

November 10, 2025
Ref: DSL/2025-26/NSE

To,
The Manager,
National Stock Exchange of India Ltd.
Exchange Plaza, Bandra Kurla
Complex, Bandra (East), Mumbai –
400 051

NSE Symbol: DIGIKORE
ISIN: INEQJ901011

Subject: Intimation under Regulation 30 of SEBI (Listing Obligation and Disclosure Requirements)
Regulation, 2015

Dear Sir / Madam,

Pursuant to Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, as amended and in terms of other applicable laws, if any, please find attached press release dated November 10, 2025.

Please take the above intimation on record and arrange to bring it to the notice of all concerned.

Thanking You.

Yours faithfully,
For Digikore Studios Limited

Henry Pahuja
Company Secretary & Compliance Officer

DIGIKORE STUDIOS LIMITED

(formerly DIGIKORE STUDIOS PRIVATE LIMITED)

Registered Office:

4th Floor, Lalwani Triumph, Sakore Nagar, Viman Nagar, Pune - 411014

 info@digikore.com  www.digikorevfx.com

Corporate Identity Number: U92112PN2000PLC157681



Digikore Studios Elevates Branded-Content Leadership with Kaise Banta Hai Season 2 on JioHotstar

Pune, India — November 10, 2025: Digikore Studios Limited (NSE: **DIGIKORE**), a leading global visual effects (VFX) partner to major studios and streamers, is pleased to announce that Season 2 of its flagship branded-content series **Kaise Banta Hai** has been launched on JioHotstar, further reinforcing the Company's long-term strategy of building high-quality, recurring and scalable IP-led content.

Strategic Fit & Business Rationale

The Kaise Banta Hai franchise is a key pillar of Digikore's branded-content and storytelling vertical, complementing the Company's core VFX services business. This vertical contributes to consistent revenue visibility through brand partnerships, platform distribution, and multi-season scalability, while also enhancing non-linear IP value.

Season 2 Overview

Season 2 features 9 new episodes hosted by Helly Shah and Varun Kapoor, offering viewers an inside look into how leading Indian brands design, manufacture, and deliver products at scale. The show highlights the innovation, quality systems, and skilled workforce powering India's manufacturing and Make-in-India economy. The season features brands such as Ather Energy, Adani Electricity, Flo Mattress, Happilo, Mikasa Greenlam, Shakti Pumps, Grew Solar, TIL Limited, and Laxmipati Sarees, among others.

Strengthening Compounding IP Value

- Multi-brand, multi-season storyline enables repeatability and scalability
- Distribution through JioHotstar ensures pan-India reach and long-term discoverability
- Franchise strengthens Digikore's content-led revenue mix and direct consumer engagement
- Enhances the Company's position as a trusted branded-content partner to large enterprises

Mr Abhishek More, Founder & CEO's Perspective:

"Kaise Banta Hai is a long-term franchise asset that compounds in value with every season. Its launch on JioHotstar significantly enhances the show's distribution reach and strengthens our branded-content ecosystem. This is aligned with our strategy of developing scalable IPs that run across multiple seasons, deepen enterprise brand partnerships, and contribute meaningfully to our non-linear revenue growth. We are pleased to see this franchise evolve into a strong and sustainable content property."

About Digikore Studios Limited:

Digikore Studios stands out as a top-tier, tech-driven visual effects studio while also expanding into innovative B2B and B2C AI SaaS platforms. Known for its comprehensive range of VFX services managed by experienced production professionals, Digikore leverages cutting-edge technology and proprietary tools to deliver exceptional results, solidifying its reputation as a preferred choice for major studios worldwide. Beyond its contributions to iconic movies and shows like Thor: Love and Thunder, Black Panther: Wakanda Forever, Deadpool, Star Trek, Jumanji, Stranger Things, Game of Thrones, Titanic 3D, and Ghost Rider: Spirit of Vengeance, Digikore now pioneers AI-driven solutions that cater directly to businesses and consumers, combining creativity and technology to enhance user experiences.

With a growing client list that includes major studios such as Disney, Marvel, Netflix, CBS, HBO, Amazon, Apple, Warner Brothers, Sony, Paramount, and Lionsgate, Digikore's diversification into B2B and B2C AI platforms marks a strategic evolution. The company's dedicated team continues to make the impossible possible, delivering secure, flexible, and cost-effective solutions for studios, independent creators, and now a broader consumer audience. Whether working on spectacular cinematic scenes, intricate visual details, or cutting-edge AI experiences, Digikore's commitment to excellence remains unwavering.

In H1 FY26 the company generated Total Revenue of ₹36.13 crores, EBITDA of ₹12.60 crores and PAT of ₹6.11 crores

Disclaimer:

Certain statements in this document that are not historical facts are forward looking statements. Such forward-looking statements are subject to certain risks and uncertainties like government actions, local, political or economic developments, technological risks, and many other factors that could cause actual results to differ materially from those contemplated by the relevant forward-looking statements. The Company will not be in any way responsible for any action taken based on such statements and undertakes no obligation to publicly update these forward-looking statements to reflect subsequent events or circumstances.

For Further Information Please Contact Corporate Communication Advisor:

For further information, please contact:

Ms Pooja Gandhi
EquiBridgex Advisors Private Limited
Email: info@equibridgex.com
Website: www.equibridgex.com