

By Mail/Fax

Listing Department (Compliance Cell)
National Stock Exchange of India Ltd.
Exchange Plaza, Plot No. C/1, G Block
Bandra Kurla Complex
Bandra (East)
Mumbai - 400 051

Date: 06.09.2011

Subject: Cords Cable Industries' new cable manufacturing facility at Kahrani, Rajasthan is now ISO 9001 approved

Dear Sir/Madam,

You are kindly aware that the company had successfully commissioned and commenced commercial production from its new ultra modern state-of-the-art cable manufacturing facility at Kahrani, Rajasthan from 3rd January 2011.

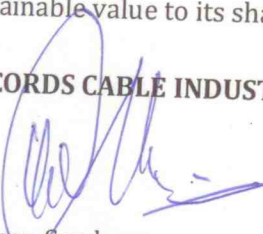
Through the medium of stock exchange, we hereby are pleased to inform our shareholders and partners in growth that Cords Cable Industries has received the prestigious ISO 9001:2008 Certification from TUV Rheinland for its newly commissioned cable manufacturing facility at Kahrani, Rajasthan.

This new facility is spread over an area of approximately 68,360 square meters. The approximate installed capacity of the company now stands at 65,000 cable k.m., i.e., an expansion of about 35,000 cable k.m. of installed capacity. The new site has, as such, got an immense potential for even future expansions to service the increasing demand of products from the company.

ISO 9001 certification proves that Cords Cable Industries' Quality Management System has been certified in line with the best practices standard and is found compliant. With the successful completion of ISO Certification process for its new facility, the company shall now aggressively initiate plant approval procedures with various Public Sector Companies, Project authorities, consultants & various major EPCs.

This statement is issued in the interest of all its stakeholders. The company is committed to deliver sustainable value to its shareholders.

for **CORDS CABLE INDUSTRIES LIMITED**


Naveen Sawhney
(Managing Director)