

12 November 2024

To,
Department of Corporate Services
Listing Compliance
National Stock Exchange of India Limited
Exchange Plaza, 5th Floor,
Plot No. C/1 G Block
Bandra Kurla Complex, Bandra (E)
MUMBAI-400051

Ref: SECURITY ID: DIL; ISIN INE411Y01011

Dear Sir/ Ma'am,

Ref: Regulation 30(6) of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015.

Sub: Intimation regarding Announcement of Commencement of Bookings for Destination Wedding Resort at Chakshu, Rajasthan

With great reverence and pride, we are pleased to announce a momentous development in the journey of Debock Industries Limited. As part of our strategic growth in the hospitality sector, we are thrilled to unveil the commencement of bookings for our highly anticipated destination wedding resort in Chakshu, Rajasthan. This project stands as a beacon of our commitment to excellence, offering a world-class venue for grand celebrations that blend luxury, tradition, and innovation.

Significantly, we make this announcement on the auspicious occasion of *Dev Uthani Ekadashi* (Devuthani Gyaras), a day of immense spiritual and cultural importance in India. This sacred day marks the awakening of Lord Vishnu from his four-month divine slumber, symbolizing renewal, prosperity, and the ushering in of new beginnings. Devotees across the country observe this day through fasting, prayer, and rituals to seek the blessings of Lord Vishnu for happiness, spiritual growth, and success. In keeping with this spirit of auspicious beginnings, we find it most fitting to launch our endeavor today, as we align our aspirations with the divine blessings of this sacred day.

Our premium resort, spread across a sprawling 50-acre estate, epitomizes grandeur and elegance. It features 125 exquisitely designed luxury villas and a 200-room hotel, each element meticulously curated to provide an unparalleled experience for our esteemed guests. Enhancing the charm of this destination are two unique attractions that set our resort apart: a serene manmade lake and an exclusive racecourse, both designed to offer an unforgettable blend of leisure and excitement.

For those seeking the perfect venue for life's most cherished moments, the resort boasts three meticulously landscaped marriage gardens and two grand banquet halls. These venues have been thoughtfully designed to cater to a wide array of celebrations, from intimate family gatherings to opulent weddings, ensuring that each event is infused with elegance and splendor.

We are delighted to announce that the booking of these magnificent facilities will officially commence in November 2024. This marks a pivotal milestone in our operational journey, as we prepare to welcome guests and event organizers to experience the unparalleled luxury and service that Debock Industries Limited is renowned for.

The financial impact of this project is expected to be highly significant. Based on our initial projections, we anticipate a robust profit margin of approximately 20% from the revenues generated through bookings and associated services. This strategic initiative not only reinforces our position as a leader in the hospitality sector but also serves as a testament to our unwavering commitment to creating value for our stakeholders.

The launch of this project on *Dev Uthani Ekadashi* is emblematic of our vision for prosperity and success. As this day is celebrated as a time of divine awakening and new beginnings, we embark on this exciting chapter with a sense of purpose and optimism, confident that it will set new benchmarks in the hospitality industry and contribute significantly to the growth of tourism in Rajasthan.

We invite our stakeholders and patrons to join us on this extraordinary journey as we redefine the standards of luxury and celebration. Kindly take this intimation on record as per regulatory requirements and oblige.

Kindly take the same on your record and oblige.

Thanking you,

Yours faithfully,

For Debock Industries Limited
(Formerly known as Debock Sales And Marketing Limited)


Mukesh Manveer Singh

Director

DIN: 01765408

For further queries in this regard, kindly contact at below mentioned addresses:

Email Id: cs@debockgroup.com , info@debockgroup.com