

September 8, 2025

<b>National Stock Exchange of India Limited</b> Exchange Plaza, C-1, G Block, Bandra- Kurla Complex, Bandra (E), Mumbai - 400 051 <b>NSE SYMBOL: DISHTV</b>	<b>BSE Limited</b> Phiroze Jeejeebhoy Towers, Dalal Street, Mumbai- 400 001 <b>SCRIP CODE: 532839</b>
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**Kind Attn. : Corporate Relationship Department**

**Subject : Disclosure under Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 ("Listing Regulations")**

**Reference : Intimation of Product Launch**

Dear Sir/Madam,

Pursuant to Regulation 30 read with Schedule III Part A Para B of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we wish to inform that Dish Infra Services Private Limited, Wholly Owned Subsidiary of the Company, has announced its strategic foray into the integrated Smart TV segment with the launch of Smart TVs under the brand name "VZY".

The integrated Smart TV aims to deliver an integrated entertainment universe that puts choice, convenience, and quality in the consumer's hands. More than a television, VZY is an entertainment universe that integrates the trusted DTH expertise with the future of streaming, offering effortless access to content.

Details required under Regulation 30 of the Listing Regulations read with SEBI Master Circular No. SEBI/HO/CFD/PoD2/CIR/P/0155 dated November 11, 2024, are annexed as **Annexure-1**.

We request you to take the above on record.

Thanking you,

Yours truly,  
For **Dish TV India Limited**



**Ranjit Singh**  
**Company Secretary & Compliance Officer**  
Membership No. A15442  
Contact No.:+ 91-120-504-7000  
Encl: As above

S. No.	Particular	Details
1	Name of the Product	Smart TV (Integrated Smart TV) under the brand name – “VZY”.  VZY will deliver an integrated entertainment universe that puts choice, convenience, and quality in the consumer’s hands. VZY Integrated Smart TVs bring together brilliant QLED displays, Dolby Vision and Dolby Atmos, built-in Google TV, voice-enabled remotes, Chromecast, AirPlay, and in select models, even an inbuilt set-top box.
2	Date of Launch	September 7, 2025
3	Category of the Product	Electronics
4	Whether cater to domestic / international market	Domestic
5	Name of the countries in which the product is launched (in case of international)	Not Applicable