By Courier/Mail/Fax

Ref. No.: DAL:SD:2013:

28th October, 2013

The Department of Corporate Services
The National Stock Exchange of India Limited
Exchange Plaza, Plot No. C/1, G - Block,
Bandra Kurla Complex,
Bandra East, Mumbai 400051

Attention : Corporate Relation Department

Symbol : (DHANUKA)

Sub: Dhanuka has been presented coveted "Brand Excellence Award in Agrochemicals"

Dear Sir,

With reference to the above subject, please find attached herewith the press release regarding the Company securing a prestigious award in **"Brand Excellence in Agrochemicals"** by ABP News during 22nd World Brand Congress.

Thanking you,

Yours faithfully,

For Dhanuka Agritech Ltd.

Shubha Singh
Company Secretary

Encl: As above

Press Release

Dhanuka Agritech Limited -

"Brand Excellence Award in Agrochemicals"

We are delighted to inform that Dhanuka Agritech Limited has been presented precious award for Branding Excellence in Agrochemicals by ABP News during 22nd World Brand Congress, held in Mumbai on 21st October, 2013.

World Brand Congress educates, engages and inspires marketing leaders and professionals in their pursuit of sustainable Brand value.

The Award recognizes Dhanuka's excellence in Branding efforts towards achieving Corporate, strategic and marketing goals. The entries were judged on the basis of independent and robust quantitative data and comparable trend of turnover, profits, market share and customer attitudes.

About Dhanuka Agritech Limited

Dhanuka Agritech Limited is in the business of crop-protection chemicals. The company reaches out to more than 10 million farmers with its eco-friendly high quality crop care products. The Agri-Division has a pan-India presence through its marketing offices in all major states in India. It has manufacturing units at Gurgaon, Sanand & Udhampur. It has one of the largest distribution networks in India with over 7,500 distributors/ dealers selling to over 70,000 retailers and ultimately benefitting 10 million farmers across India.
Dhanuka Agritech Limited has always laid special emphasis on eco-friendly formulations, low-dose active pesticides, integrated pest and weed management. Numerous measures taken by the company in the line of educating farmers regarding use of pesticides, directly and through its field force of 'Dhanuka Doctors'; rain water harvesting and adopting better agricultural practices, coupled with an aggressive growth strategy have contributed to the company's growth over the years.

For Dhanuka Agritech Limited

Shubha Singh
Company Secretary