



26th July, 2026

The Listing Department, The Calcutta Stock Exchange Ltd. 7, Lyons Range, Kolkata – 700001 Scrip Code- 022035	The Manager Department of Corporate Services, BSE Limited P. J. Towers, Dalal Street, Mumbai - 400001 Script Code- 531241	The Manager, Listing Department, National Stock Exchange of India Ltd. Exchange Plaza, Bandra Kurla Complex, Bandra (East), Mumbai - 400051 Symbol- LINC
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Dear Sir / Madam,

Sub: Disclosure under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 (as amended)

In terms of Regulation 30 and Schedule III to the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 (as amended), we wish to inform you regarding unveiling of Retail Outlet-cum-Product Experience Centre under the Brand "Stackoo" in the heart of Kolkata on 26th July, 2026.

This is for your information and record.

Thanking You,

Yours faithfully,
For LINC LIMITED

DIPANKAR DE
Company Secretary



Linc Unveils its Retail Outlet-cum-Product Experience Centre under the Brand "Stackoo" in the heart of Kolkata on 26th July, 2026

LINC Limited, one of India's leading manufacturers of writing instruments and stationery products, is pleased to announce the inauguration of its first Retail Outlet-cum-Product Experience Centre under the brand "Stackoo" at 24, Park Street, Kolkata-700016.

The new Experience Centre marks a significant step in the Company's retail expansion strategy and has been designed to offer consumers a more engaging, immersive, and interactive stationery and lifestyle experience.

Strategically located in one of Kolkata's prominent commercial area, and in close proximity to major educational institutions and residential catchments, the Experience Centre provides customers with an opportunity to explore the Company's comprehensive portfolio of writing instruments, stationery products, and allied offerings. The outlet enables consumers to experience first-hand the quality, functionality, design, and innovation that define LINC's product portfolio.

Conceived as an interactive retail platform, "Stackoo" aims to deepen customer engagement through live product demonstrations, experiential displays, and exclusive in-store offerings. The initiative is aligned with the Company's strategic focus on enhancing brand visibility, strengthening its retail presence, and delivering a superior and differentiated customer experience.

The launch of "Stackoo" marks an important milestone in LINC's retail journey and reflects the Company's continued commitment to innovation, customer-centricity, and the development of a stronger direct connect with consumers.

As part of its ongoing retail expansion, the Company is also in the process of launching another Retail Outlet-cum-Product Experience Centre in Mumbai during August 2026, at Sky City Mall, Borivali.

LINC Limited looks forward to welcoming all stakeholders to its new Experience Centre and providing them with an opportunity to discover and experience the quality, innovation, and extensive product portfolio that have made LINC a trusted name in the writing instruments and stationery industry.