DEBOCK INDUSTRIES LIMITED
(Formerly known as Debock Sales And Marketing Limited)

08 January 2024

To,
Department of Corporate Services
Listing Compliance
National Stock Exchange of India Limited
Exchange Plaza, 5th Floor,
Plot No. C/1 G Block
Bandra Kurla Complex, Bandra (E)
MUMBAI-400051

Ref: SECURITY ID: DIL; ISIN INE411Y01011

Dear Sir/ Ma'am,

Ref: Regulation 30(6) of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015.

Sub: Intimation regarding Strategic Investment in a Premium Destination Wedding Resort Project in Chakshu, Rajasthan: Project Overview, Features, and Anticipated Financial Impact.

Debock Industries Ltd stands as a beacon of dedication to providing unparalleled hospitality services and fostering tourism in the vibrant landscape of India. As part of our ongoing commitment to excellence, we are thrilled to announce an upcoming and distinctive project – a resort situated in the enchanting locale of Chakshu, Rajasthan, designed exclusively for destination weddings.

This venture is set to redefine luxury and opulence, offering a range of unique features that set it apart in the Indian hospitality sector. Among these distinctive elements are a captivating manmade lake and an exhilarating race course, ensuring that our resort stands out as a symbol of sophistication and grandeur.

Nestled within an expansive 50-acre expanse, the project comprises 125 villas and a 200-room hotel, meticulously designed to cater to the diverse needs and preferences of our esteemed guests. Enhancing the allure of the resort are three enchanting marriage gardens and two spacious banquets, providing the perfect backdrop for unforgettable celebrations.

We are delighted to announce that the meticulously crafted marriage gardens are now ready for public bookings, and reservations will officially open at the end of February 2024. This marks a significant milestone in our journey towards providing exceptional experiences to our valued patrons.

Anticipating the positive impact of this venture on our financials, we project a substantial increase in revenue, ***with an estimated profit margin of around 20% based on the earnings generated from these bookings***. This strategic initiative not only contributes to the financial success of Debock Industries Ltd but also underscores our unwavering commitment to setting new benchmarks in the hospitality and tourism industry in India. We invite you to be a part of this extraordinary journey as we usher in a new era of luxury and celebration at our Chakshu, Rajasthan destination wedding resort.

Kindly take the same on your record and oblige.

Thanking you,

Yours faithfully,

For Debock Industries Limited
(Formerly known as Debock Sales And Marketing Limited)

MUKESH MANVEER SINGH
Digitally signed by MUKESH MANVEER SINGH
Date: 2024.01.08 17:06:29 +05'30'

Mukesh Manveer Singh
Director
DIN: 01765408

For further queries in this regard, kindly contact at below mentioned addresses:
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