



Corporate Office : 8377, Roshanara Road, Delhi - 110007
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27th March, 2019

BSE Limited Phiroze Jeejeebhoy Towers, Dalal Street, Fort, <u>Mumbai – 400 001</u> Scrip Code: 519588	National Stock Exchange of India Ltd. (NSE) Exchange Plaza, Bandra Kurla Complex, Bandra (E), <u>Mumbai – 400 051</u> Scrip Code: DFMFOODS
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Dear Sirs,

Sub: **Disclosure under Regulation 30 of SEBI (LODR) Regulations, 2015 ("Listing Regulations")**

We are pleased to inform you that the Company has launched a new product in the market under its CRAX brand name i.e. "CRAX Pasta Crunch". The said product is offered in a pack size of 22g for a retail price of Rs. 5 per pack.



Further the details required under Regulation 30 of SEBI (LODR), Regulations, 2015 are as under:

Name of the Product : CRAX Pasta Crunch

Date of Launch : 26/03/2019

Category of Product : Savoury Snacks

Whether caters to domestic/ international market : Domestic market

This is for your information and record

Thanking you.

Yours faithfully,
For DFM Foods Limited

(R.S. Tomer)
Company Secretary

