



DCM SHRIRAM

BSE Limited
Phiroze JeeJeeBhoy Towers,
Dalal Street,
Mumbai - 400 001

The Manager,
Listing Department
National Stock Exchange of India Ltd.,
"Exchange Plaza", 5th Floor,
Plot No. C-1, G Block,
Bandra-Kurla Complex, Bandra (E)
Mumbai - 400 051

Sub : Disclosure under SEBI (Prohibition of Insider Trading) Regulations, 2015

Dear Sir(s),

This is with reference to the provisions of Regulation 8(2) of the SEBI (Prohibition of Insider Trading) Regulations, 2015 and the Circular No. CIR/ISD/01/2015 issued by SEBI on 11th May, 2015, on the captioned subject.

We enclose herewith a copy of the Code of Practices and Procedures for Fair Disclosure of Unpublished Price Sensitive Information of the Company duly approved by its Board of Directors in its meeting held on 1.5.2015. The said Code is also available on the website of the Company (www.dcmshriram.com).

We also confirm that the Board of Directors of the Company in its meeting held on 1.5.2015 have approved the Code of Conduct for Prohibition of Insider Trading in accordance with Regulation 9 of SEBI (Prohibition of Insider Trading) Regulations, 2015.

Kindly acknowledge the receipt.

Yours faithfully,
For DCM Shriram Limited

(Sameet Gambhir)
Company Secretary

Ref.No : DSL/SE 400

Dated : 26 MAY 2015

Encl. : a/a

DCM SHRIRAM LTD.

Registered Office: 5th Floor, Kanchenjunga Building, 18 Barakhamba Road, New Delhi - 110001, India
Tel: +91 11 23316801 Fax: +91 11 23318072 e-mail: response@dcmshriram.com website: www.dcmshriram.com
CIN No. L74899DL1989PLC034923 • (Formerly DCM Shriram Consolidated Ltd.)

DCM SHRIRAM LIMITED : NEW DELHI

**CODE OF PRACTICES AND PROCEDURES FOR FAIR DISCLOSURE OF UNPUBLISHED
PRICE SENSITIVE INFORMATION**

(Pursuant to Regulation 8(1) of the SEBI (Prohibition of Insider Trading) Regulations, 2015)

The Company shall adhere to the following principles :

A. Prompt disclosure of Unpublished Price Sensitive Information

- The Company shall make prompt public disclosures of Unpublished Price Sensitive Information that would impact price discovery no sooner than credible and concrete information comes into being in order to make such information generally available.
- The Company shall develop best practices to make transcripts or records of proceedings of meetings with analysts and other investor relations conferences on the official website to ensure official confirmation and documentation of disclosures made.
- The Company shall handle all Unpublished Price Sensitive Information on a need-to-know basis.

B. Responding to market rumours:

- The Company shall appropriately and fairly respond to queries on news reports and requests for verification of market rumours by regulatory authorities.

C. Medium of disclosure/dissemination:

- The Company has designated Mr.Amit Agarwal, Vice President (Finance) as a Chief Investor Relations Officer to deal with dissemination of information and disclosure of unpublished price sensitive information, to the extent desired. His contact details are as follows :

E.mail ID : amitagarwal@dcmsriram.com

Contact No. : 011-42100214

- The Company shall promptly disseminate Unpublished Price Sensitive Information that gets disclosed selectively, inadvertently or otherwise to make such information generally available.
- The Company shall uniformly and universally disseminate Unpublished Price Sensitive Information to avoid selective disclosure.
- The Company shall ensure that information shared with analysts and research personnel is not Unpublished Price Sensitive Information.

D. Inquiries From Third Parties

- Inquiries from third parties, such as industry analysts or members of the media, about the Company shall be directed to the chief investor relations officer or such other appropriate person designated by the Company from time to time.
 - During the period notified by the Compliance Officer when Trading is prohibited on account of Unpublished Price Sensitive Information not having become public, responding to inquiries from such third parties shall be avoided.
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