

October 5, 2017

National Stock Exchange of India Limited

Exchange Plaza, 5th Floor,
Plot No. C-1, G Block,
Bandra Kurla Complex, Bandra (East)
Mumbai - 400 051.

BSE Limited

Phirozee Jeejeebhoy Towers,
Dalal Street,
Mumbai - 400 001.

Subject: du selects Sterlite Tech to Advance its Data Communication Infrastructure

Ref.: Scrip ID - STRTECH/ Scrip Code – 532374

Dear Sir/Madam,

We wish to inform you that the Company will be enabling UAE-based telecommunications service provider du to roll out futuristic networks, Internet of Things (IoT) and Fibre-to-the-Home (FTTH) services through its smarter network technologies, over the next three years.

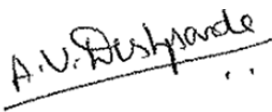
A copy of the Company's Press Release in this behalf, is enclosed herewith.

Kindly take the above on record.

Thanking you,

Yours faithfully,

For **Sterlite Technologies Limited**



Amit Deshpande

Company Secretary (ACS 17551)

Enclosure: As above

PRESS RELEASE

FOR IMMEDIATE DISSEMINATION

du selects Sterlite Tech to Advance its Data Communication Infrastructure

— *Sterlite Tech will enable du's Internet of Things and Fibre-to-the-home network infrastructure through smarter technologies over the next three years*

London, United Kingdom – October 5, 2017: Sterlite Tech [BSE: 532374, NSE: STRTECH], an end-to-end global technology leader in smarter digital networks will be enabling UAE-based telecommunications service provider du to roll out futuristic networks, Internet of Things (IoT) and Fibre-to-the-Home (FTTH) services through its smarter network technologies, over the next three years. As part of the agreement, Sterlite Tech will supply smarter optical fibre cables for outdoor and indoor requirements.

du is a UAE-based telecommunications service provider that aims to contribute towards the transformation of its communities through mobile and fixed telephony, broadband connectivity and IPTV services. The Company also offers carrier services, a data hub, internet exchange facilities and satellite services for broadcasters.

Highlighting the benefits of this partnership, **Saleem AlBlooshi, Executive Vice President – Infrastructure & Technology, du**, said, “With the global consumption behaviour shifting towards data, we are aiming to bring the next revolution in telecommunications through service innovation, and improving agility through a future-proof digital infrastructure. In-line with these requirements to evolve, we are matching our smarter network offerings that are ready for transition towards next-generation networks and Internet of Things.”

Speaking on the agreement, **Ankit Agarwal, Head – Global Sales, Sterlite Tech**, said, “With an on-going relationship with du for the past six years, we have renewed the partnership for our innovative range of smarter optical communication technologies. Through this agreement, we will be a key supplier of optical fibre products with higher fibre counts for du's Internet of Things and FTTH requirements in UAE, over the next three years. This will provide remarkable flexibility to du to offer solutions for high-bandwidth consuming applications such as Augmented and Virtual Reality, Driverless Cars, among others.”

Sterlite Tech focuses on designing, building and managing smarter networks through its unique silicon-to-software technology capabilities and operations in more than 100 countries. With a strong portfolio of 155 patents, the Company has a focused business spanning across optical communication products, system integration services and telecom software solutions.



About Sterlite Technologies:

Sterlite Technologies Ltd [BSE: 532374, NSE: STRTECH], is a global technology leader that designs, builds and manages smarter digital networks. Sterlite Tech engages in six continents and more than 100 countries, with a digital networks focused business spanning across products, services and software – optical communication products, network & system integration services and OSS/BSS software solutions. The Company has state-of-the-art manufacturing facilities in India, China & Brazil, and aims to transform everyday living by delivering smarter networks. With a strong portfolio of 155 patents, Sterlite Tech is home to India's only Centre of Excellence for broadband research. Projects undertaken by the company include intrusion-proof smarter data network for the Armed Forces, rural broadband for BharatNet, Smart Cities' development, and establishing high-speed Fibre-to-the-Home (FTTH) networks.

For more details, visit www.sterlitetech.com

Corporate Communications

Sumedha Mahorey

Phone: +91. 22. 30450404

Email: sumedha.mahorey@sterlite.com

Investor Relations

Vishal Aggarwal

Phone: +91.20. 30514000

Email: vishal.aggarwal@sterlite.com

About du

du is a vibrant and multiple award-winning telecommunications service provider serving 9 million individual customers with its mobile, fixedline, broadband internet, and Home services over its 4G LTE network. du also caters to over 100,000 UAE businesses with its vast range of ICT and managed services. Since its launch in 2007, du has many UAE firsts to its credit, including introduction of Pay by the Second® billing system, IPTV and self-service portal.

du is ideally placed to support the realisation of UAE Vision 2021 and transformation of Dubai into a Smart City. du is also the official strategic partner of the Smart Dubai Office and the platform provider for Smart Dubai. Following the successful testing of the Middle East's first Internet of Things (IoT) network, du is on course to complete deployment of its IoT network in 2016.

Brand Finance ranked du as the 12th most valuable brand in the Middle East in 2016. du previously won the coveted Brand of the year title by Superbrands Middle East in 2013. The company has been recognised with several other awards such as ISO 27001 certification of Managed Security Services, and having the distinction of opening UAE's first LEED Platinum Certified Green Shop. du also has the unique distinction of the first telecom in the world to release Sustainability Report based on GRI-G4 guidelines in 2014. du is also credited with du's world-class teleport is the largest of its kind in the Middle East and ranked among the top teleports in the world by World teleport Association.

du is 39.5 percent owned by Emirates Investment Authority, 19.75 percent by Mubadala Development Company PJSC, 19.5 percent by Emirates Communications and Technology LLC and the remaining by public shareholders. Listed on the Dubai Financial Market (DFM), the company trades under the name 'du'.

Saugat Chatterjee

du

Mobile: +971 55 936 7045

Email: saugat.chatterjee@du.ae

Marwa Al Malik

MSLGROUP

M:+971 561 444 708

Email: Marwa.AlMalik@mslgroup.com

