



February 11, 2026

To,

BSE Limited Corporate Relationship Department. PJ Towers, 25th Floor, Dalal Street, Mumbai- 400 001	National Stock Exchange of India Limited Exchange Plaza, Plot No. C/1, G-Block Bandra Kurla Complex, Bandra (East), Mumbai- 400 051.
BSE Scrip Code No. 543687	NSE Symbol:-DHARMAJ

Sub.: Press Release-Dharmaj Crop Guard Welcomes Rohit Sharma as Brand Ambassador to Drive its Next Growth Phase in its Brand Business Division

Ref: Intimation under Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015

Dear Sir/Madam,

Pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, please find enclosed herewith the Press Release dated **February 11, 2026**, titled "*Dharmaj Crop Guard Welcomes Rohit Sharma as Brand Ambassador to Drive its Next Growth Phase in its Brand Business Division*".

The Same is also available on the Company Website at <https://www.dharmajcrop.com/>

This is for your information and records.

Thanking you,

For, Dharmaj Crop Guard Limited

Malvika Bhadreshbhai Kapasi
Company Secretary & Compliance Officer
ACS52602
Encl:- As Above

Ahmedabad, February 11, 2026

Dharmaj Crop Guard Welcomes Rohit Sharma as Brand Ambassador to Drive its Next Growth Phase in its Brand Business Division

Dharmaj Crop Guard Limited ("Dharmaj" or "the Company"), one of India's fastest-growing agrochemical companies, has announced the appointment of celebrated cricketer Rohit Sharma as its brand ambassador. The association marks a significant milestone in Dharmaj's journey to strengthen its domestic brand business division and enhance its brand presence across India.

Dharmaj, known for its dynamic growth, quality products and superior service, aims to leverage Rohit Sharma's mass appeal and leadership stature to reach deeper into rural markets and connect with farmers across the 24 states that it is present in. Through this Business Endorsement, Dharmaj will drive impactful marketing and brand-building initiatives that resonate with the values of trust, performance, and consistency shared by both Dharmaj and Rohit Sharma.

Commenting on this milestone, Mr. Rameshbhai Talavia, Chairman and Managing Director, said:

"We are delighted to welcome Rohit Sharma to the Dharmaj family. His winning spirit and connect with millions of Indians mirror our commitment to serving the farming community with dedication, trust, and quality products. This collaboration will usher in a new phase of growth for our domestic brand business division."

Rohit Sharma's collaboration with Dharmaj will play a pivotal role in the company's marketing and promotional campaigns, creating a stronger identity for its brands among farmers and channel partners nationwide.

About Dharmaj Crop Guard Limited

Dharmaj Crop Guard Limited ("Dharmaj", "the Company") is a dynamic and fast-growing agrochemicals company engaged in manufacturing & marketing agrochemical formulations like insecticides, fungicides, herbicides, plant growth regulators, and micro fertilisers. The Company markets and distributes generic & licensed formulations to B2C customers (farmers) under its brands and to B2B customers (institutional). Dharmaj is also engaged in the business of general insect and pest control chemicals for public and animal health protection.

The Company recently entered active ingredients manufacturing to become an integrated player across the agrochemical value chain, with its 8,000 TPA intermediates & technicals greenfield unit at Sayakha, commissioned in Q4FY24. Dharmaj has been redefining the crop protection segment with top-quality formulation, product performance, ability to continually expand its portfolio, making it a trusted player in Indian agrochemical industry.

Contact Us

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