

June 25, 2020

To,

Corporate Communication Department
BSE Limited
Phiroze Jeejeeboy Towers,
Dalal Street, Mumbai - 400 001.
BSE Scrip Code: 532528

Listing Department
National Stock Exchange of India Limited
Exchange Plaza, Bandra Kurla Complex,
Bandra (East), Mumbai - 400 051.
NSE Code: DATAMATICS

Sub: Press Release

Dear Sir/Madam,

Please find attached herewith press release titled “**Datamatics Unveils Refreshed Logo**” for your information and record.

Kindly take the above on your record.

For **Datamatics Global Services Limited**

DIVYA Digitally signed
by DIVYA KUMAT
KUMAT Date: 2020.06.25
14:45:10 +05'30'

Divya Kumat
EVP, Chief Legal Officer and Company Secretary
(FCS: 4611)

Datamatics Unveils Refreshed Logo

June 25, 2020, Mumbai: Datamatics Global Services Ltd. (DGSL), a global Technology, BPM, and Digital Solutions company, today announced the launch of its new logo. With the new era of the digital workforce, artificial intelligence, cloud solutions, robotics, and automation the world is changing rapidly, and so is Datamatics. Datamatics is using these digital technologies to build products and deliver services. Datamatics digital solutions like Robotics, Intelligent Automation, Digital Finance, Digital Workplace, and Cloud are helping clients to increase enterprise productivity. While, solutions such as Customer Management, Digital Experience, and Digital Content Management are helping to build deeper customer relationships.

The new logo reflects the Company's comprehensive digital offerings and value to customers.

DATAMATICS



PRIMARY LOGO

RESPONSIVE LOGO

The announcement further mentions that Datamatics Global Services and its subsidiaries (Datamatics Digital and RJ Globus) will carry a singular identity to reflect the integrated and comprehensive digital offering and approach in the way they deliver value to their customers.

Mr. Rahul Kanodia, CEO and Vice-Chairman, Datamatics, said, "Over the years Datamatics logo has evolved to reflect the changing trends and business focus. The new Datamatics logo captures the essence of our Digital solutions and the value we deliver to our customers."

Mr. Mitul Mehta, Senior Vice President - Marketing and Communications, Datamatics, said, "The refreshed Datamatics logo is simplistic and brings a sharper focus on DATAMATICS. With shrinking screen sizes, logos are no longer one size fits all, and therefore we have also introduced a Responsive logo."

For detailed guidelines of the new Datamatics brand and its applications, check brand.datamatics.com.



About Datamatics Global Services

Datamatics (BSE: 532528 | NSE: DATAMATICS) provides intelligent solutions for data-driven businesses to increase productivity and enhance the customer experience. With a complete digital approach, Datamatics portfolio spans across Information Technology Services, Business Process Management, Engineering Services and Big Data & Analytics all powered by Artificial Intelligence. It has established products in Robotic Process Automation, Intelligent Document Processing, Business Intelligence and Automated Fare Collection. Datamatics services global customers across Banking, Financial Services, Insurance, Healthcare, Manufacturing, International Organizations, and Media & Publishing. The Company has presence across 4 continents with major delivery centers in the USA, India, and Philippines.

To know more about Datamatics:

- Visit our website - www.datamatics.com
- Follow us on social media platforms –
 - LinkedIn - <https://www.linkedin.com/company/datamatics-global-services/>
 - Facebook - <https://www.facebook.com/Datamatics>
 - YouTube - <https://www.youtube.com/user/datamaticsglobal>

For media queries, please contact:

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