

Dev Information Technology Limited

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To,
The Manager-Listing Department,
The National Stock Exchange of India Limited,
Exchange Plaza, Plot No. C/1, G-Block,
Bandra Kurla complex,
Bandra East,
Mumbai-400 051

Trading Symbol: DEVIT

Subject: Intimation of press release regarding “Strategic Distribution Agreement with MetroBit Networks Pvt. Ltd. for its product Talligence”, pursuant to Regulation 30 of SEBI (Listing Obligation and Disclosure Requirements) Regulation, 2015

Dear Sir/Madam,

Pursuant to regulation 30(4) of the SEBI (Listing Obligation and Disclosure Requirements) Regulation, 2015, we are pleased to inform that Dev Information Technology Ltd has issued the press release in regards of signing of Strategic Distribution Agreement between DEVIT and MetroBit Networks Pvt. Ltd. for its product Talligence.

The web link of such press release is: <https://www.businesswireindia.com/dev-it-signs-strategic-distribution-agreement-with-metrobit-networks-pvt-ltd-for-talligence-74411.html>

This event was organized on 8th August 2021 at M/s. Dev Accelerator Private Limited (DevX).

Kindly take the note of above information on record and oblige.

Thanking you,

Yours faithfully,

For DEV INFORMATION TECHNOLOGY LIMITED,

KRISA
RUPALKUMAR
R PATEL

Digitally signed by KRISA RUPALKUMAR PATEL
DN: cn=KRISA RUPALKUMAR PATEL, postalCode=380052,
o=Gujarat,
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emailNumber=0d148b6a2aef1a5117756ac78995
41ec2a6a0172b9661a7716658794938a1af0,
cn=KRISA RUPALKUMAR PATEL
Date: 2021.08.12 12:45:41 +05'30'

Krisa Patel
(Company Secretary and Compliance Officer)
Place: Ahmedabad
Date: 12-08-2021

DEV IT Signs Strategic Distribution Agreement with MetroBit Networks Pvt. Ltd. for Talligence

MetroBit Networks Pvt. Ltd. shall now work with Dev Information Technology Ltd (DEV IT) to sell Talligence - a business intelligence product that converts Tally data into meaningful insights. Talligence is a unique AI & ML powered business intelligence solution, especially beneficial to the MSME businesses which use Tally.



(L-R) Pranav Pandya Co-Founder DEV IT, Alpesh Patel Director MetroBit and Vishal Vasu CTO DEV IT during Talligence Distributorship Nomination Ceremony

Dev Information Technology Limited, Ahmedabad - Aug 12, 2021: Today, DEV IT announced a Strategic Distribution Partnership with MetroBit Networks Pvt. Ltd. for Talligence - their regularly talked about Business Intelligence (BI) product. The company has been aggressively investing in expanding its partner network to reach the right audience for the product.

DEV IT is a global end-to-end IT services provider company serving the IT industry since 1997. From being a public listed company on NSE Emerge to winning several awards every quarter, they have been unstoppable. On the other hand, Metro Bit Networks is a complete IT Product and Service Solution Provider - enabling clients to grow their business and increase profitability since 2008.

Given the fact that Metro Bit Networks Pvt Ltd has significant reach in Gujarat's MSMEs market with several of them leveraging Tally daily - this partnership can be assumed as beneficial for both the parties. They aim to grow business and reach more SMEs across Gujarat by establishing meaningful full connections with several channel partners soon.

Talligence (www.talligence.in) is a unique AI and ML powered business intelligence solution that converts the Tally data into meaningful business insights. Designed and conceptualized for MSMEs based on their business needs, Talligence brings the power of enterprise-grade, true self-serve BI, and in-depth analytics solution.

Upon commencement of the partnership, MetroBit Networks Pvt. Ltd.'s Director – Alpesh Patel said, “MetroBit Networks Pvt. Ltd. has added another product in their bouquet of offerings, and we have planned a mammoth distribution strategy for Talligence. We are sure that this engagement will be mutually beneficial - not to forget customers who can gain lot of insights of their business by using Talligence.”

DEV IT Director and CTO Vishal Vasu asserted, “The philosophy behind Talligence is to eliminate the complexity with data analytics and bring simplicity in delivering the power of Business Intelligence and Data Analytics to the MSME market, which is not tech-savvy. We look forward to a fruitful association with MetroBit Network Pvt. Ltd.”

About Talligence: AI & ML powered Business Intelligence for Tally

Businesses thrive on data and information. Effective scrutinizing and analysis of data can bring about revolutionary transformations in any business today. As several industry professionals mention, the right technologies for data collection and analysis have proven to be critical to understanding their customers. Talligence is a unique AI and ML-powered business information solution that draws meaningful business insights from raw data. Talligence allows a business owner to effectively compare trends, monitor and improve business performance and obtain comprehensive business insights.

About Metrobit Network Pvt. Ltd.

Metrobit Networks Pvt. Ltd. provides complete IT Solutions for Enterprises and has become the most preferred place when it comes to buying wholesale priced desktops and laptops. Besides computers, they also deal in Servers, Network Security Solutions, Audio Visual Solutions, and more. They are an authorized dealer of Lenovo, Netgear, Panasonic, Pantum Printers, Quick Heal, and Polycom. The organization has emerged as a complete IT product and service solution provider.