

To
The Board of Directors
KEI Industries Limited
D-90, Okhla Industrial Area,
Phase-1, New Delhi-110020

Date: 03.04.2017

**Sub: Disclosures under Regulation 30(1) and 30(2) of SEBI
(Substantial Acquisition of Shares & Takeovers) Regulations, 2011**

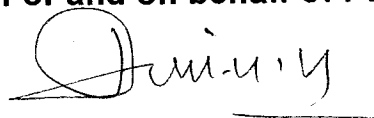
Dear Sir/ Madam,

Please Find enclosed herewith the Disclosures under Regulation 30(1) and 30(2) of SEBI (Substantial Acquisition of Shares & Takeovers) Regulations, 2011.

This is for your information and record.

Thanking you,

Yours faithfully,
For and on behalf of Promoter and Promoter Group



(ANIL GUPTA)
Authorised Signatory
DIN: 00006422
Add: N-2, Kailash Colony,
New Delhi-110048

CC:

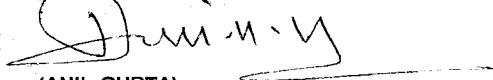
BSE Limited Listing Division, Phiroze Jeejeebhoy Towers, Dalal Street, Mumbai- 400001	The National Stock Exchange of India Ltd. Listing Division, Exchange Plaza, Plot No. C/1, G Block, Bandra Kurla Complex, Bandra (E), Mumbai – 400 051
The Calcutta Stock Exchange Ltd. The Senior Manager, Listing Division, 7, Lyons Range, Kolkata-700001	

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Part-A-Details of Shareholding

1. Name of the Target Company (TC)	KEI INDUSTRIES LIMITED		
2. Name(s) of the Stock Exchange(s) where the shares of the TC are listed	NSE,BSE & CSE		
3. Particulars of the shareholder(s): a.) Name of person(s) together with Persons Acting in Concert (PAC) whose total holding (including that in the form of shares, warrants, convertible securities and any other instrument that would entitle the holder to receive shares in the TC) is more than 25% of the voting rights of the TC or b) Name(s) of promoter(s), member of the promoter group and PAC with him.	Anil Gupta Anil Gupta (HUF) Archana Gupta Sunil Gupta Sunil Gupta (HUF) Varsha Gupta KEI Cables Pvt. Ltd. Soubhagya Agency Private Limited Dhan Versha Agency Private Limited Shubh Laxmi Motels And Inns Private Limited Projection Financial & Management Consultants Private Limited		
4. Particulars of the shareholding of person(s) mentioned at (3) above	Number of shares	% w.r.t. total share /voting capital wherever applicable	% of total diluted share/voting capital of TC (*)
a) shares			
As of March 31st of the year, holding of:			
a) shares			
Anil Gupta	13680776	17.59	17.59
Anil Gupta (HUF)	4650375	5.98	5.98
Archana Gupta	837315	1.08	1.08
Sunil Gupta	6300	0.01	0.01
Sunil Gupta (HUF)	300	0.00	0.00
Varsha Gupta	100	0.00	0.00
KEI Cables Pvt. Ltd.	1575000	2.02	2.02
Soubhagya Agency Private Limited	3125000	4.02	4.02
Dhan Versha Agency Private Limited	1000000	1.29	1.29
Shubh Laxmi Motels & Inns Private Limited	3480000	4.47	4.47
Projection Financial & Management Consultants Private Limited	7900000	10.15	10.15
b) Voting Rights (otherwise than by shares)	N.A	N.A	N.A
c) Warrants	N.A	N.A	N.A
d) Convertible Securities	N.A	N.A	N.A
e) Any other instrument that would entitle the holder to receive shares in the TC	N.A	N.A	N.A
Total	36255166	46.60	46.60

For and on behalf of Promoter and Promoter Group



(ANIL GUPTA)

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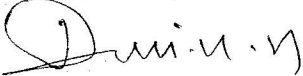
Date: 03/04/2017

Place: New Delhi

(*) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.

Note: Total number of Equity Shares as on 31.03.2017: 77797438 Equity Shares of face value of Rs. 2/- each.

For and on behalf of Promoter and Promoter Group



(ANIL GUPTA)

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New Delhi-110048**

Date: 03/04/2017

Place: New Delhi