

August 27, 2020

To,

Corporate Communication Department  
**BSE Limited**  
Phiroze Jeejeeboy Towers,  
Dalal Street, Mumbai - 400 001.  
BSE Scrip Code: 532528

Listing Department  
**National Stock Exchange of India Limited**  
Exchange Plaza, Bandra Kurla Complex,  
Bandra (East), Mumbai - 400 051.  
NSE Code: DATAMATICS

**Sub: Press Release**

Dear Sir/Madam,

Please find attached herewith press release titled “**Datamatics wins Five Stevie Awards for its Intelligent Automation (IA) Suite of Products**” for your information and record.

Kindly take the above on your record.

For **Datamatics Global Services Limited**

**Divya Kumat**  
**EVP, Chief Legal Officer and Company Secretary**  
**(FCS: 4611)**

## Datamatics wins Five Stevie Awards for its Intelligent Automation (IA) Suite of Products

*Datamatics TruAI won Gold Stevie Awards at the American Business Awards*  
*Datamatics TruCap+ won People's Choice Stevie Awards at the American Business Awards*  
*Datamatics TruBot and TruCap+ won Silver and Bronze Awards at the Asia Pacific Stevie Awards*  
*Datamatics TruBot won Gold Awards at the Stevie Awards for Sales & Customer Service*

**Mumbai, August 27, 2020:** Datamatics Global Services Ltd. (DGSL), a global Technology, BPM, and Digital Solutions company, today announced that it won several honors at the Stevie Awards 2020. The Stevie® Awards are the world's premier business awards. Datamatics won the awards for its Intelligent Automation (IA) suite of products, which includes TruAI (Artificial Intelligence), TruCap+ (Intelligent Document Processing), and TruBot (Robotic Process Automation).

### TruAI

Datamatics TruAI won Gold Stevie Awards in the Digital Process Automation Solutions category at the 18<sup>th</sup> Annual American Business Awards®. TruAI digitized over 1.8 million unstructured documents for a large bank in the US and helped them reduce operational expenditure by 50% and improve accuracy by 87%. More than 3,600 nominations were submitted in this category.

Datamatics TruAI is a comprehensive Artificial Intelligence and Cognitive Sciences platform that helps enterprises leverage use cases related to pattern detection, text & data mining, and computer vision.

### TruCap+

Datamatics TruCap+ won People's Choice Stevie® Awards for Favorite New Products. The People's Choice Stevie Awards are a feature of The American Business Awards in which the general public can vote for their favorite new products and services of the year.

TruCap+ also won Bronze Awards at the Asia Pacific Stevie Awards for setting up a paperless digital office for a leading bank and helped them reduce 70% of their efforts by automating their manual process. TruCap+ was selected among the 1000 nominations submitted under Innovation in the Customer Service category.

TruCap+ is an intelligent data capture solution powered by Artificial Intelligence & fuzzy logic that captures data from various unstructured documents with 99% accuracy.



## **TruBot**

Datamatics TruBot won Gold Award in the 14th Annual Stevie Awards for Sales & Customer Service. TruBot automated complex customer service requests for a leading Bank in India and helped the client to achieve a 90% improvement in its customer satisfaction level. TruBot was selected among the 2600 nominations received for this category.

Also, TruBot won the Silver award at Asia Pacific Stevie Awards for automating loan requests for a leading NBFC in India, which helped them achieve up to 100% accuracy.

Datamatics TruBot is an enterprise-grade multi-skilled bot that allows business users without any programming knowledge to design bots at the click of a button. In response to the current COVID crisis, Datamatics is offering its award-winning product, TruBot, licenses to enterprises for free of cost until 30<sup>th</sup> September 2020.

"We received a good number of nominations this year despite the current COVID situation. Datamatics has been recognized across multiple categories. The selection process is stringent, with the judges scrutinizing each application and rating them based on the quality and significance of the achievements cited. Congratulations to Datamatics for their noteworthy achievements."  
**said Stevie Awards, Executive Chairman, Michael Gallagher.**

**Mitul Mehta, SVP & Head, Marketing & Communications, Datamatics Global Services Ltd.** said, "We are delighted that our Intelligent Automation (IA) suite of products has won multiple awards at the Stevie's this year. The consecutive wins of Stevie awards are a testament to our focus in the IA space. Over the years, Datamatics has made significant investments and our product teams have developed best in class products that can kick start digital transformation journey for enterprises across the globe."

## **About the Stevie Awards**

Stevie Awards are conferred in eight programs: the Asia-Pacific Stevie Awards, the German Stevie Awards, the Middle East Stevie Awards, The American Business Awards®, The International Business Awards®, the Stevie Awards for Women in Business, the Stevie Awards for Great Employers, and the Stevie Awards for Sales & Customer Service. Stevie Awards competitions receive more than 12,000 entries each year from organizations in more than 70 nations. Honoring organizations of all types and sizes and the people behind them, the Stevies recognize outstanding performances in the workplace worldwide. Learn more about the Stevie Awards at <http://www.StevieAwards.com>.



## About Datamatics Global Services

Datamatics (BSE: 532528 | NSE: DATAMATICS) provides intelligent solutions for data-driven businesses to increase productivity and enhance the customer experience. With a complete digital approach, Datamatics portfolio spans across Information Technology Services, Business Process Management, Engineering Services and Big Data & Analytics all powered by Artificial Intelligence. It has established products in Robotic Process Automation, Intelligent Document Processing, Business Intelligence and Automated Fare Collection. Datamatics services global customers across Banking, Financial Services, Insurance, Healthcare, Manufacturing, International Organizations, and Media & Publishing. The Company has presence across 4 continents with major delivery centers in the USA, India, and Philippines.

To know more about Datamatics, visit [www.datamatics.com](http://www.datamatics.com) and on LinkedIn, Twitter, YouTube, and Facebook.

For media queries, please contact:

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