

To
National Stock Exchange of India Limited
Exchange Plaza
Plot no. C/1, G Block
Bandra Kurla Complex
Bandra (East)
Mumbai 400051

Date: 21st May, 2026

REF: NSE SYMBOL: DELTIC

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Sub: Disclosure under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015— Delta Autocorp Limited (“Deltic”) announces the opening of its new Company-Owned Company-Operated (COCO) showroom in Deoghar, Jharkhand, through its wholly owned subsidiary Electrofine Motors Pvt Ltd, further strengthening the Company’s strategic retail and brand presence across Eastern India.

Dear Sir/Madam,

In compliance with Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we hereby inform that **Delta Autocorp Limited (“Deltic”) announces the opening of its new Company-Owned Company-Operated (COCO) showroom in Deoghar, Jharkhand, through its wholly owned subsidiary Electrofine Motors Pvt Ltd, further strengthening the Company’s strategic retail and brand presence across Eastern India.** The press release pertaining to this expansion enclosed for your information and record.

You are requested to take the above information on record.

Thanking You.
Yours Faithfully,

Delta Autocorp Limited
Rama Kanojia
Company Secretary & Compliance Officer

Corporate office: - Unit No.408, 4th Floor, Krishna Apra Business Square Plot No D4,5 and 6, Netaji Subhash Place, Pitampura, Delhi-110034

Unit-I: 304P, Mihijam Road, Rupnarayanpur, Pithakiari, Hindustan Cables Town, Paschim Bardhaman, West Bengal, 713386

Unit-II: Plot No 61, 62 and 63, Gangeshwar Paper Mills, Saharanpur Road, Dundahera, Bagpat, Uttar Pradesh- 250101.

*Formerly Known as Delta Autocorp Pvt. Ltd.

PRESS RELEASE

Delta Autocorp Limited (“Deltic”) announces the opening of its new Company-Owned Company-Operated (COCO) showroom in Deoghar, Jharkhand, through its wholly owned subsidiary Electrofine Motors Pvt Ltd, further strengthening the Company’s strategic retail and brand presence across Eastern India. Spread across approximately **2300 square feet, the showroom is tentatively scheduled to commence operations on *15th June, 2026, and marks another important milestone in Deltic’s calibrated on-ground expansion strategy.

The Company’s existing COCO showrooms in *Dhanbad and Mihijam* have demonstrated encouraging traction over the last one year, with considerable improvement across operational, servicing, and retail metrics. Beyond direct retail contribution, these centers have also supported the strengthening of surrounding sub-dealer ecosystems, gradually reinforcing Deltic’s visibility and regional presence across high-density market pockets. The Company believes this measured pace of expansion has helped establish stronger retail processes, after-sales responsiveness, and localized market understanding before scaling additional COCO operations.

Deltic’s expansion into Deoghar has been undertaken keeping in view the city’s unique combination of religious significance, commercial movement, and growing mobility demand. Deoghar continues to attract substantial footfall from Jharkhand, Bihar, West Bengal, and parts of Odisha throughout the year, making it one of the region’s most active movement corridors. The location also provides sustained multi-state visibility exposure, enabling broader regional brand recall beyond immediate retail conversion.

At the same time, dependence on practical transportation solutions remains high across both the passenger 3-wheeler and 2-wheeler segments, creating a strong operating environment for electric mobility adoption. The Company believes the timing of this expansion also aligns favorably with the continuing increase in conventional fuel prices, accelerating the shift toward more economical mobility alternatives across high-usage markets. In such regions, where daily transportation dependency remains structurally high, EV adoption is increasingly being driven by practical operating economics alongside product accessibility and servicing confidence.

Through the COCO format, Deltic aims to deliver stronger retail visibility, product accessibility, financing support, after-sales capability, and customer engagement under one integrated ecosystem. The format further enables tighter control over retail presentation, servicing standards, customer experience, and product communication, helping strengthen trust and consistency in emerging EV markets.

Deltic’s retail strategy is being built around a balanced combination of digital outreach and localized physical presence, where visibility, touch-and-feel interaction, servicing confidence, and structured word-of-mouth expansion continue to play a decisive role in EV adoption. In EV mobility, customer confidence is often built through proximity, servicing visibility, and physical product familiarity, making localized retail ecosystems strategically important.

In an increasingly crowded EV market, Deltic believes that stronger retail control, servicing consistency, and deeper presence across high-mobility regions are resulting in a healthy mix of COCO and dealer-operated networks across key dense markets. Rather than pursuing fragmented geographic

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expansion, the Company's approach focuses on strengthening its presence within influential mobility clusters, where recurring customer interaction, servicing cycles, future product launches, accessory integration, and expanding dealer participation can collectively create a compounding long-term retail and value-chain ecosystem.

The Deoghar showroom also benefits from its strategic proximity to the Company's manufacturing ecosystem at Rupnarayanpur, West Bengal, located at an approximate distance of *105 kilometers* (approximately), strengthening inventory movement, regional responsiveness, and after-sales support capability.

With EV demand continuing to expand across non-metro and high-mobility regions, Deltic remains focused on disciplined expansion, deeper regional integration, and building a retail ecosystem capable of supporting long-term growth in electric mobility across Bharat.



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