

December 30, 2024 Ref: DSL/71/2024-25/NSE

To, The Manager, National Stock Exchange of India Ltd. Exchange Plaza, Bandra Kurla Complex, Bandra (East), Mumbai -400 051

**NSE Symbol: DIGIKORE ISIN: INEOQJ901011** 

Subject: Intimation under Regulation 30 of SEBI (Listing Obligation and Disclosure Requirements) Regulation, 2015

Dear Sir / Madam,

Pursuant to Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, as amended and in terms of other applicable laws, if any, please find attached press release dated December 30, 2024.

Please take the above intimation on record and arrange to bring it to the notice of all concerned.

Thanking You.

Yours faithfully, **For Digikore Studios Limited** 

Heny Pahuja **Company Secretary & Compliance Officer** 

#### **DIGIKORE STUDIOS LIMITED**

(formerly DIGIKORE STUDIOS PRIVATE LIMITED)

Registered Office:

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# Digikore Studios Limited's I Made a Song Introduces Groundbreaking New Features, Pioneering the Future of Personalized Music and Memories

**Mumbai, December 30, 2024:** NSE listed Digikore Studios Limited's trailblazing platform, iMadeASong.com, is redefining the realm of personalized music creation with the addition of two revolutionary features. With these innovations, I Made a Song becomes the World's first AI music generation platform to offer video outputs alongside custom song creations—further solidifying its position as a global leader in the personalized music space.

## **Introducing Two Amazing New Features:**

## 1. Create a Song, Upload a Pic & Watch Your Face Sing

This extraordinary feature allows users to see their selfies come alive, lip-syncing the lyrics of the songs they create. By combining the emotional depth of music with the magic of VFX, Animation and AI, users can now experience their songs in an entirely new, captivating way. Whether it's a love song or a birthday dedication, this feature infuses life into the melody, making it an unforgettable keepsake.

### 2. Create a Stunning Slideshow of Memories

For those who treasure nostalgia, this feature offers the ability to transform cherished family photos into a heartwarming slideshow, accompanied by a custom song. Whether it's reliving wedding memories, honouring parents with an anniversary tribute, or capturing the joy of a child's milestones, this feature turns visuals into touching, cinematic experiences.

### The Emotional Revolution of Music Technology

I Made a Song's newest features exemplify the platform's commitment to innovation and emotional resonance. By merging music, visuals, and cutting-edge AI, these tools elevate the art of storytelling and memory preservation. Users are no longer limited to hearing their emotions; now, they can see and share them in stunning video formats that evoke deeper connections.

### **Driving Exponential Growth**

These features not only enhance the user experience but also unlock new growth opportunities for I Made a Song. The ability to create and share unique video outputs is expected to drive increased user engagement, social media virality, and global adoption. As users embrace these emotional storytelling tools, the platform is poised to scale its influence and reach, solidifying its status as a household name for personalized gifts.

#### Setting a New Benchmark in Innovation

Since its launch, I Made a Song has rapidly gained traction, with over 15,000 users and 2,500+ subscribers. The addition of these innovative features positions the platform at the forefront of the Al-powered creative landscape. Love songs, already the most popular category, will now be experienced in even more magical ways, deepening the platform's emotional impact.

#### The Future of Personalized Music

With its robust infrastructure and visionary features, iMadeASong.com is on track to meet an impressive capacity of 25 lakh song creations per day. These video outputs are more than a technological advancement—they're an emotional revolution that promises to transform how people celebrate life's moments.

Experience the next chapter of personalized music and memories at www.imadeasong.com.

Abhishek More, Managing Director of Digikore Studios Limited, expressed: "Music has always been a powerful medium for expressing emotions. With the addition of these video features, we are pushing the boundaries of creativity and technology. Our goal is to make every song creation a memorable, multisensory experience that touches the heart and soul."

### About Digikore Studios Limited:

Digikore Studios stands out as a top-tier, tech-driven visual effects studio while also expanding into innovative B2C AI e-commerce platforms. Known for its comprehensive range of VFX services managed by experienced production professionals, Digikore leverages cutting-edge technology and proprietary tools to deliver exceptional results, solidifying its reputation as a preferred choice for major studios worldwide. Beyond its contributions to iconic movies and shows like Thor: Love and Thunder, Black Panther: Wakanda Forever, Deadpool, Star Trek, Jumanji, Stranger Things, Game of Thrones, Titanic 3D, and Ghost Rider: Spirit of Vengeance, Digikore now pioneers AI-driven e-commerce solutions that cater directly to consumers, combining creativity and technology to enhance user experiences.

With a growing client list that includes major studios such as Disney, Marvel, Netflix, Amazon, Apple, Warner Brothers, Sony, Paramount, and Lionsgate, Digikore's diversification into B2C Al platforms marks a strategic evolution. The company's dedicated team continues to make the impossible possible, delivering secure, flexible, and cost-effective solutions for studios, independent creators, and now a broader consumer audience. Whether working on spectacular cinematic scenes, intricate visual details, or cutting-edge AI e-commerce experiences, Digikore's commitment to excellence remains unwavering.

#### Disclaimer:

Certain statements in this document that are not historical facts are forward looking statements. Such forward-looking statements are subject to certain risks and uncertainties like government actions, local, political or economic developments, technological risks, and many other factors that could cause actual results to differ materially from those contemplated by the relevant forward-looking statements. The Company will not be in any way responsible for any action taken based on such statements and undertakes no obligation to publicly update these forward-looking statements to reflect subsequent events or circumstances.

### For Further Information Please Contact Corporate Communication Advisor:



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