



Date: - 04th September, 2014

The National Stock Exchange of India Limited
Exchange Plaza
Bandra Kurla Complex
Bandra (E)

BSE Limited
15th Floor, Phiroze Jeejeebhoy Towers
Dalal Street,
Mumbai-400 001

Sub:- Intimation of joint venture with Jasper Infotech Private Limited

Dear Sir,

This is to inform you that Den Networks Limited has entered into a 50:50 joint venture agreement with Jasper Infotech Private Limited (the entity that owns and operates the digital commerce platform, www.snapdeal.com), for setting up a television channel to be used as a market place platform for facilitating the sale of branded and unbranded merchandise and services, including vouchers offered by third party sellers subject to necessary approvals.

You are requested to take the note of the same in your record.

Thanking you,

Yours faithfully

For DEN Networks Limited


Jatin Mahajan
Company Secretary
F-6887



DEN Networks Limited

CIN: L92490DL2007PLC165673

Registered Office: 236, Okhla Industrial Estate, Phase – III, New Delhi – 110 020.

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