



September 6, 2019

The Manager- Listing
BSE Limited
(BSE: 507685)

The Manager- Listing
National Stock Exchange of India Limited,
(NSE: WIPRO)

The Market Operations,
NYSE: New York
(NYSE: WIT)

Dear Sir/Madam,

Sub: Press Release

We are enclosing copy of Press Release which is being released today.

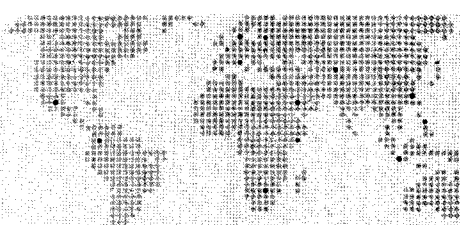
For Wipro Limited

**G Kothandaraman
General Manager- Finance**

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Wipro positioned as a Leader in IDC MarketScape: Worldwide Artificial Intelligence Services 2019 Vendor Assessment

East Brunswick, New Jersey, USA and Bangalore, India – September 06, 2019: Wipro Limited (NYSE: WIT, BSE: 507685, NSE: WIPRO), a leading global information technology, consulting and business process services company, today announced that it has been positioned as a Leader in IDC MarketScape: Worldwide Artificial Intelligence Services 2019 Vendor Assessment (Doc # US44514819).

The report highlights Wipro's strengths in providing high-touch customer service for its Artificial Intelligence (AI) service engagements with its next-generation tools and methodologies. Wipro's AI services act as a key enabler for its clients in building intelligent enterprises by helping them embed intelligence into their business processes and applications leveraging a broad range of Intellectual property (IP)-based platform offerings.

According to the report, industry buyers have advocated Wipro for its breadth and depth of IP and tools to deliver AI services and its ability to provide customer service (particularly onsite) and resolve problems or issues related to customer service. IDC rates Wipro highly in terms of its strategies around platforms and next-generation tools and methodologies and its breadth of AI services offerings.

Jayant Prabhu, Vice President and Global Head, Data, Analytics & AI, Wipro Limited said, "Being a leader in AI services market is a testament to our consulting driven approach to enable organizations transform into intelligent enterprises by leveraging our in-depth AI services. We help our customers in this transformation journey by leveraging a strong knowledge ecosystem to build scalable AI/ML capability coupled with innovative execution models such as crowdsourcing."

Rohit Adlakha, Global Head, Wipro HOLMES™ and Chief Information Officer, Wipro Limited said, "This accolade is a recognition of our investments in developing our own IPs such as Wipro HOLMES™ and Wipro's Data Discovery Platform to offer insights-driven applied AI and automation solutions. This combined with our ability to leverage platforms and products from partners has created tremendous value for our customers."

Wipro HOLMES™ represents Wipro's integrated automation capabilities across infrastructure, applications and business process services, delivered through a comprehensive blend of tasks, processes, and cognitive technologies. These capabilities have been deployed for over 350 clients across industries.

Please click [here](#) to access the report.



About IDC MarketScape:

IDC MarketScape vendor assessment model is designed to provide an overview of the competitive fitness of ICT (information and communications technology) suppliers in a given market. The research methodology utilizes a rigorous scoring methodology based on both qualitative and quantitative criteria that results in a single graphical illustration of each vendor's position within a given market. IDC MarketScape provides a clear framework in which the product and service offerings, capabilities and strategies, and current and future market success factors of IT and telecommunications vendors can be meaningfully compared. The framework also provides technology buyers with a 360-degree assessment of the strengths and weaknesses of current and prospective vendors.

About Wipro Limited:

Wipro Limited is a leading global, information technology, consulting and business process services company. By harnessing the power of cognitive computing, hyper-automation, robotics, cloud, analytics and emerging technologies they help their clients adapt to the digital world and make them successful. Recognized globally for its comprehensive portfolio of services, strong commitment to sustainability and good corporate citizenship, they have over 170,000 dedicated employees serving clients across six continents. Their vision is to discover ideas and connect the dots to build a better and a bold new future.

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Forward-looking and Cautionary Statements

Certain statements in this release concerning our future growth prospects are forward-looking statements, which involve a number of risks, and uncertainties that could cause actual results to differ materially from those in such forward-looking statements. The risks and uncertainties relating to these statements include, but are not limited to, risks and uncertainties regarding fluctuations in our earnings, revenue and profits, our ability to generate and manage growth, intense competition in IT services, our ability to maintain our cost advantage, wage increases in India, our ability to attract and retain highly skilled professionals, time and cost overruns on fixed-price, fixed-time frame contracts, client concentration, restrictions on immigration, our ability to manage our international operations, reduced demand for technology in our key focus areas, disruptions in telecommunication networks, our ability to successfully complete and integrate potential acquisitions, liability for damages on our service contracts, the success of the companies in which we make strategic investments, withdrawal of fiscal governmental incentives, political instability, war, legal restrictions on raising capital or acquiring companies outside India, unauthorized use of our intellectual property, and general economic conditions affecting our business and industry. Additional risks that could affect our future operating results are more fully described in our filings with the United States Securities and Exchange Commission. These filings are available at www.sec.gov. We may, from time to time, make additional written and oral forward-looking statements, including statements contained in the company's filings with the Securities and Exchange Commission and our reports to shareholders. We do not undertake to update any forward-looking statement that may be made from time to time by us or on our behalf.

