

# DIGIKORE STUDIOS

December 25, 2024  
Ref: DSL/70/2024-25/NSE

To,  
The Manager,  
National Stock Exchange of India Ltd.  
Exchange Plaza, Bandra Kurla  
Complex, Bandra (East), Mumbai –  
400 051

NSE Symbol: DIGIKORE  
ISIN: INEQJ901011

**Subject: Intimation under Regulation 30 of SEBI (Listing Obligation and Disclosure Requirements) Regulation, 2015**

Dear Sir / Madam,

Pursuant to Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, as amended and in terms of other applicable laws, if any, please find attached press release dated December 25, 2024.

Please take the above intimation on record and arrange to bring it to the notice of all concerned.

Thanking You.

Yours faithfully,  
For Digikore Studios Limited

Henry Pahuja  
Company Secretary & Compliance Officer

## DIGIKORE STUDIOS LIMITED

(formerly DIGIKORE STUDIOS PRIVATE LIMITED)

### Registered Office:

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Corporate Identity Number: U92112PN2000PLC157681

# DIGIKORE STUDIOS

## Digikore Studios Limited's *I Made a Song*: Charting New Heights in Its Second Week!

**Mumbai, December 25, 2024:** Digikore Studios Limited's *iMadeASong.com* is proving to be more than a passing trend—it's a bona fide sensation! As the world's love for personalized music grows, *I Made a Song* is already steaming ahead toward becoming a superhit success. With its second week in full swing, the platform continues to break new ground and exceed all expectations.

Following a blockbuster first week, which saw over 10,000 users and 2,000+ subscribers join the platform, Week 2 has cemented *I Made a Song* as a global phenomenon. With user growth and song creation rates accelerating, the platform is resonating deeply with audiences worldwide.

### Key Milestones Achieved in Week 2:

**Growth in Engagement:** The platform's active users have surged by over 30%, with repeat creators contributing to sustained momentum.

**Global Adoption:** Countries like UAE, United Kingdom and Malaysia have joined the ranks of early adopters, further solidifying the platform's international appeal.

**Content Explosion:** Thousands of new songs are being generated daily, spanning love, celebrations, and cherished memories.

**Path to Superhit Status:** With consistent growth and glowing feedback from users, *I Made a Song* is fast becoming a household name for heartfelt gifts.

### A Trend-Setting Phenomenon

Beyond its healthy progress, *I Made a Song* is redefining how people engage with music and technology. Love songs remain the most popular category, with users leveraging the platform to create heartfelt proposals, unforgettable anniversary gifts, and more. The ease and emotional depth of personalized music have turned these songs into timeless keepsakes.

### What Lies Ahead

With its robust infrastructure, *iMadeASong.com* is prepared to scale to meet increasing demand. The platform is on track to deliver up to 25 lakh song creations daily, cementing its potential as a revenue-generating powerhouse for Digikore Studios Limited.

As the holiday season approaches, *I Made a Song* is positioned to become the go-to choice for heartfelt, custom gifts. If Week 1 was a roaring start, Week 2 is the crescendo of a symphony that promises to echo for years to come.

Experience the magic at [www.imadeasong.com](http://www.imadeasong.com)

**Abhishek More, Managing Director of Digikore Studios Limited, expressed:** "Week 2 has been phenomenal. We're seeing a surge of creativity as users from every corner of the globe bring their stories to life through custom songs. Our vision is coming to life as *iMadeASong.com* becomes not just a tool but a movement that transforms how we celebrate emotions and moments."

### About Digikore Studios Limited:

Digikore Studios stands out as a top-tier, tech-driven visual effects studio while also expanding into innovative B2C AI e-commerce platforms. Known for its comprehensive range of VFX services managed by experienced production professionals, Digikore leverages cutting-edge technology and proprietary tools to deliver exceptional results, solidifying its reputation as a preferred choice for major studios worldwide. Beyond its contributions to iconic movies and shows like Thor: Love and Thunder, Black Panther: Wakanda Forever, Deadpool, Star Trek, Jumanji, Stranger Things, Game of Thrones, Titanic 3D, and Ghost Rider: Spirit of Vengeance, Digikore now pioneers AI-driven e-commerce solutions that cater directly to consumers, combining creativity and technology to enhance user experiences.

With a growing client list that includes major studios such as Disney, Marvel, Netflix, Amazon, Apple, Warner Brothers, Sony, Paramount, and Lionsgate, Digikore's diversification into B2C AI platforms marks a strategic evolution. The company's dedicated team continues to make the impossible possible, delivering secure, flexible, and cost-effective solutions for studios, independent creators, and now a broader consumer audience. Whether working on spectacular cinematic scenes, intricate visual details, or cutting-edge AI e-commerce experiences, Digikore's commitment to excellence remains unwavering.

#### Disclaimer

Certain statements in this document that are not historical facts are forward looking statements. Such forward-looking statements are subject to certain risks and uncertainties like government actions, local, political or economic developments, technological risks, and many other factors that could cause actual results to differ materially from those contemplated by the relevant forward-looking statements. The Company will not be in any way responsible for any action taken based on such statements and undertakes no obligation to publicly update these forward-looking statements to reflect subsequent events or circumstances.

#### For Further Information Please Contact Corporate Communication Advisor



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