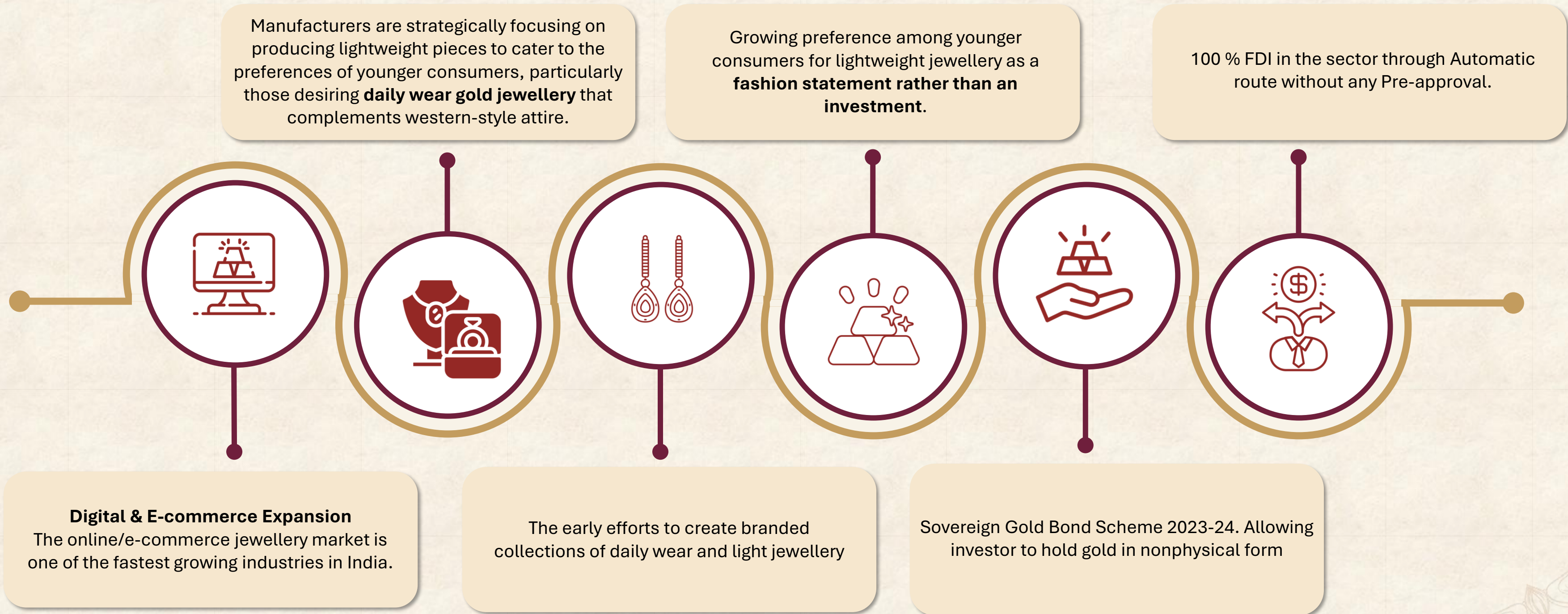


*Non Gold includes jewellery made of diamond, silver, precious stones, platinum and others

Growth Drivers

- ❑ Strong Domestic Consumption
- ❑ Favourable Demographics
- ❑ Steady Urbanisation
- ❑ Higher Disposable Incomes
- ❑ Growing Middle Class.
- ❑ Urbanization is one of the most important pillars of India's growth story

Key Market Trends





Business Highlights





Leveraging Jewellery Exhibitions to Broaden Brand Exposure (1/4)

मंगलसूत्र एवं बैंगल फेस्टिवल
लेटेस्ट डिज़ाइन्स खास वागड़ अंचल में

Mangalsutra &
Bangle Fest

01st to 10th June'24

D. P. Jewellers

A BOND OF TRUST SINCE 1940
A VENTURE OF D. P. ABHUSHAN LIMITED

महाराणा प्रताप चौराहा, उदयपुर रोड, बांसवाड़ा | 250007

84

मॉडर्न डिज़ाइन्स का अद्भुत कलेक्शन

Chain & Rings Fest


01st to 10th June'24

D. P. Jewellers

A BOND OF TRUST SINCE 1940

A VENTURE OF D.P. ABHUSHAN LIMITED

56, नगर परिषद, राजेन्द्र मार्ग, भीलवाड़ा (01482-237999)



‘खम्मा घणी झालावाड’
मध्यभारत का विश्वसनीय नाम,
रतलाम के डी.पी.ज्वेलर्स आपके शहर झालावाड में

DP

**EXCLUSIVE
JEWELLERY
EXHIBITION
& SALE**

22 23 24 June 2024
 10.00 am to 9.00 pm


होटल इन्द्रप्रस्थ रेसीडेंसी
 RSEB ऑफिस के सामने, NH-52, घाटन रोड, झालावाड

पधारो सा!


DP

D. P. Jewellers
 — A BOND OF TRUST SINCE 1940 —
 A VENTURE OF D.P. ABHUSHAN LIMITED

[illegible]




The Final Destination For Diamond Lovers!



**WORLD OF
DIAMONDS**

EXHIBITION



01st to 10th June '24




D.P. Jewellers

A BOND OF TRUST SINCE 1940

A VENTURE OF D.P. ABHUSHAN LIMITED

 www.dpjewellers.com
 [DPlawellersindia](https://www.facebook.com/DPlawellersindia)

TOLL FREE No.: 1800 202 0339



17, Nyay Marg, Court Chouraha, Udaipur (2418712/13



DIAMOND POLKI FEST +

EMBRACE THE BEAUTY OF DIAMONDS

13 to 23 JUNE 24

Opp. Police Control Room,
Madhav Nagar, Ujjain | 2530786



D.P. Jewellers

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RATLAM | INDORE | UDAIPUR | BHOPAL | UJJAIN | BHLWARA | KOTA | BANSWARA



मॉडर्न डिजाइन्स का अद्भुत कलेक्शन

DP

Chain & Rings Fest

01st to 10th June'24

56, नगर परिषद, राजेन्द्र मार्ग, भीलवाड़ा | 237999





अधिक जानकारी के लिए सम्पर्क करें | 92018-26728, 70733-55573

DP

D. P. Jewellers

— A BOND OF TRUST SINCE 1940 —

A VENTURE OF D. P. ARSHUMAN LIMITED

TOLL FREE NO: 1800 202 0339



हैर जेवेलरी
अवार्ड



सुवर्ण और हंस
एम्बेल्ड मेम्बर



एन.पी. जेवेलरी व गुरुपर
का मेम्बर है



बैंगलूरु
मेम्बर है



पूर्व भारतीय
मेम्बर है



कार्पस मेम्बर
का मेम्बर है

शोरूम सारांश दिन आपकी सेवा में

For any bulk order or inquiry, mail your requirements to : corporate@dpjewellers.com ● www.dpwewellers.com ● DPjewellersIndia

FRONT

Size : 8.5x15

[illegible]

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'खम्मा घणी चित्तौड़'

अनुभव कीजिए हॉलमार्क गोल्ड एवं सर्टिफाइड डायमंड ज्वेलरी के अद्भुत एवं विशाल कलेक्शन का पारदर्शिता एवं शुद्धता के लिए लोकप्रिय, मध्य भारत के विश्वसनीय डी.पी. ज्वेलर्स लेकर आ रहे हैं

DP

EXCLUSIVE JEWELLERY EXHIBITION & SALE

23 24 25 Aug. 2024
10.00 am to 9.00 pm

होटल श्री जी
रेलवे स्टेशन के पास, चित्तौड़गढ़

ज्वेलरी के यूनिक और अपडेटेड कलेक्शन के लिए आप सादर आमंत्रित है।

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D.P. Jewellers
— A BOND OF TRUST SINCE 1940 —
A VENTURE OF D.P. ABHUSHAN LIMITED
TOLL FREE NO.: 1800 202 0339
56, नगर परिषद, राजेन्द्र मार्ग, भीलवाड़ा
(63777 64048/01482-237999)
www.dpjewellers.com DPJewellersIndia

• डेडिंग • पोल्टी • ट्रेडिशनल
• गेरू • एंटीक • हॉलमार्कड स्वरण
• सर्टिफाइड डायमंड
• चांदी के हॉलमार्कड आभूषण,
बर्तन, मूर्तियों की विस्तृत श्रृंखला

जैसी शुद्धता वैसा दाम
पूर्ण पारदर्शिता
कस्टमर फ्रेंडली
बाय बैक पॉलिसी
स्टोन, मोती व कुंदन का सही रेट
50000+ डिजाइन्स की उत्कृष्ट रेंज
25 लाख से अधिक परिवारों का भरोसा
HUID और BIS हॉलमार्कड ज्वेलरी
IGI

इस एक्जिबिशन में आप अपने किसी भी गहने की शुद्धता की जाँच नि:शुल्क करवा सकते हैं, यहाँ उपलब्ध कैटेगोरीज़ में।

+ उदयपुर : (0294-2418712/13 • कोटा : (0744-2500009 • बांसवाड़ा : (02962-250007 • रत्नाम : (07412-408900 • इन्दौर : (0731-4099996 • भोपाल : (0755-2606500 • उज्जैन : (0734-2530786

DP

पधारो सा!

84 वर्षों की स्वर्णिम यात्रा में रतलाम, इंदौर, उदयपुर, भोपाल, उज्जैन, भीलवाड़ा, कोटा, बांसवाड़ा के बाद रतलाम के विश्वसनीय डी.पी. ज्वेलर्स शुद्धता का विस्तार करने आज पहुंच चुके हैं अजमेर।

30 लाख से अधिक ग्राहकों के विश्वास के साथ

आज भव्य शुभारंभ

शनिवार, 14 सितम्बर 2024
प्रातः 10:15 बजे से
10/23, वैशाली नगर, अजमेर (9201826740)

आप सादर आमंत्रित है।

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TOLL FREE No.: 1800 202 0339 • www.dpjewellers.com

+ उदयपुर : (0294-2418712/13 • भीलवाड़ा : (01482-237999 • कोटा : (0744-2500009 • बांसवाड़ा : (02962-250007 • रत्नाम : (07412-408900 • इन्दौर : (0731-4099996 • भोपाल : (0755-2606500 • उज्जैन : (0734-2530786

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लेटेस्ट डिज़ाइन्स खास वागड़ अंचल में

DP

BANGLE & CHAIN FEST

01st - 08th Sept. 2024

अनदेखी-अनसुनी-अद्भुत
ज्वेलरी एक्जिबिशन एवं सेल

D.P. Abhushan Ltd. Presents

DP

Jewellery World

A COLLECTION NEVER SEEN BEFORE

27 28 29 सितम्बर 2024
प्रातः 10:30 से रात्रि 08:30 बजे तक
होटल बालाजी सेन्ट्रल, बरबड़ रोड, रतलाम

DP

D.P. Jewellers
— A BOND OF TRUST SINCE 1940 —
A VENTURE OF D.P. ABHUSHAN LTD.

Beawar- Rajasthan

‘खम्मा घणी ब्यावर’
ट्रेडिशनल और मॉडर्न ज्वेलरी की नई रेंज
रतलाम के डी.पी.ज्वेलर्स आपके शहर ब्यावर में

EXCLUSIVE JEWELLERY EXHIBITION & SALE
26 27 Jan. 2025
10.00 am to 9.00 pm

होटल राजमहल
बापू नगर, ब्यावर (राज.)

पधारो सा!

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TOLL FREE No.: 1800 202 0339
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RATLAM | INDORE | UDAIPUR | BHOPAL | UJJAIN | BHILWARA | KOTA | BANSWARA | AJMER | NEEMUCH

Dungarpur- Rajasthan

आइये. जानिये.. मानिये...
क्यों लाखों परिवारों का विश्वास है डी.पी. ज्वेलर्स

जैसी शुद्धता वैसा दाम
आभूषण में जितना कैरेट सोना उपयोग हुआ है वैसा ही दाम ग्राहकों से लिया जाता है।

स्टोन्स, मोती व कुंदन का सही रेट
स्टोन्स, मोती, कुंदन आदि का वजन अलग से किया जाता है एवं उसका उचित मूल्य के अनुसार दाम लिया जाता है ना कि सोने के रेट के अनुसार।

पूर्ण पारदर्शिता
शुद्धता का टेग जिससे शुद्धता के साथ मेकिंग चार्ज, ग्रांस वेट, नेट वेट, कुंदन, मोती आदि का वजन एवं अन्य जानकारी आपको पूर्ण पारदर्शिता के साथ दी जाती है।

‘भव्य शुभारंभ आज’

EXCLUSIVE JEWELLERY EXHIBITION & SALE
08 09 10 Feb. 2025
10.00 am to 9.00 pm

होटल लेक व्यू
3rd Floor, न्यू बस स्टैंड के सामने, के.बी.कॉम्प्लेक्स, डूंगरपुर

पधारो सा!

DP
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Kota- Rajasthan

EMBRACE THE BEAUTY OF DIAMONDS

DIAMOND POLKI FEST⁺

18th to 26th Jan. 2025

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KOTA : 1A1, Vallabh Nagar Square (0744-2500009)

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Leveraging Jewellery Exhibitions to Broaden Brand Exposure (4/4)

Dewas – Madhya Pradesh

‘नमस्ते देवास’
30 लाख से अधिक परिवारों के विश्वसनीय
रतलाम के डी.पी.ज्वेलर्स आपके शहर में

‘कल से भव्य शुभारंभ’

DP
EXCLUSIVE JEWELLERY EXHIBITION & SALE
06 07 Aug. 2025
10.00 am to 9.00 pm

होटल श्री खेड़ापति इंटरनेशनल
5, कोठी रोड, शिवाजी नगर, देवास (म.प्र.)
आप सपरिवार सादर आमंत्रित है

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Dahod - Gujarat

‘नमस्ते दाहोद’
30 लाखથી વધુ પરિવારોના વિશ્વસનીય
રતલામના ડી.પી. જ્વેલર્સ – આપના શહેર માં લઈને આવ્યા છે.

આપ તથા આપના પરિવારને હાર્દિક આમંત્રણ.

DP
EXCLUSIVE JEWELLERY EXHIBITION & SALE
13 14 15 Sep. 2025
10.00 am to 9.00 pm

રાધે ગાર્ડન
રળીયાતી રોડ, દાહોદ (ગુજ)

DP
D.P. Jewellers
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www.dpjewellers.com

Sagar – Madhya Pradesh

‘नमस्ते सागर’
30 लाख से अधिक परिवारों के विश्वसनीय
रतलाम के डी.पी.ज्वेलर्स आपके शहर सागर में

डी.पी. ज्वेलर्स ने कस्टमर्स को दुनिया का डी.पी. परिवार का सदस्य मानकर, उनकी पसंद और बजट का सम्मान करते हुए कस्टमर्स के ज्वेलरी वॉशिंग को सर्वश्रेष्ठ बनाया है।
ड्रायंग, ड्रायंग पोल्कि, सोलिटियर, ग्रीन, ग्रीन एंटीक, जेडियम और सिल्वर ज्वेलरी के पुनिक और अपग्रेड करने के लिए आप सादर आमंत्रित हैं।

DP
EXCLUSIVE JEWELLERY EXHIBITION & SALE
01 02 03 Aug. 2025
10.00 am to 9.00 pm

होटल क्राउन पैलेस
न्यू हाँक कैटीन के पास, मैकॉनिया रोड, सागर (म.प्र.)

शुद्धता, पारदर्शिता और सही दाम से जीता 30 लाख से अधिक परिवारों का विश्वास
आप सपरिवार सादर आमंत्रित है

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आभूषणों में जब शुद्धता, पारदर्शिता व अनोखी डिज़ाइन की बात आती है तो हम जानते हैं आप भरोसा करते हैं सिर्फ डी.पी. ज्वेलर्स पर।
आपके इसी भरोसे के साथ डी.पी.ज्वेलर्स लेकर आए हैं
एक्सक्लूसिव ज्वेलरी एक्जीबिशन एवं सेल - 01 से 03 अगस्त 2025

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TOLL FREE No.: 1800 202 0339

भोपाल : 16, मारवाड़ी नगर, रायमन रोड, 0755-2606500

+ रातलाम 07412-408900 + रातलाम (2) 07412-433888 + इन्दौर 0753-4099995 + जयपुर 0734-2530786 + गीर 07423-292500
+ उदयपुर 0294-2418712/13 + पोसावाड़ा 01482-237999 + कोटा 0744-2500009 + बांसवाड़ा 02962-250007 + अजमेर 0145-2990748

Targeted exhibitions initiatives have significantly boosted brand reach, driving revenue growth across key markets

AJMER



परिणय
वैवाहिक ज्वेलरी एक्जिबिशन
25 नवम्बर से 08 दिसम्बर 2024

D.P. Jewellers
— A BOND OF TRUST SINCE 1940 —
A VENTURE OF D.P. ABHUSHAN LIMITED
TOLL FREE No.: 1800 202 0339
10/23, वैशाली नगर, अजमेर | 2990748

BANSWARA

वैवाहिक आभूषणों का
भव्य और नवीनतम संग्रह

परिणय
वैवाहिक ज्वेलरी एक्जिबिशन
25 नवम्बर से 08 दिसम्बर 2024

देश के सर्वश्रेष्ठ कारीगरों द्वारा निर्मित
हॉलमार्कड गोल्ड और सर्टिफाइड डायमंड
आभूषणों का विस्तृत कलेक्शन।

D.P. Jewellers
— A BOND OF TRUST SINCE 1940 —
A VENTURE OF D.P. ABHUSHAN LIMITED
TOLL FREE No.: 1800 202 0339
बांसवाड़ा : महाराणा प्रताप चौराहा, उदयपुर रोड़ | 250007

BHILWARA

वैवाहिक आभूषणों का
भव्य और नवीनतम संग्रह

परिणय
वैवाहिक ज्वेलरी एक्जिबिशन
25 नवम्बर से 08 दिसम्बर 2024

देश के सर्वश्रेष्ठ कारीगरों द्वारा निर्मित
हॉलमार्कड गोल्ड और सर्टिफाइड डायमंड
आभूषणों का विस्तृत कलेक्शन।

D.P. Jewellers
— A BOND OF TRUST SINCE 1940 —
A VENTURE OF D.P. ABHUSHAN LIMITED
TOLL FREE No.: 1800 202 0339
भीलवाड़ा : 56 नगर परिषद, राजेन्द्र मार्ग | 237999

UDAIPUR

मेवाड़ों के गढ़ में, झीलों के शहर में
84 वर्षों की शुद्धता की परम्परा के साथ
विस्मित कर देने वाले आभूषणों का अनुभव

कल भव्य आगाज़
JEWELS OF MEWAR
A COLLECTION NEVER SEEN BEFORE
25th Nov. to 8th Dec. '24

D.P. Jewellers
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A VENTURE OF D.P. ABHUSHAN LTD.
उदयपुर : 17, न्याय मार्ग, कोर्ट चौराहा | 0294-2418712/13
TOLL FREE No.: 1800 202 0339 @ www.dpjewellers.com

Targeted exhibitions initiatives have significantly boosted brand reach, driving revenue growth across key markets



Elevating the Sparkle of Studded Collections

Indore

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Diamond Lovers!

**WORLD OF
DIAMONDS**
EXHIBITION
18th to 26th Jan. 2025

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NEAR RAJANI BHAWAN, Y.N. ROAD, INDORE (0731-4099996)

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Neemuch

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DIAMONDS**
EXHIBITION
18th to 26th Jan. 2025

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22, TEACHER COLONY, NEEMUCH (07423-292500)

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Ratlam

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EXHIBITION
18th to 26th Jan. 2025

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138, CHANDANI CHOWK, RATLAM (07412-408900)

RATLAM | INDORE | UDAIPUR | BHOPAL | UJJAIN | BHILWARA | KOTA | BANSWARA | AJMER | NEEMUCH

Ujjain

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Diamond Lovers!

**WORLD OF
DIAMONDS**
EXHIBITION
18th to 26th Jan. 2025

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OPP. POLICE CONTROL ROOM, MADHAV NAGAR, UJJAIN (0734-2530786)

RATLAM | INDORE | UDAIPUR | BHOPAL | UJJAIN | BHILWARA | KOTA | BANSWARA | AJMER | NEEMUCH

Enhancing Revenue Mix Through Premium Studded Offerings

A Glimpse into Elegance: Our New Ajmer Showroom



- **Successfully Launched a new jewellery showroom in Ajmer, Rajasthan, marking significant expansion**
- **Ajmer showroom aims to cater to rising demand for gold, diamond, and silver jewellery in the region**
- **Store Size of approximately 3,100 sq ft,**

A Glimpse into Elegance: Our New Neemuch Showroom



- **Successfully Launched a new jewellery showroom in Neemuch, Madhya Pradesh** marking another Milestone during the FY25.
- Store Size of **3,800 sq.ft**
- **Strategically located just 150 kilometers** from the company's registered and administrative office in Ratlam.
- Neemuch holds tremendous growth potential in the jewellery sector. Its proximity to Ratlam facilitates efficient logistics and enables the company to better understand and cater to evolving customer preferences.

A Glimpse into Elegance: Our New & Second Ratlam Showroom



- **Successfully Inaugurates a Second Showroom in Ratlam, Madhya Pradesh,** Further Expanding Footprint in Central India
- Store Size of **9,450 sq.ft**
- With both showrooms now operational in Ratlam, customers will have access to an even wider range of jewellery collections and the flexibility to visit either store as per their convenience



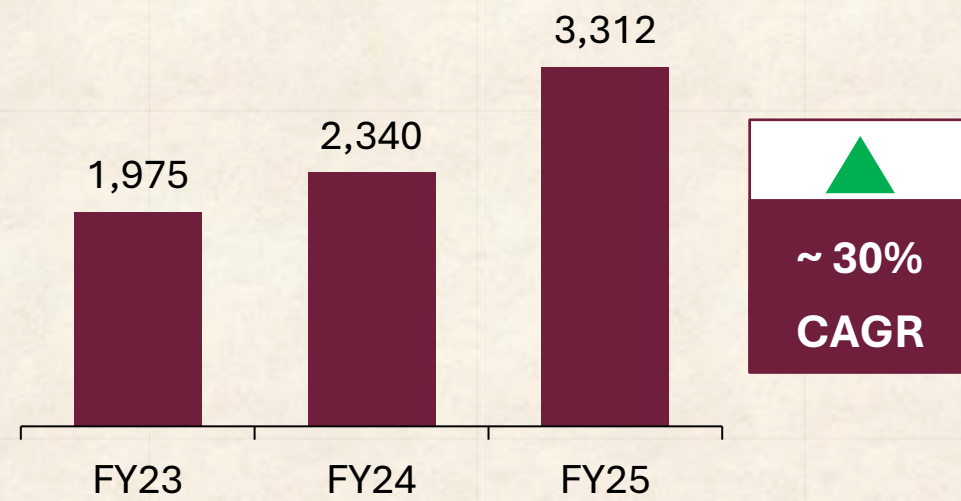
Financial Highlights



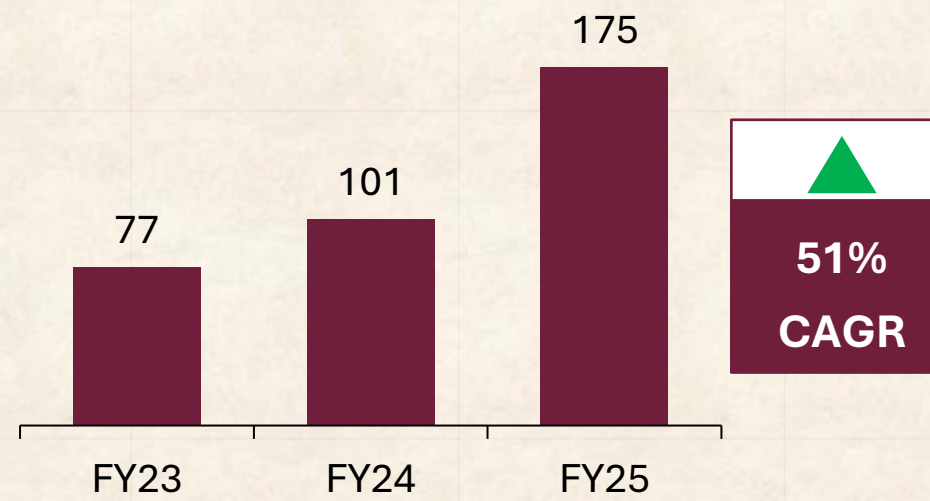


Financial Snapshot FY25

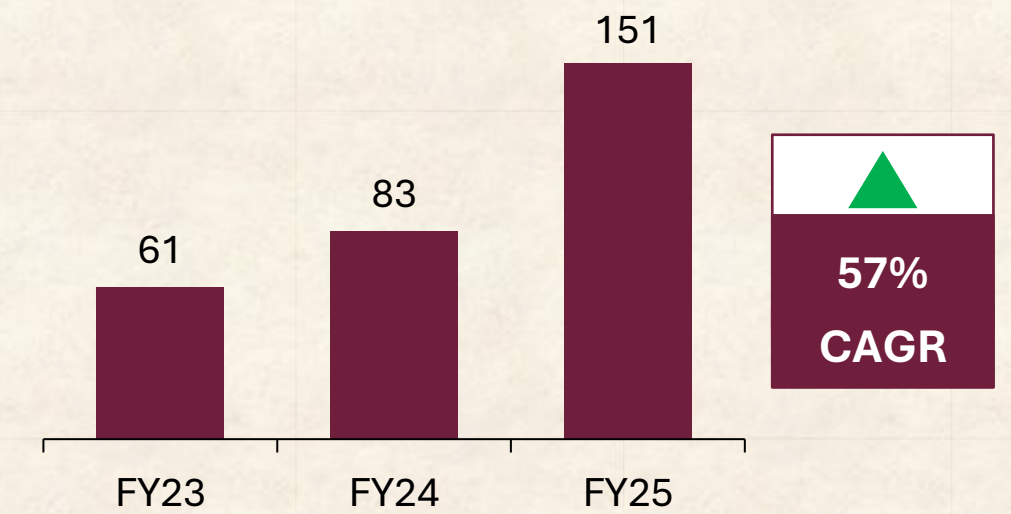
Total Income (₹ CR)



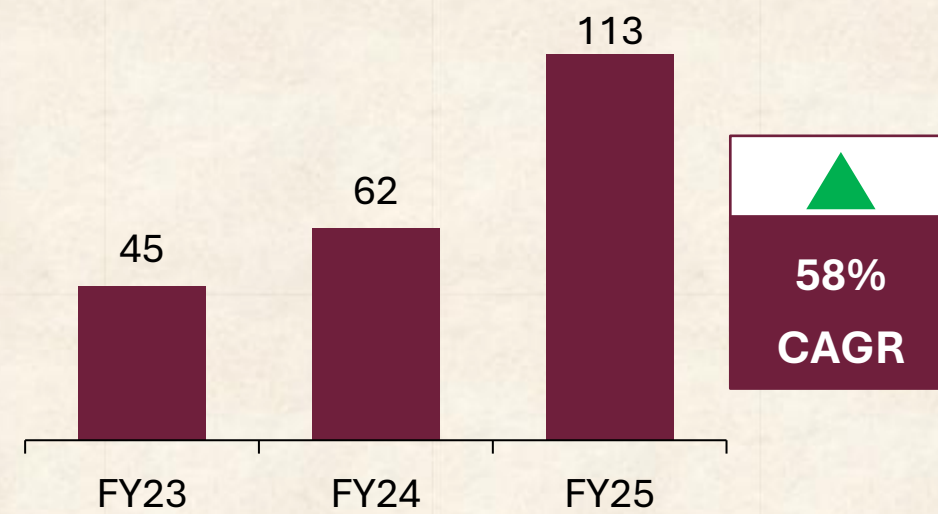
EBITDA (₹ CR)



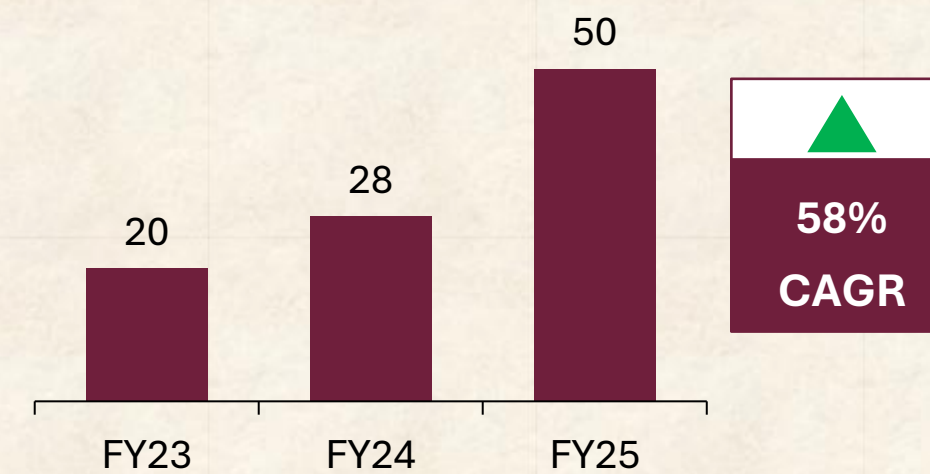
Profit Before Tax (₹ CR)



Profit After Tax (₹ CR)



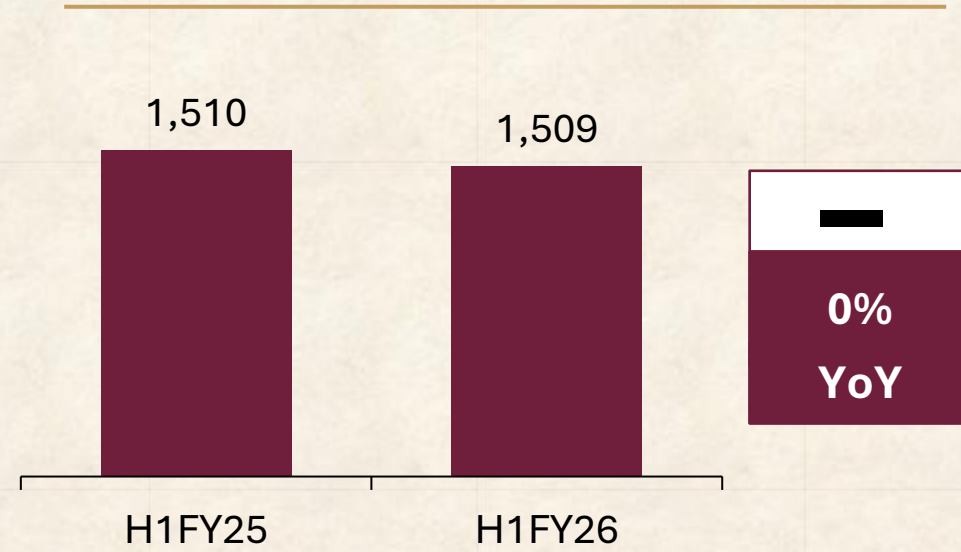
EPS (₹)



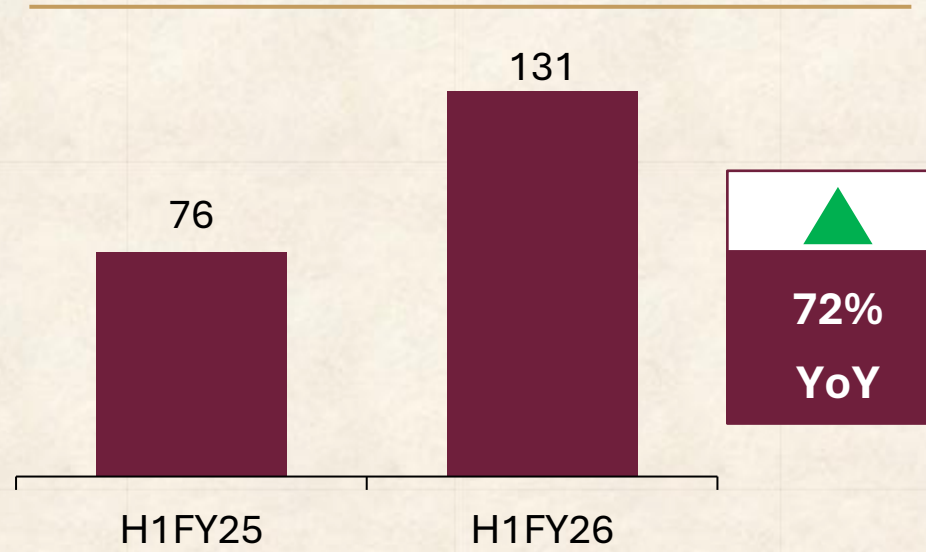


Financial Snapshot H1FY26

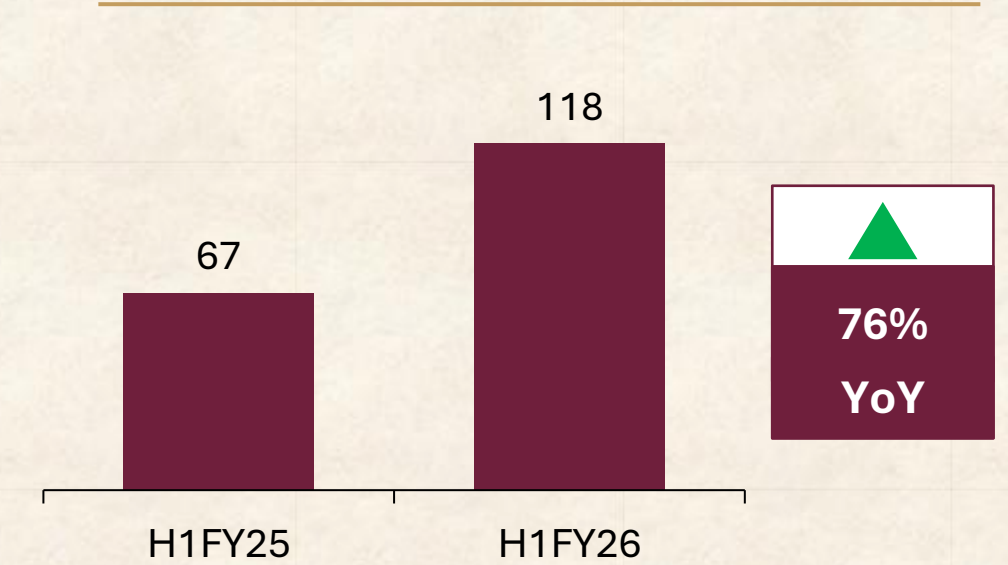
Total Income (₹ CR)



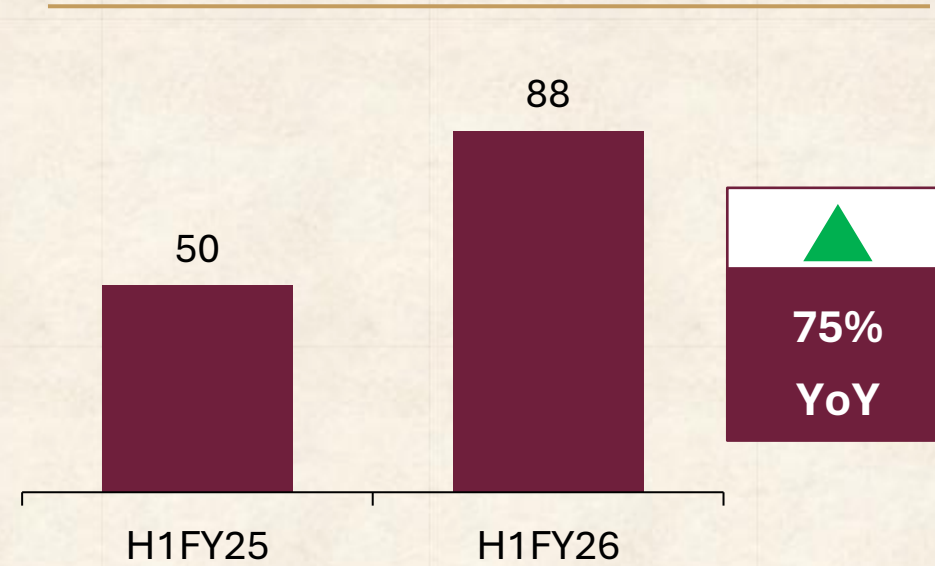
EBITDA (₹ CR)



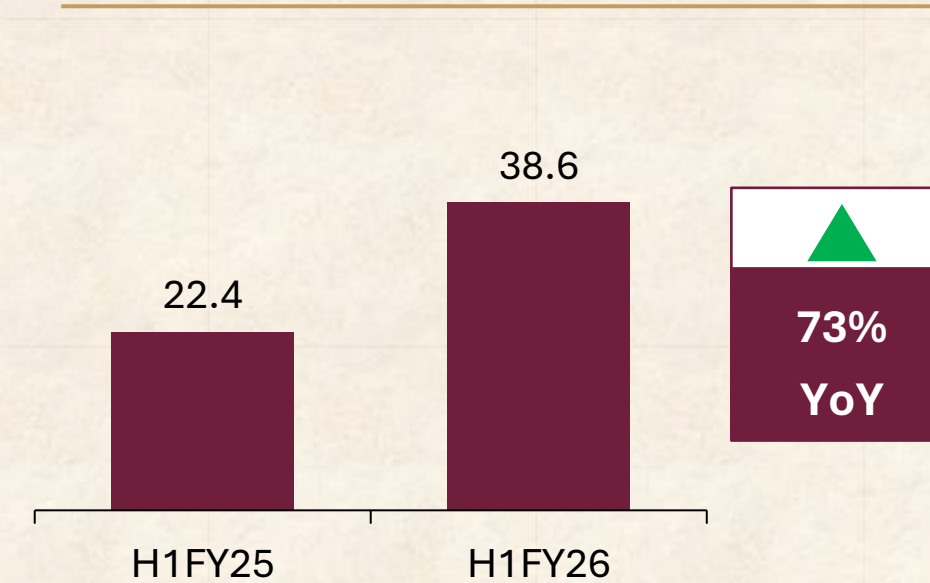
Profit Before Tax (₹ CR)



Profit After Tax (₹ CR)



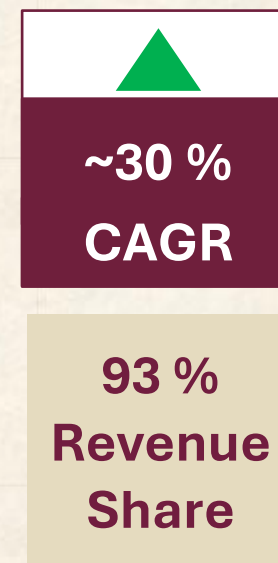
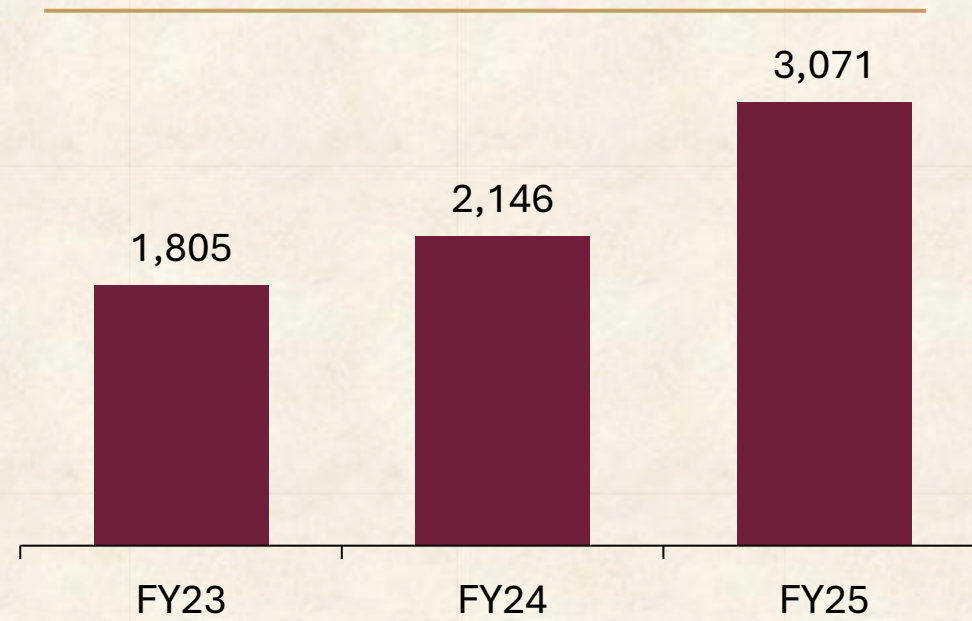
EPS (₹)



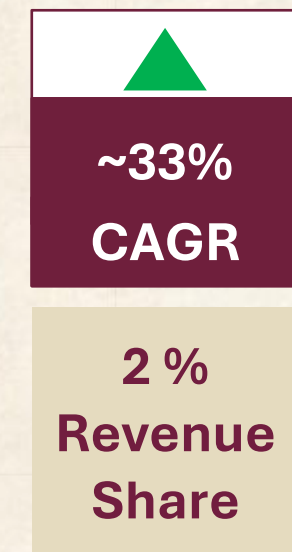
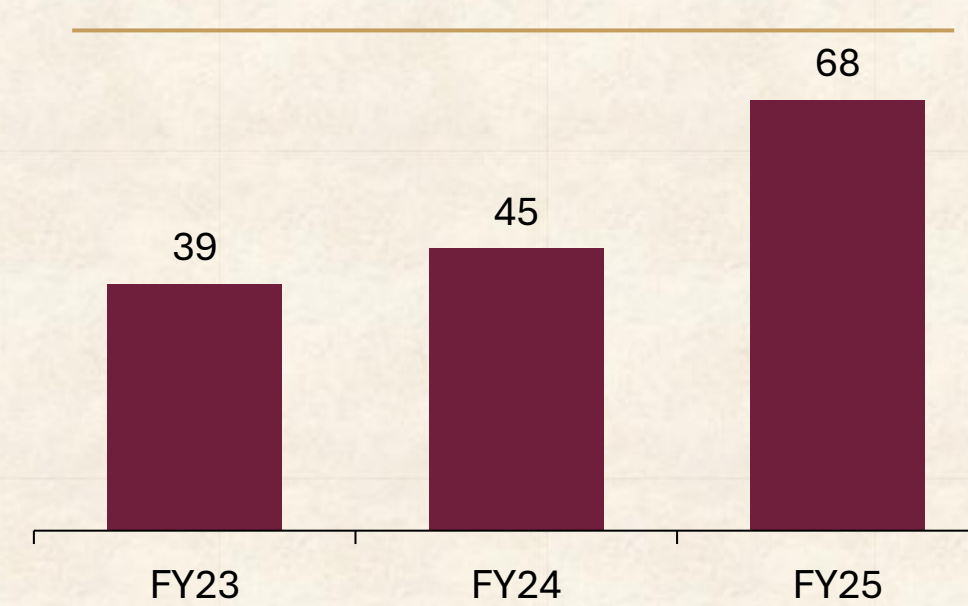


Segmental Performance FY25

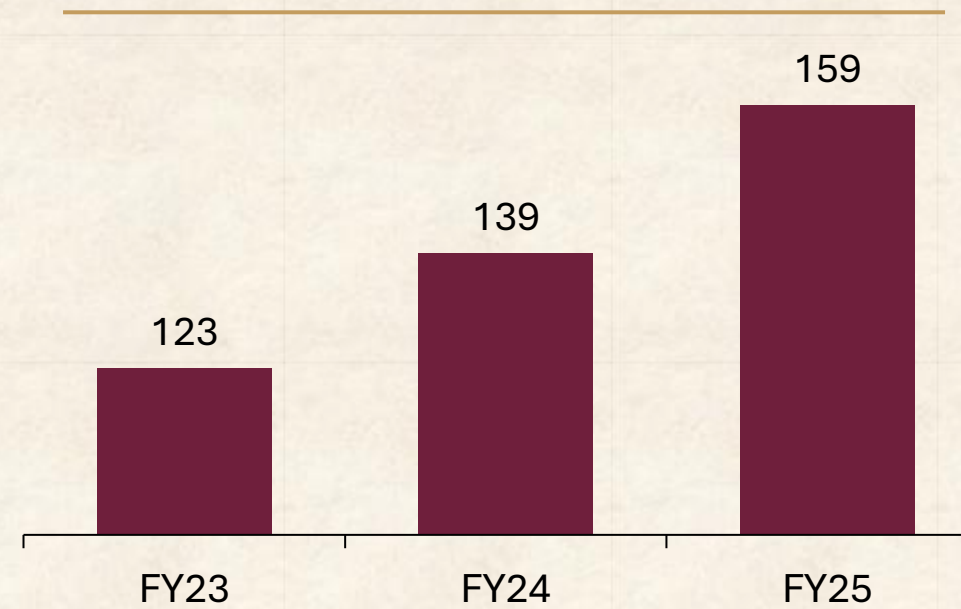
Gold (₹ CR)



Silver (₹ CR)



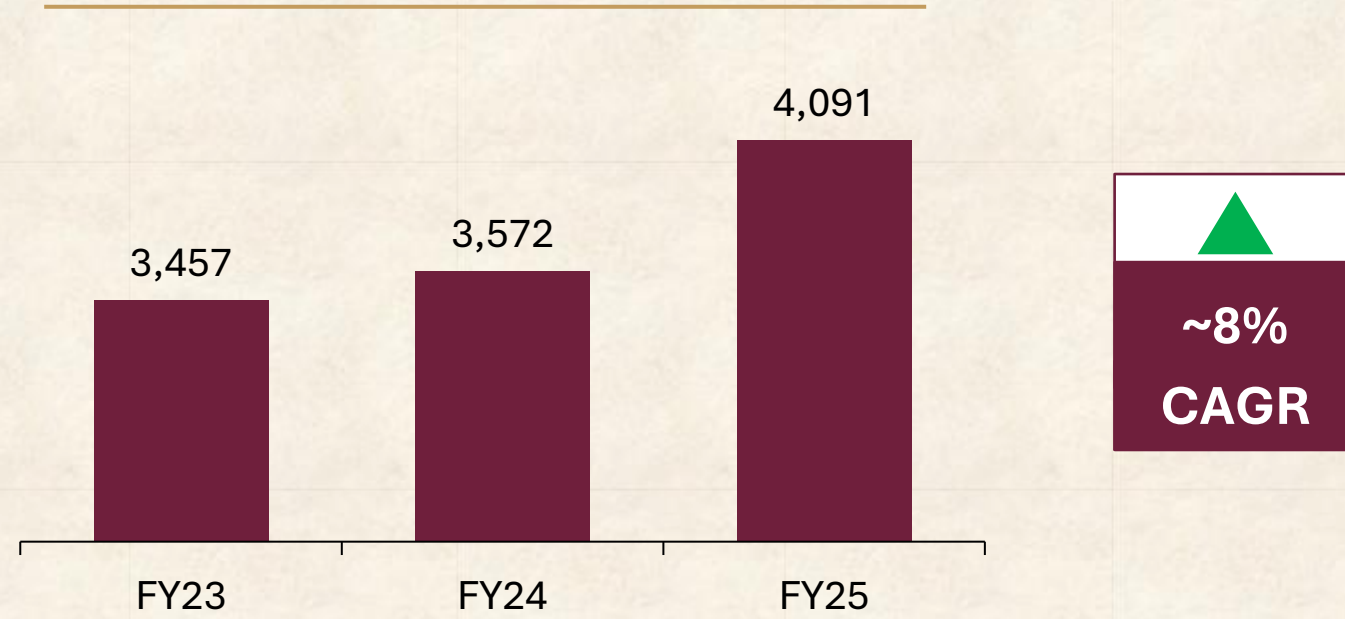
Diamonds (₹ CR)



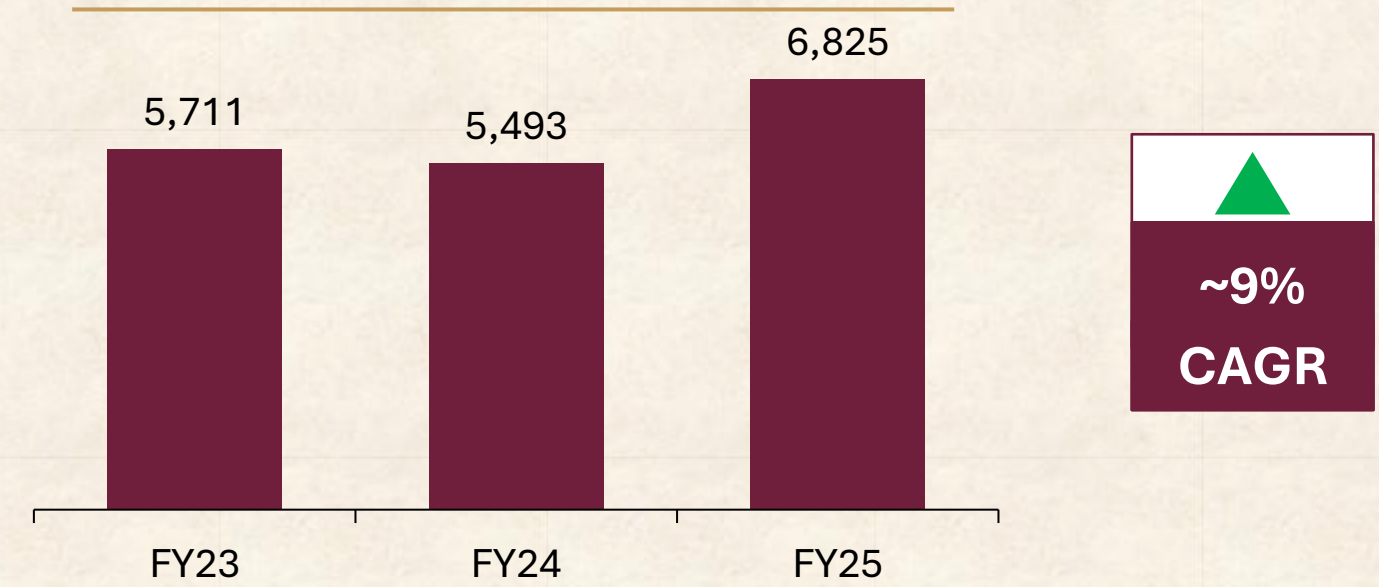


Volume Metrics FY25

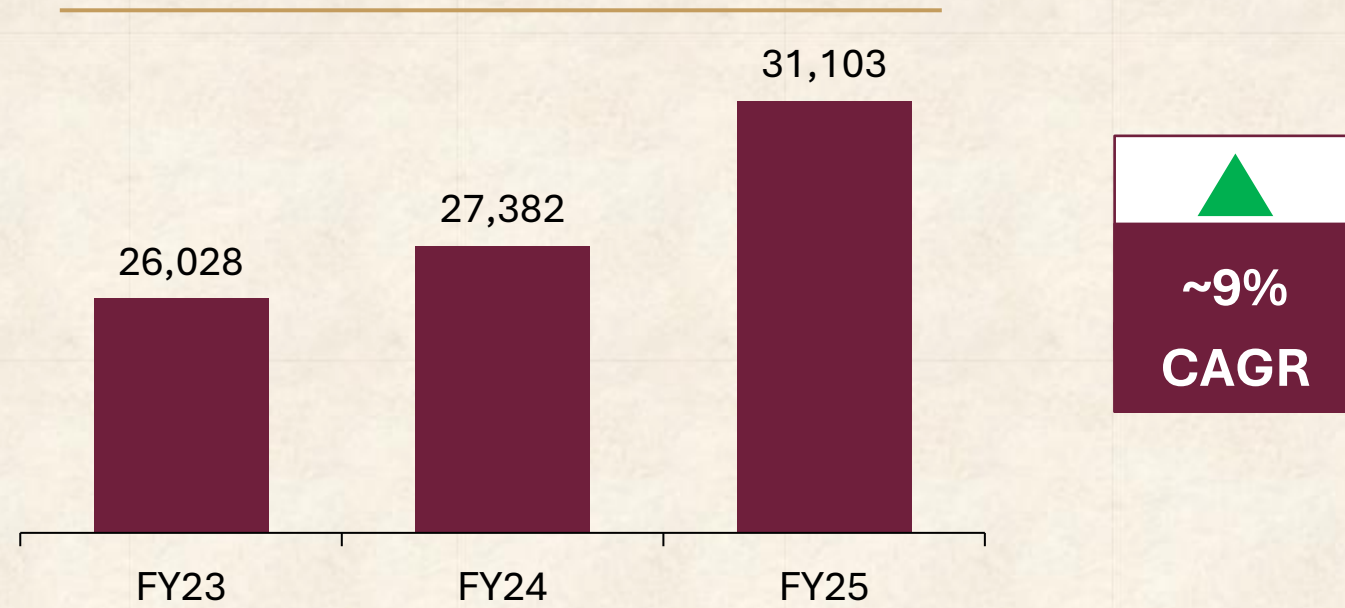
Gold (in Kgs)



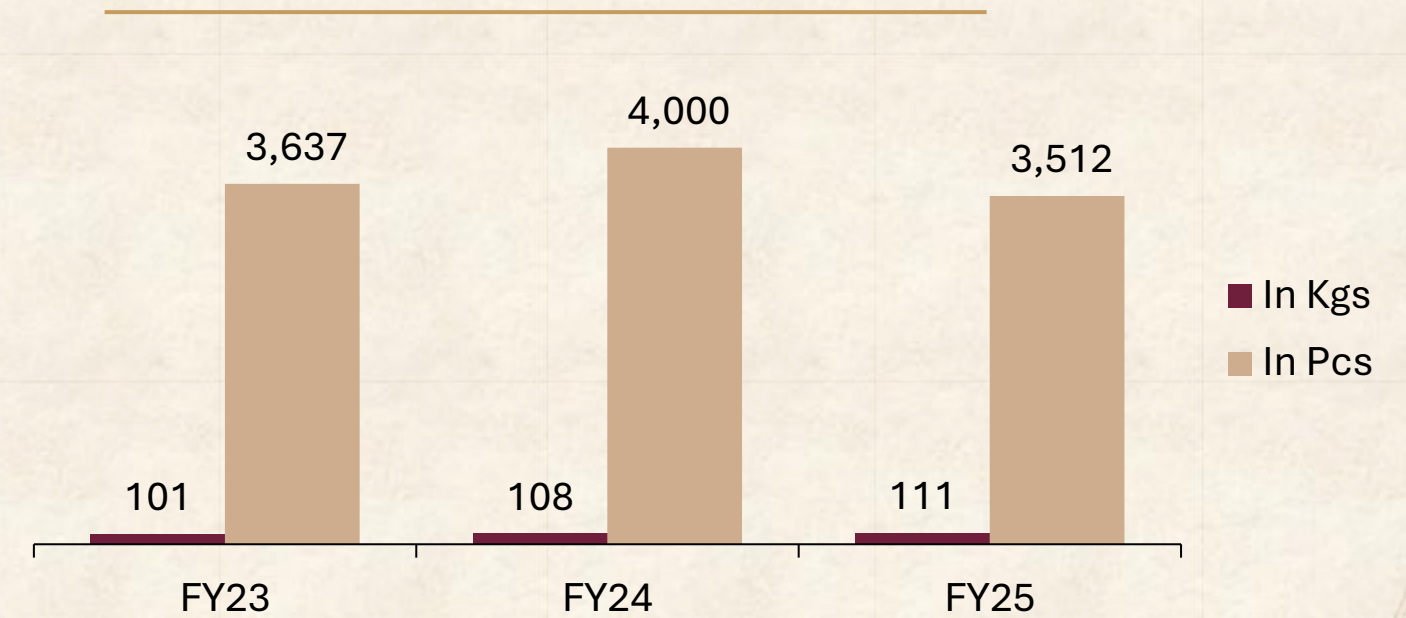
Silver (in Kgs)



Diamonds (in Cts)



Others*

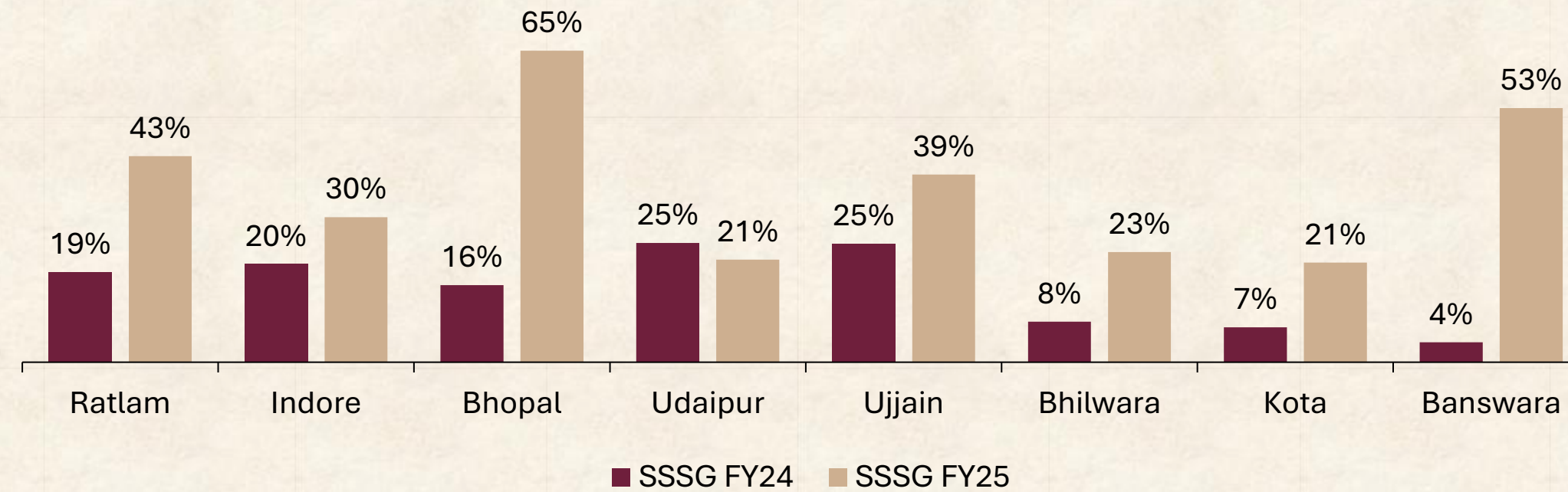


* Others Includes Platinum Jewellery & Articles sold in Pieces as well as in Kgs

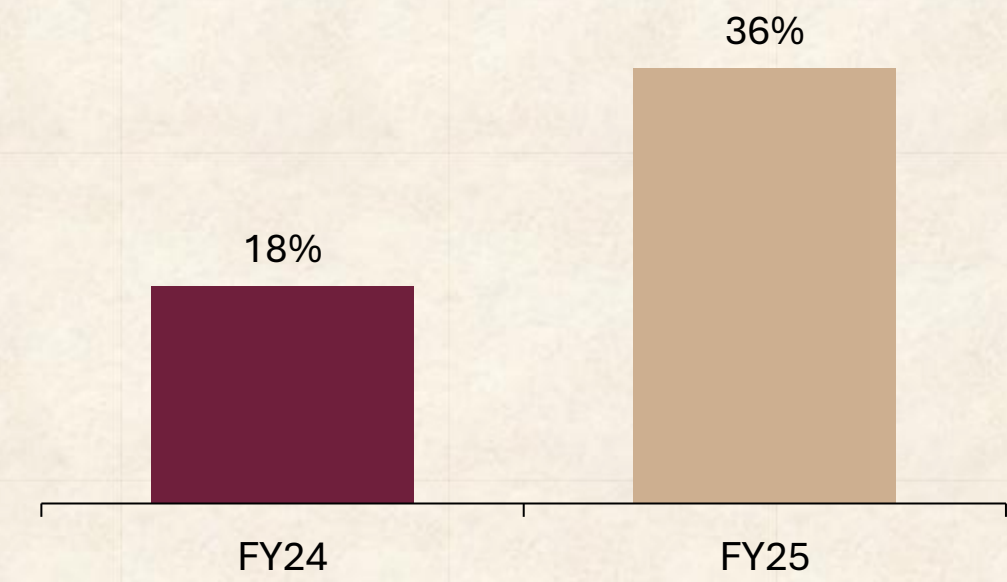


Financial Metrics

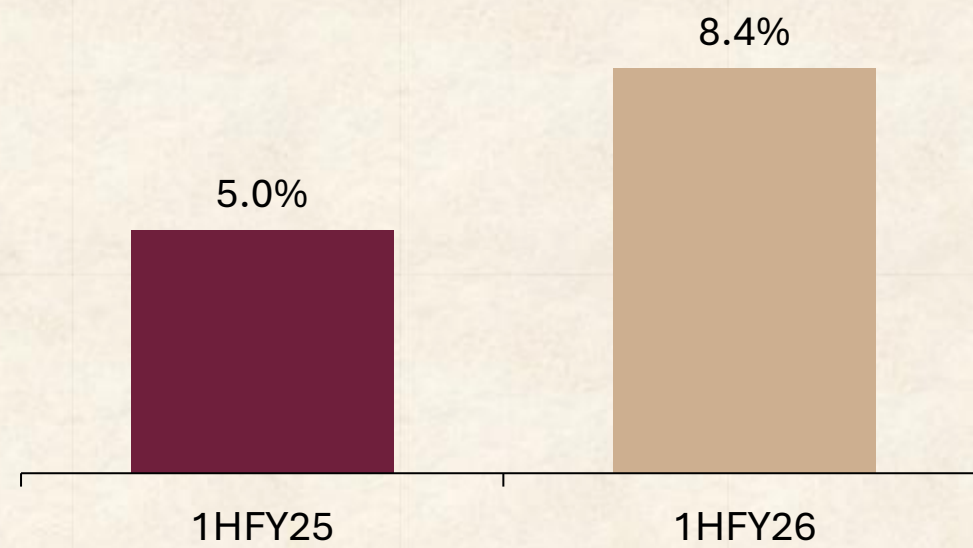
Stores



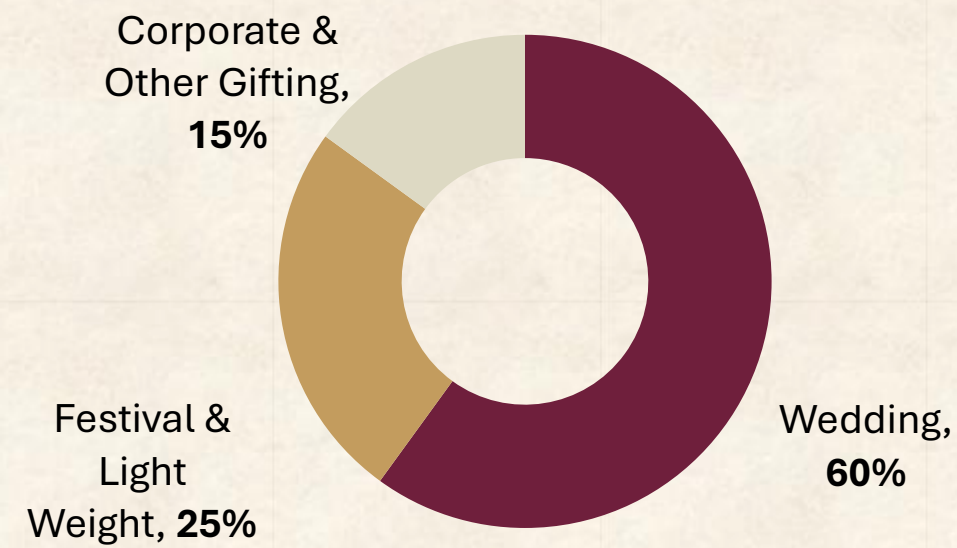
Total SSSG



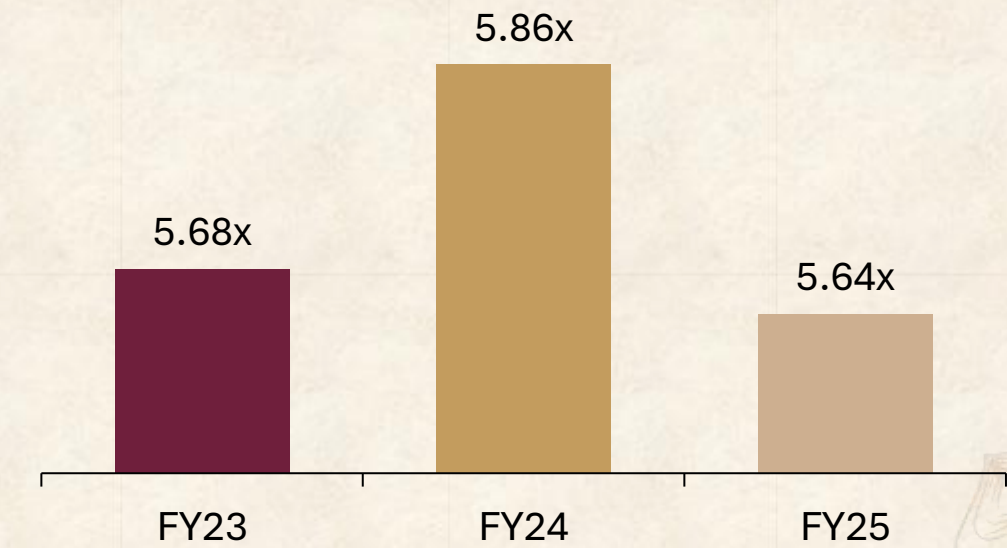
Studded Ratio



Product mix



Inventory Turnover Ratio





Store Metrics (1/2)

Store wise sales (₹ Crores)	FY23	FY24	FY25		CAGR
Ratlam	558	663	948	▲	30%
Indore	469	565	736	▲	25%
Bhopal	205	238	391	▲	38%
Udaipur	221	276	335	▲	23%
Ujjain	174	217	302	▲	32%
Bhilwara	83	90	110	▲	15%
Kota	193	207	250	▲	14%
Banswara	72	75	114	▲	26%
Ajmer* (Sep 2024)	-	-	46		-
Neemuch* (Nov 2024)	-	-	67		-
Exhibition	-	10	12		-
Total Sales	1,975	2,340	3,312	▲	30%

Note: *New Showroom



Store Metrics (2/2)

(₹ Crores)

Store wise sales	H1FY26	H1FY25		%YoY
Ratlam [#]	394.08	486.39	▼	(19)%
Indore	326.59	345.44	▼	(5)%
Bhopal	174.83	182.04	▼	(4)%
Ujjain	147.08	140.99	▲	4%
Udaipur	144.67	138.83	▲	4%
Bhilwara	45.81	48.81	▼	(6)%
Kota	118.99	106.72	▲	11%
Banswara	43.59	44.65	▼	(2)%
Ajmer* (Store Inaugurated on 14 th Sep 2024)	30.33	4.39		NA
Neemuch* (Store Inaugurated on 21 st Nov 2024)	76.97	0.00		NA
Exhibition	5.06	11.11		NA
Total Sales	1507.99	1509.38		0%

Note: *New Showroom

Sales figures for Ratlam represent the combined performance of the old store and the newly opened second showroom.



Income Statement (1/2)

* ₹ Per Share

In ₹ Crores	Q4 FY25	Q3 FY25	Q4 FY24	FY25	FY24
Total Income	717.64	1,085.17	556.85	3,312.35	2,340.37
Total Expenditure	675.25	1,029.37	532.49	3,137.82	2,239.78
EBITDA	42.39	55.80	24.36	174.53	100.58
<i>EBITDA Margin</i>	<i>5.91%</i>	<i>5.14%</i>	<i>4.38%</i>	<i>5.27%</i>	<i>4.30%</i>
Depreciation	3.77	1.96	1.36	9.11	5.59
Finance Cost	4.03	4.46	0.47	14.44	11.62
Profit Before Tax	34.58	49.39	22.54	150.98	83.39
<i>PBT Margin</i>	<i>4.82%</i>	<i>4.55%</i>	<i>4.05%</i>	<i>4.56%</i>	<i>3.56%</i>
Tax	9.43	12.05	6.34	38.28	21.53
Profit After Tax	25.15	37.34	16.20	112.70	61.86
<i>PAT Margin</i>	<i>3.50%</i>	<i>3.44%</i>	<i>2.91%</i>	<i>3.40%</i>	<i>2.64%</i>
Earnings Per Share (Basic)*	10.96	16.60	7.28	50.04	27.80
Earnings Per Share (Diluted)*	10.92	16.59	7.28	49.98	27.80



Income Statement (2/2)

* ₹ Per Share

In ₹ Crores	Q2 FY26	Q1 FY26	Q2 FY25	H1FY26	H1FY25
Total Income	967.74	541.32	1004.81	1509.06	1509.54
Total Expenditure	898.43	492.73	971.46	1391.16	1442.53
EBITDA	75.80	55.25	38.07	131.05	76.34
<i>EBITDA Margin</i>	<i>7.83%</i>	<i>10.21%</i>	<i>3.79%</i>	<i>8.68%</i>	<i>5.06%</i>
Depreciation	2.72	2.63	1.79	5.34	3.38
Finance Cost	3.78	4.03	2.91	7.80	5.95
Profit Before Tax	69.31	48.59	33.36	117.90	67.01
<i>PBT Margin</i>	<i>7.16%</i>	<i>8.98%</i>	<i>3.32%</i>	<i>7.81%</i>	<i>4.44%</i>
Tax	17.85	12.17	8.23	30.02	16.80
Profit After Tax	51.46	36.42	25.13	87.88	50.21
<i>PAT Margin</i>	<i>5.32%</i>	<i>6.73%</i>	<i>2.50%</i>	<i>5.82%</i>	<i>3.33%</i>
Earnings Per Share (Basic)*	22.57	16.07	11.21	38.64	22.39
Earnings Per Share (Diluted)*	22.56	16.05	11.20	38.61	22.37



Balance Sheet (1/2)

Particulars (₹ crores)	FY25	FY24
<u>Equity and Liabilities</u>		
Share Capital	22.66	22.25
Reserves and Surplus	381.47	216.50
Total Equity	404.14	238.75
<u>Non-current liabilities</u>		
Long term borrowing	3.95	3.47
Lease Liability	15.38	10.21
Deferred tax liabilities (net)	0.10	0.73
Long term provision	1.67	1.13
Total non-current liabilities	21.10	15.53
<u>Current Liabilities</u>		
Short term borrowing	161.02	156.94
Lease Liability	3.57	2.19
Trade payable	176.71	72.19
Other financial liabilities	2.67	2.12
Other current liabilities	63.67	47.83
Current Tax Liabilities	3.20	0.75
Short term provision	1.22	1.06
Total current liabilities	412.07	283.09
Total Equity and Liabilities	837.30	537.37

Particulars (₹ crores)	FY25	FY24
<u>Assets</u>		
<u>Non-current assets</u>		
Property, plant and equipment	48.01	37.71
Right to Use Assets	16.83	10.45
Other Intangible assets	0.30	0.35
Capital Work in progress	10.94	0.49
Other Financial assets	1.28	0.71
Other non-current assets	1.87	0.47
Total non-current assets	79.23	50.18
<u>Current assets</u>		
Inventories	722.10	454.55
Trade receivables	2.18	0.58
Cash and bank equivalents	22.90	29.21
Others financial assets	1.29	0.58
Other current assets	9.59	2.27
Total current assets	758.07	487.18
Total Assets	837.30	537.37

Balance Sheet (2/2)

Particulars (₹ crores)	H1FY26	FY25	Particulars (₹ crores)	H1FY26	FY25
<u>Equity and Liabilities</u>			<u>Assets</u>		
Share Capital	22.83	22.66	<u>Non-current assets</u>		
Other Equity	483.99	381.47	Property, plant and equipment	58.99	48.01
Total Equity	506.82	404.14	Right to Use Assets	14.81	16.83
			Other Intangible assets	0.22	0.30
<u>Non-current liabilities</u>			Capital Work in progress	0.32	10.94
Long term borrowing	3.38	3.95	Other Financial assets	1.18	1.28
Lease Liability	14.14	15.38	Other non-current assets	0.44	1.87
Deferred tax liabilities (net)	-	0.10	Deferred Tax Assets	0.13	-
Long term provision	1.91	1.67			
Total non-current liabilities	19.43	21.10	Total non-current assets	76.08	79.23
<u>Current Liabilities</u>			<u>Current assets</u>		
Short term borrowing	205.20	161.02	Inventories	855.51	722.10
Lease Liability	3.07	3.57	Trade receivables	3.69	2.18
Trade payable	132.43	176.71	Cash and bank equivalents	19.06	22.90
Other financial liabilities	2.74	2.67	Other Financial assets	1.36	1.29
Other current liabilities	97.50	63.67	Other current assets	21.80	9.59
Current Tax Liabilities	6.05	3.20			
Short term provision	4.26	1.22			
Total current liabilities	451.25	412.07	Total current assets	901.42	758.07
Total Equity and Liabilities	977.50	837.30	Total Assets	977.50	837.30



Way Forward



Business Ambition & Vision of Management



Vision

To be a leading focused jewellery brand with strong presence in MP and Rajasthan.



Expansion Plans

Strategically targeting key markets with high growth potential



Market Penetration Strategy

Focus on penetrating new geographical areas while strengthening presence in existing markets.



Strategic Priorities

Focus on customer-centric approach, product innovation, digital transformation, sustainable practices, and operational excellence to drive growth and profitability.



D. P. Abhushan' s Roadmap & Business Outlook

Strategic Expansion Plan (Next 5 Years)

- Strengthening presence across India by opening new showrooms in Gujarat, Chhattisgarh, Madhya Pradesh, and Rajasthan, capitalizing on these regions' growing purchasing power.
- Accelerating expansion after successfully inaugurating stores in Ajmer, Neemuch & Ratlam (FY25), with plans to open 8 New Stores (Existing Stores 11 Incl. Ajmer & Neemuch) by the end of FY 2025-26 subject to Fund Raising via QIP.
- Opening stores through the Company Owned Company Operated (COCO) model to establish control over the operations, inventory and customer experience
- **Growth Capital & Financial Strategy**
- Raising up to ₹600 crores through the QIP route, ensuring robust funding to support the expansion roadmap.

Revenue Diversification & Product Focus

- Increasing focus on diamond-studded jewellery as a key revenue driver.
- Implementing strategic initiatives such as the Exhibition.
- Targeting revenue share growth from diamond-studded jewellery to 10%, leveraging premium product offerings to boost profitability.

Our Growth Pillars

Quality

- ▶ Dealing with transparency, unchallenged purity and rates which makes DP Abhushan customers 1st choice in our areas.
- ▶ Integrity of management is of absolute importance, and this cannot be compromised. Thus, the Management is working to stand up to the expectations of millions of Customers.



- ▶ DP Abhushan is fast expanding company & holds the leverage to grow more in coming years.
- ▶ The Management is planning to expand the footsteps of DP in Gujarat, Chhattisgarh and other Parts of MP & Rajasthan.
- ▶ Strategic initiative to broaden its footprint throughout India via a self-owned outlets

Expansion

Sustainability

- ▶ DP holds its history from the last 85 years and team of young and dynamic entrepreneurs makes the company to forecast its brighter future.
- ▶ The strengths of Company and the ever-growing opportunities coming our way will contribute towards the sustainability of the company.



- ▶ DP has built the family of satisfied customers over a period of time.
- ▶ The tradition of wearing DP Jewellery is running from generations to generations which is making our DP family bigger and stronger.

High Customer Satisfaction

Thank You



D.P. Abhushan

Ms Atika Jain

Company Secretary & Compliance Officer

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