

To
National Stock Exchange of India Limited
Exchange Plaza
Plot no. C/1, G Block
Bandra Kurla Complex
Bandra (East)
Mumbai 400051

Date: 10th July, 2026

REF: NSE SYMBOL: DELTIC

ISIN: INE0XRN01019

Sub: Disclosure under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015— Delta Autocorp Limited (“Deltic”) announces the Accelerates On-Ground Expansion with Mahuda COCO Showroom.

Dear Sir/Madam,

In compliance with Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we hereby inform that **Delta Autocorp Limited (“Deltic”)** announces the opening of its new Company-Owned Company-Operated (COCO) showroom in **Mahuda, Jharkhand**. The press release pertaining to this expansion enclosed for your information and record.

You are requested to take the above information on record.

Thanking You.
Yours Faithfully,

Delta Autocorp Limited
Rama Kanojia
Company Secretary & Compliance Officer

Corporate office: - Unit No.408, 4th Floor, Krishna Apra Business Square Plot No D4,5 and 6, Netaji Subhash Place, Pitampura, Delhi-110034

Unit-I: 304P, Mihijam Road, Rupnarayanpur, Pithakiari, Hindustan Cables Town, Paschim Bardhaman, West Bengal, 713386

Unit-II: Plot No 61, 62 and 63, Gangeshwar Paper Mills, Saharanpur Road, Dundahera, Bagpat, Uttar Pradesh- 250101.

*Formerly Known as Delta Autocorp Pvt. Ltd.

PRESS RELEASE

Delta Autocorp Accelerates On-Ground Expansion with Mahuda COCO Showroom.

Delta Autocorp Limited (“Deltic”) announces the opening of its new Company-Owned Company-Operated (COCO) showroom in **Mahuda, Jharkhand**, through its wholly owned subsidiary **Electrofine Motors Pvt Ltd**, further strengthening the Company’s expanding retail footprint and brand visibility across key markets, including Delhi and Eastern India. Spread across a well-planned retail space, the showroom is scheduled to commence operations on 13th July, 2026, marking another important step in Deltic’s calibrated and demand-driven on-ground expansion strategy.

The addition of the Mahuda showroom builds upon the encouraging performance of the Company’s existing COCO showrooms in Delhi, Dhanbad, Mihijam, and Deoghar, which have demonstrated steady traction across retail sales, servicing capabilities, and customer engagement. These centres have not only contributed to direct sales but have also played a vital role in strengthening nearby sub-dealer networks, improving after-sales responsiveness, and enhancing brand recall across surrounding regions.

Jharkhand continues to emerge as a strategically important market for Deltic, driven by increasing demand for cost-effective and reliable mobility solutions across both two-wheeler and passenger three-wheeler segments. Mahuda, being a semi-urban region, reflects a similar trend where dependence on practical transportation solutions remains high. The Company has observed a gradual but consistent increase in electric vehicle adoption in such markets, supported by rising fuel costs, improving affordability, and growing customer awareness. The opening of this showroom is strategically aimed at capturing early-stage demand in semi-urban markets as EV adaptability continues to increase.

The Mahuda location offers strategic advantages in terms of connectivity and regional movement, enabling Deltic to deepen its presence across key mobility corridors within Jharkhand. The showroom is expected to enhance multi-location visibility, allowing the Company to strengthen its brand positioning not only within Mahuda but also across nearby high-density demand clusters.

Through the COCO model, Deltic continues to focus on delivering an integrated customer experience encompassing product display, financing assistance, after-sales service, and direct customer engagement. This approach enables the Company to maintain greater control over retail standards, service quality, and brand communication, while also building long-term customer trust in emerging EV markets.

Deltic’s broader retail strategy remains centered on a balanced mix of digital outreach and localized physical presence, recognizing that EV adoption is significantly influenced by on-ground visibility, service assurance, and product familiarity. The Company believes that strengthening its physical retail ecosystem across urban and semi-urban regions will play a critical role in accelerating adoption and supporting sustainable growth.

With the addition of the Mahuda showroom, Deltic further reinforces its commitment to expanding thoughtfully across high-potential markets, focusing on operational depth, customer experience, and long-term regional presence rather than rapid but fragmented geographic expansion.

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