



Ref: SEC/SE/2024-25
Date: August 01, 2024

To,
Corporate Relations Department
BSE Ltd.
Phiroze Jeejeebhoy Towers
Dalal Street,
Mumbai- 400001

Listing Department
National Stock Exchange of India Ltd.
Exchange Plaza, 5th Floor
Plot No. C/1, G Block, Bandra Kurla Complex
Bandra (E), Mumbai – 400051

BSE Scrip Code: 500096

NSE Scrip Symbol: DABUR

Ref: Submission of information under Regulation 30 of the SEBI (Listing Obligations & Disclosure Requirements) Regulations, 2015

Sub: Change in Senior Management

Dear Sir/Madam,

Pursuant to Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 (“Listing Regulations”), we wish to inform you the following change in senior management of the Company:

- Mr. Anshul Gupta, Vice President - Sales of the Company, has on May 18, 2024, resigned from the services of the Company, to pursue career outside Dabur to venture out and take new challenges. The resignation has been accepted on July 31, 2024, and cessation from services of the Company will be effective from the close of working hours of August 16, 2024.

Pursuant to provisions of Regulation 30 of the Listing Regulations read with SEBI Circular No. SEBI/HO/CFD/CFD-PoD-1/P/CIR/2023/123 dated July 13, 2023, requisite disclosure is given in Annexure A.

Further, pursuant to provisions of Regulation 30 of the Listing Regulations read with sub para 7C of Para A of Part A of Schedule III of the Listing Regulations, copy of his resignation letter is attached as Annexure B.

The above information shall also be made available on the Company's website at www.dabur.com.

This is for your information and records.

Thanking You,

Yours faithfully,
For **Dabur India Limited**


(A K Jain)

Executive V P (Finance) and Company Secretary

Encl: as above

Mr. Anshul Gupta, Vice President - Sales

Sl. No.	Particulars	Disclosures
1.	Reason for change viz. appointment, re-appointment, resignation, removal, death or otherwise;	Resignation from the services of the Company, to pursue career outside Dabur to venture out and take new challenges
2.	Date of appointment/ re-appointment/ cessation (as applicable) & term of appointment/ re-appointment	The resignation has been accepted on July 31, 2024 and cessation from services of the Company will be effective from the close of working hours of August 16, 2024.
3.	Brief profile (in case of Appointment)	Not applicable
4.	Disclosure of relationships between directors of the Company (in case of appointment of a director)	Not applicable

A

Annexure B

From: Gupta Anshul
Date: 18 May 2024 at 12:28:52 AM IST
To: Malhotra Mohit
Subject: Venturing out to take new Challenges

Dear Sir,

As discussed, I had thought through the things. It has been a fruitful near to 17 years for me in Dabur. Taking this opportunity to **thank you** and **the organization**, I have decided to pursue my career outside Dabur to venture out and take new challenges.

Thankful for the following opportunities given to me:

- Joined as Area Manager of the then state of Telangana, I had an opportunity to lead a team to a 20% kinds of growth in the state with almost 97% DMS implementation.
- Dabur gave me opportunity to be Sales Information system and Demand planning Manager & all the current systems, CRS, Nivesh, SFA etc. were conceptualized and implemented at that time, which gave me huge exposure and learning. IT interface for Project Double for rural Coverage was covered by HBR.
- Next opportunity was to be Zonal manager in Maharashtra and then state of Gujarat. Key learning was to lead a tough team, build the infrastructure and fight aggressive competition in Gujarat & turning around Maharashtra state with about 15% growth and Gujarat came to growth after long time.
- I had location issue and Dabur was very helpful in bringing me back to Delhi as Head Trade Marketing and head sales IT. During this time implemented project REMIT which saved about 10 Cr in BTL. The exposure given for heading the GST team was an addition to learning.
- Giving me opportunity to lead East & then North were turning point, where the respective regions grew highest in all four years in country. Led the team in North putting back Foods & MT on growth track which was eluding for 2 years and on back of project 2X and GTM initiatives North became highest growing region.
- Trusting on my ability and giving me opportunity to Head sales from Jan 2022, first for GT and then in span of next nine months all channels and later, last year, appointing me as Mancom member was the best part of my career and **thanking you for trusting me**. Some key highlights being implementation of project NARA- Foods, Industry beating CAGR in FY 22-23. The team built in last 2 years of Channel Heads and Regional Heads is one of the all time best and led to Dabur being highest growing FMCG, amongst the peers in 2023-24 as per published results. This Dabur sales team also led to Numeric distribution going up highest in last one year.

It has been a tough for me to take this call but after much of thought I have decided to venture out to more of a general management kind of role. Will keep on working till last day with same zeal and fervour.

Kindly accept my letter of resignation with notice period till 31st July 2024.

Anshul