Datamatics Global Services Limited

Regd. Office :
Knowledge Centre, Plot No. 58, Street No.17, MIDC,
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CIN : L72200MH1987PLC045205
www.datamatics.com

DATAMATICS®
Next-Generation Solutions

June 15, 2015

To,
Corporate Communication Department
Bombay Stock Exchange Limited
Phiroze Jeejeeboy Towers
Dalal street, Mumbai- 400 001

Listing Department
The National Stock Exchange of India Limited
Exchange Plaza, Bandra Kurla Complex,
Bandra (East) Mumbai 400 051.

Sub: Press Release
BSE SCRIP CODE: 532528 | NSE Code: DATAMATICS

Dear Sir/Madam,

Please find in the attached herewith a Press Release for immediate release dated June 15, 2015 with reference to **DATAMATICS WINS THE IMC-IT AWARD FOR ITS PRODUCT i-BRIDGE** at the inaugural IMC awards ceremony held at Mumbai on Tuesday, June 9, 2015.

Kindly take the above on your record.

Thanking you,

Yours faithfully,
For **Datamatics Global Services Limited**

Divya Kumat
Sr. VP. – Legal & Company Secretary

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For Immediate Release **Press Release**

DATAMATICS WINS THE IMC-IT AWARD FOR ITS PRODUCT i-BRIDGE

Mumbai, 12-Jun-15: Datamatics Global Services Limited (DGSL) won the prestigious IMC-IT award in the category of 'IT Products – Large' for its product i-Bridge. The IMC-IT awards are given away by the Indian Merchants' Chamber (IMC) to recognize stellar efforts by IT companies and End users of IT, both large and SME, every year. Datamatics won this award for i-Bridge – earlier known as Robokey – a Process Automation software that can make complex and tedious manual effort based processes fast, accurate and user friendly.

i-Bridge is an Artificial Intelligence / Fuzzy Logic based Software that can obtain information from any computer application or a site accessible using the internet. It enables the two way transfer of information between any two computer applications, without the use of an API. For instance it can automatically transfer information to any ERP from a source GUI based application without connecting to backend source data. It is under extensive deployment both by overseas and domestic licensees and for in-house BPO Projects.

The IMC-IT awards 2015 were given away at a glittering function in Mumbai. At this Award ceremony, Narayan Murthy and S Ramadorai were presented with Lifetime Achievement Awards for their contribution to IT. Some of the winners in other categories included HCL Technologies, Ericsson India, Siemens Technologies, State Bank of India, ICICI Prudential and so on.

Speaking on the subject, Rahul Kanodia, Vice Chairman & CEO at DGSL said, "This award is a testament to the high serviceability of our products. Datamatics' suit of smart products helps our customers take that leap towards being truly digitised organisations.We not only ensure that manual and repetitive tasks are automated thereby saving time and resources, but also use our solutions and our IP to provide our customers with smart and actionable intelligence for better business decisions.This award also reinforces our claim that going the Product and Solution route is a step in the right direction for the IT Industry."

About Datamatics Global Services

Datamatics, a trusted partner to several Fortune 500 Companies is a global provider of Information Technology (IT) and Business Process Outsourcing (BPO) and Consulting

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services. The company provides business aligned next generation solutions to a wide range of industry verticals that help enterprises across the world overcome their business challenges and achieve operational efficiencies. These solutions leverage innovations in technology, knowledge of business processes, and domain expertise to provide clients a competitive edge. Datamatics' award winning solutions have been helping its clients achieve maximized productivity, enhanced efficiency in business process and shorter turn-around-time.

Datamatics' offerings span across varied business processes that transcend Enterprise Document Management, & Enterprise Content Management Solutions, Collaboration & Portal Solutions, Managed Services, BI & Analytics and Mobility space.

For media queries, please contact:

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