



The brand behind brands

## Dixon Technologies (India) Limited

5<sup>th</sup> August, 2025

To Secretary Listing Department BSE Limited Department of Corporate Services Phiroze Jeejeebhoy Towers, Dalal Street, Mumbai – 400 001	To Secretary Listing Department National Stock Exchange of India Limited Exchange Plaza, Bandra Kurla Complex Mumbai – 400 051
<b>Scrip Code – 540699</b> <b>ISIN: INE935N01020</b>	<b>Scrip Code - DIXON</b> <b>ISIN: INE935N01020</b>

Dear Sir/Madam,

**Subject: Dixon Technologies (India) Limited and Tech Mahindra Limited enters into a Master Services Agreement to provide Industry 4.0 Automation Services, Smart Factory Services and other software implementation services**

Pursuant to Regulation 30 read with Schedule III of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 (“**SEBI LODR Regulations**”), we wish to inform that Dixon Technologies (India) Limited (“**Dixon**”) has entered into a Master Services Agreement with Tech Mahindra Limited (“**Tech Mahindra**”) wherein Tech Mahindra shall provide Industry 4.0 Automation Services, Smart Factory Services and other software implementation services to Dixon.

In this regard, detailed announcement is enclosed as **Annexure-A**.

We request you to kindly take this on record and oblige.

Thanking you

For **Dixon Technologies (India) Limited**

**Ashish Kumar**  
**Chief Legal Counsel & Group Company Secretary**

Encl: As Above

**Annexure-A**

**DIXON TECHNOLOGIES (INDIA) LIMITED (“DIXON”) AND TECH MAHINDRA LIMITED (“TECH MAHINDRA”) ENTERS INTO A MASTER SERVICES AGREEMENT**

- With a view of Integrating Industry 4.0 technologies across our business operations to enhance speed, precision, flexibility and efficiency and including more data analytics, more automation, more robotics and more integration with customer systems to stay ahead of market changes, Dixon has on 4<sup>th</sup> August, 2025, entered into a Master Services Agreement with Tech Mahindra wherein Tech Mahindra shall provide Industry 4.0 Automation Services, Smart Factory Services and other software implementation services to Dixon.

**5<sup>th</sup> August, 2025**

**About Tech Mahindra Limited**

Tech Mahindra (NSE: TECHM) offers technology consulting and digital solutions to global enterprises across industries, enabling transformative scale at unparalleled speed. Tech Mahindra provides a full spectrum of services including consulting, information technology, enterprise applications, business process services, engineering services, network services, customer experience & design, AI & analytics, and cloud & infrastructure services. It has been awarded with Sustainable Markets Initiative’s Terra Carta Seal, which recognizes global companies that are actively leading the charge to create a climate and nature positive future. Tech Mahindra is part of the Mahindra Group, founded in 1945, one of the largest and most admired multinational federation of companies.

**Mr. Atul B. Lall, Vice Chairman and Managing Director of Dixon Technologies (India) Limited**, added “At Dixon, we are committed to staying at the forefront of technological innovation in manufacturing. Our partnership with Tech Mahindra marks a significant step forward in our digital transformation, Industry 4.0 Automation and creating smart factories. With their proven track record in delivering next- generation digital manufacturing solutions, we aim to build future-ready, agile and smart factories that aligns with global best practices and are driven by innovation.”

**About Dixon Technologies (India) Limited**

Dixon Technologies (India) Limited is the largest\* home grown design-focused and solutions company engaged in manufacturing products in the consumer durables, lighting and mobile phones markets in India. Their diversified product portfolio includes (i) Consumer electronics like LED TVs; (ii) Home appliances like washing machines; (iii) Lighting products like LED bulbs and tube lights, down lighters; (iv) Mobile phones; (v) Wearables and Hearables (vi) Refrigerators (vii) Telecom and IT Hardware products. Dixon also provides solutions in reverse logistics, *i.e.* repair and refurbishment services of LED TV panels.

*\*Source: Project Rise: Indian Consumer Electronics & Appliances Market Study, issued by Frost & Sullivan India Private Limited*

For further clarification, you may contact the undersigned:

**Ashish Kumar**

**Chief Legal Counsel and Group Company Secretary**

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