

November 4, 2020

To,

Corporate Communication Department
BSE Limited
Phiroze Jeejeeboy Towers,
Dalal Street, Mumbai – 400 001.
BSE Scrip Code: 532528

Listing Department
National Stock Exchange of India Limited
Exchange Plaza, Bandra Kurla Complex,
Bandra (East), Mumbai - 400 051.
NSE Code: DATAMATICS

Sub: Press Release

Dear Sir/Madam,

Please find attached herewith press release titled “**Datamatics recognized for the first time as a 'Major Contender' in Everest Group RPA PEAK Matrix Assessment 2020**” for your information and record.

Kindly take the above on your record.

For **Datamatics Global Services Limited**

DIVYA Digitally signed
by DIVYA KUMAT
Date: 2020.11.05
KUMAT 11:16:37 +05'30'

Divya Kumat
EVP, Chief Legal Officer and Company Secretary
(FCS: 4611)

Datamatics recognized for the first time as a 'Major Contender' in Everest Group RPA PEAK Matrix Assessment 2020

Mumbai, November 04, 2020: Datamatics, a global Digital Solutions, Technology and BPM company today announced that its RPA product, TruBot leaped out of the Aspirants category to become a 'Major Contender' in the Everest Group Robotic Process Automation (RPA) Peak Matrix 2020. The report is authored by Amardeep Modi, Harpreet Kaur Makan, and Utkarsh Shahdeo.

Over the past three years, TruBot has made steady progress in the Peak Matrix. In 2018, TruBot made its debut in the Everest Peak Matrix in the Aspirant Category; in 2019, TruBot got recognized as the Star Performer in the Aspirant Category and in 2020, TruBot enters the Major Contenders category.

This positive growth is due to Datamatics' responsiveness to market requirements. The clients have expressed high overall satisfaction with TruBot's features & functionalities, highlighting training & support, ease of use & automation development, and pricing as the product's key strengths.

The report highlights Datamatics Intelligent Automation platforms and mentions how TruBot integrates with the in-house IDP offering TruCap+. It also talks about Datamatics investments in TruBI, which provides self-service analytics & reporting, and TruAI that enables the digital workforce to process unstructured data.

"Datamatics continues to strengthen its position in the automation space and has emerged as a Major Contender on the RPA Products PEAK Matrix® Assessment 2020," said **Amardeep Modi, Practice Director at Everest Group**. "Enhancements made in automation development capabilities, product training & support, and integration with AI and analytics are some of the key factors that contributed to its improved position on the PEAK Matrix."

Mitul Mehta, SVP & Head, Marketing & Communications, Datamatics said, "TruBot 4 release was a key milestone in TruBot's journey and a driving factor in our recognition as Major Contender in the Everest Group's RPA Peak Matrix 2020. We continue to invest in our suite of Intelligent Automation products - TruBot, TruCap+, and TruAI; to deliver productivity-at-scale benefits for our customers. We are happy with the recognition and are confident of continuing the growth momentum."



Datamatics has recently launched the World's largest online repository of Automation and RPA use cases for business and technology teams to start and scale their automation journey. The library has 800+ use cases across thirteen industry verticals and six functional domains.

Click here to access a custom version of the report:

<https://www.datamatics.com/resources/analyst-reports/everest-group-peak-matrix-for-robotic-process-automation-rpa-technology-vendors-2020>

About Datamatics

Datamatics (BSE: 532528 | NSE: DATAMATICS) provides intelligent solutions for data-driven businesses to increase productivity and enhance the customer experience. With a complete digital approach, Datamatics portfolio spans across Information Technology Services, Business Process Management, Engineering Services and Big Data & Analytics all powered by Artificial Intelligence. It has established products in Robotic Process Automation, Intelligent Document Processing, Business Intelligence and Automated Fare Collection. Datamatics services global customers across Banking, Financial Services, Insurance, Healthcare, Manufacturing, International Organizations, and Media & Publishing. The Company has presence across 4 continents with major delivery centers in the USA, India, and Philippines.

To know more about Datamatics, visit www.datamatics.com and on LinkedIn, Twitter, YouTube, and Facebook.

About Datamatics Intelligent Automation (IA) Platforms

Datamatics has comprehensive IA platform, including TruBot (RPA), TruCap+ (Intelligent Data Capture Solution), TruAI (Artificial Intelligence), and TruBI (Advanced Analytics).

For media queries, please contact:

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