

January 11, 2011

Bombay Stock Exchange Limited

✓ **The National Stock Exchange of India Limited**

Kind Attn.: Corporate Relationship / Listing Department

Sub.: Disclosure of Pledged Shares under Regulation 8A of SEBI (SAST) Regulations, 1997

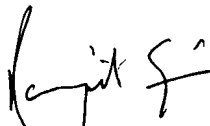
Dear Sirs,

In compliance with requirement of Regulation 8A(4) of Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeover) Regulations, 1997, based on the disclosures of pledge of shares received by the Company from its promoters for the quarter ending as at December 31, 2010, we hereby enclose our disclosure in Annexure B, providing aggregate details of shares of the Company held and pledged by the promoters as at the close of December 31, 2010.

Kindly acknowledge the receipt.

Yours faithfully,

For Dish TV India Limited


Ranjit Singh
Company Secretary



Encl.: As stated

DISH TV India Limited

FC-19, Film City, Sector - 16A, Noida - 201301 UP, Tel: 0120-2599391/2599555, Fax: 0120-4357075

Customer Care: 1-860-180-3474, Email: customercare@dishtv.in

Regd Office: Essel House, B-10, Lawrence Road Industrial Area, Delhi - 110035

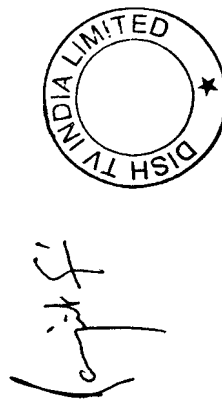
REPORTING FORMAT U/R 8A(4) TO BE FILED BY THE COMPANY TO STOCK EXCHANGE

(Format for filing the details of the shares pledged by the promoter or every person forming part of the promoter group by the company to the Stock Exchange(s) in terms of Regulations 8A(4) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 1997)

This report is required to be filed by the company every time when the aggregate quantity of shares pledged by the promoter / every person forming part of promoter group exceeds the limits specified in Regulation 8A(4) during a quarter

Date of Reporting	December 31, 2010
Name of the company	Dish TV India Limited
Total no. of outstanding shares of the company	1,063,933,695 Equity shares as per detail below: 1,060,893,978 (Fully Paid Up Equity Shares of Re. 1/- each) 2,071,662 (Partly Paid Up Equity Shares of Re. 1/- each out of which Re.0.75 Paid Up) 968,055 (Partly Paid Up Equity Shares of Re. 1/- each out of which Re.0.50 Paid Up)

Name of the Entity	A		B		
	Details of Transaction(s)		Aggregate details after the transaction(s)		
	Date of Transaction	Number of Shares pledged	Total No. of Shares held by the entity in the company	Information on pledge	% of shares pledged to total no. of outstanding shares of the company (VII)
(I)	(II)	(III)	(IV)	Total No. of shares pledged	% of shares pledged to total no. of shares held by the entity in the company (VI) = (V) / (IV)
Afro Asian Satellite Communications Ltd.	N.A.	N.A.	35,172,125	NIL	N.A.
Ambience Business Services Pvt. Ltd.	N.A.	N.A.	1,308,991	NIL	N.A.
Ashok Kumar Goel	N.A.	N.A.	625,250	NIL	N.A.
Ashok Mathai Kurien	N.A.	N.A.	1,174,150	460,000	39.18%
Briggs Trading Co. Pvt. Ltd.	N.A.	N.A.	11,469,419	NIL	N.A.



Churu Trading Co. Pvt. Ltd.	24.12.2010	1200,000 (Revoke)	188,450,063	9,375,000	4.97%	0.88%
Churu Enterprises LLP	N.A.	N.A.	50	NIL	N.A.	N.A.
Delgrada Ltd.	N.A.	N.A.	460,000	NIL	N.A.	N.A.
Ganjam Trading Co. Pvt. Ltd.	N.A.	N.A.	21,433,573	NIL	N.A.	N.A.
Jawahar Lal Goel	N.A.	N.A.	176,800	NIL	N.A.	N.A.
Jayneer Capital Pvt. Ltd.	N.A.	N.A.	1,032,125	NIL	N.A.	N.A.
Jayneer Enterprises LLP	N.A.	N.A.	50	NIL	N.A.	N.A.
Laxmi Narain Goel	N.A.	N.A.	1,006,500	NIL	N.A.	N.A.
Nishi Goel	N.A.	N.A.	11,000	NIL	N.A.	N.A.
Prajatma Trading Co. Pvt. Ltd.	N.A.	N.A.	169,693,575	41,969,375	24.73%	3.94%
Prajatma Enterprises LLP	N.A.	N.A.	50	NIL	N.A.	N.A.
Premier Finance & Trading Co. Ltd.	N.A.	N.A.	32,717,231	NIL	N.A.	N.A.
Priti Goel	N.A.	N.A.	11,000	NIL	N.A.	N.A.
Subhash Chandra	N.A.	N.A.	500,000	NIL	N.A.	N.A.
Suryansh Goel	N.A.	N.A.	5,100	NIL	N.A.	N.A.
Sushila Devi	N.A.	N.A.	585,750	NIL	N.A.	N.A.
Tapesh Goel	N.A.	N.A.	5,100	NIL	N.A.	N.A.
Veena Investments Pvt. Ltd.	29.12.2010	1,800,000 (Pledge) 2,000,000 (Revoke)	223,385,943	74,026,248	33.14%	6.96%
TOTAL			689,223,845	125,830,623	18.26%	11.83%

Notes:

1. "Entity" means "Promoter or every person forming part of the Promoter Group"
2. Details under (A) shall include chronological details of all individual transactions(s) in a quarter which when taken together exceeds the limit specified under Regulation 8A(4) of the SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 1997
3. Names of the promoter and promoter group shall be the same as appearing in other filings made with stock exchanges.

Place: Delhi

Date: January 11, 2011

For Dish TV India Limited



Ranjit Singh

Ranjit Singh
Company Secretary