

D-Link Empowers Users with Ground-breaking ‘mydlink cloud services’

‘Innovative new personal cloud functionality offers users a fun and effortless way to view, control, and share their digital lives’

March 05, 2012, Mumbai: D-Link, the global leader in networking and connectivity solutions, made a ground-breaking announcement today, by introducing ‘personal cloud’ networking solution for the first time to the Indian consumers today. The mydlink Cloud product line is D-Links’ commitment to enhance its numerous consumer networking products with fresh and innovative cloud functionality that aims to personalize consumer internet experience like never before.

‘mydlink cloud’ is a revolutionary platform from D-Link that allows consumers to effortlessly control, view, share and access their network devices – anytime, anywhere. Under the umbrella of mydlink cloud services, the company has introduced a gamut of devices like Cloud Routers, Cloud Camera and Cloud Storage. All D-Link Cloud products are based on its mydlink platform and can be managed easily through mydlink website www.mydlink.dlink.com.

D-Link has also introduced mydlink app for iOS and Android mobile devices, which will truly allow consumers to control, view and share via. any computer or portable device like an iPad or smartphone from anywhere, anytime.

Unveiling the mydlink cloud series, Mr. Gary Yang, Managing Director, D-Link (India) Limited, said, “Globally D-Link has been in the networking business for over 25 years and a pioneer in wireless technology space. In fact in India, D-Link is regarded synonymous with the internet revolution, as we were the early entrants in broadband segment in early 90’s, with the very first broadband modem. However, over the years technology has evolved and so have our customers. Today, technology is more e driven by applications, and mobility is the key. Hence, with the launch of mydlink cloud services, we embark on a new paradigm in consumer cloud space. D-Link Cloud products will definitely enable us in enhancing customer experience and gaining maximum mind-share”.

Elaborating on market dynamics and mydlink’s features, Mr. Tushar Sighat, CEO, D-Link (India) Limited, said, “India is a very important market to us and one of the most competitive and mature markets today. While ‘cloud computing’ has already garnered a lot attention, it is the personal cloud that will forever change the face of networking in the future. D-Link Cloud products integrated with the mydlink platform, will offer users complete control, mobility and easy access to the most valuable functions of their devices. Going forward, most of D-Link products will come under the umbrella of mydlink cloud services”.

mydlink cloud solution:

D-Link Cloud Router allows consumer to experience the capabilities of personal cloud in their day-to-day operations. With all the mydlink cloud routers, users can easily remotely control their network in real time, no matter where they are. Working parents can easily keep a check on what their child is browsing from anywhere or glance through the browsing history anytime. Similarly one can also receive notifications or e-mail alerts on their handheld device or computers, whenever a new user connects to the router or there is an unauthorized intrusion. So users can now get complete control, & secure their network easily with mydlink cloud routers.

D-Link Cloud Camera is an easy to use, versatile surveillance solution ideal for Home & SOHO users. It allows users to stay connected to what matters the most to them, as with its remote monitoring capabilities one can view live video feeds anytime, anywhere. So once the cameras are on the network, users can access live view via. an iPhone or Android device with free mydlink applications from anywhere. Or if at a desktop computer, then mydlink.com portal is always available giving instant access to camera feeds. Users can also take snapshot of any important event and share the same with friends and family. D-Link cloud cameras offer automatic day/night viewing and remote control functionality.

D-Link Cloud Storage allows users to build their own personal cloud, and effortlessly share digital content with family and friends via. an easy-to-remember URL from mydlink. All that a user needs to do is, simply plug in a USB thumb drive or external hard drive and enjoy the freedom to share and access digital media from anywhere with complete security.

About D-Link (India) Limited:-

D-Link is the global leader in connectivity for home, small business, mid- to large-sized enterprise environments, and service providers. An award-winning designer, developer, and manufacturer, D-Link implements and supports unified network solutions that integrate capabilities in switching, wireless, broadband, storage, IP Surveillance, and cloud-based network management.

D-Link (India) Limited is a part of D-Link Corporation and one of the largest networking company in India. The Company is engaged in Marketing and Distribution of Networking products in India and SAARC Countries. The Equities of D-Link (India) Limited are listed in NSE & BSE Stock exchanges. Today, D-Link (India) Limited is a key market player with a nationwide reach, robust product portfolio and superior services in India. The Company is firmly committed towards delivering high quality, efficient and reliable Networking products, solutions and services. D-Link India today has 17 branch offices & 22 highly advanced service centers dotted across India to address the customer needs locally. D-Link India Ltd. also has a 24X7 toll free support helpdesk for its customers.

For more information visit www.dlink.co.in, or connect on Facebook www.facebook.com/dlinkindia and Twitter www.twitter.com/dlinkindiaa.

For media enquiries, please contact: -

Ms. Divya Shetty,
D-Link (India) Limited
Email: divya.shetty@dlink.co.in
Mob: 09004672817