



May 27, 2016

The Manager
Department of Corporate Services
Bombay Stock Exchange Limited
Phiroze Jeejeebhoy Towers
Dalal Street
Mumbai - 400 021.

The Secretary
National Stock Exchange of India Ltd.
Exchange Plaza
Bandra -Kurla Complex
Bandra (E),
Mumbai 400 051

Scrip Code : 500271

Name of Scrip : MAX

Dear Sir/Madam,

Sub : **Schedule of Conference Call for Investors**

With reference to above subject, please find enclosed herewith an invitation for conducting the conference call for investors on Tuesday, May 31, 2016 at 4.00 pm IST to discuss the Audited Financial Results for the Q4 & Financial Year ended March 31, 2016, to be declared on May 30, 2016.

This is for your information and records.

Thanking you,

Yours faithfully
For **Max Financial Services Limited**

A handwritten signature in blue ink, appearing to read "V. Krishnan", is written over a horizontal line.

V. Krishnan
Authorized Signatory

Encl: As above.

MAX FINANCIAL SERVICES LIMITED (Formerly Max India Limited)

CIN: L24223PB1988PLC008031

Max House, 1, Dr. Jha Marg, Okhla, New Delhi - 110 020 | P +91 11 26933610, 42598000 | F +91 11 26324126 | www.maxfinancialservices.com

Regd. Office: 419, Bhai Mohan Singh Nagar, Village Railmajra, Tehsil Balachaur, Dist. Nawanshahr, Punjab - 144 533, India



Max Financial Services and Max India Limited

Corporate Office: Max House, Okhla, New Delhi – 110 020

Max Financial Services Limited and Max India Limited Conference call on Tuesday 31st May 2016 at 4.00 PM IST

New Delhi, May 27, 2016

Max Financial Services Limited, the holding company of Max Group's life insurance business, and Max India Limited, the holding company of Max Group's Healthcare, Health Insurance and Senior Living business is organizing a conference call to discuss the Annual Results for Financial Year 2015-16. The call is scheduled for **Tuesday, 31st May 2016 at 4:00 p.m.** subject to approval of the financial results by Board of Directors of the Company.

Senior Management team from Max Financial Services Limited and Max India Limited will be present on the call.

Details of the conference call

Date	Tuesday, May 31, 2016
Timing	4.00 p.m. India Time 6.30 p.m. Hong Kong / Singapore Time 10.30 a.m. London Time 5.30 a.m. New York Time

India Conference dial-in

Primary Number

- **+91 22 3938 1071+91 22 6746 8354**

Secondary Number

India Toll Free Number

- **1 800 209 1221 or 1 800 200 1221**

India Local access Number

6000 1221 (*Available in – Bangalore, Chennai, Delhi, Gurgaon, Hyderabad, Kolkata - Accessible from all major carriers except BSNL/MTNL*)

3940 3977 (*Available in - Ahmedabad, Bangalore, Chandigarh, Chennai, Gurgaon (NCR), Hyderabad, Kolkata - Accessible from all carriers*)

**Conference dial-in – International
Access (Toll Free Numbers)**

- **USA: 1 866 746 2133**
- **UK: 0 808 101 1573**
- **Singapore: 800 101 2045**
- **Hong Kong: 800 964 448**

**Conference dial-in – International
Access (Toll Numbers)**

- **USA-Los Angeles : +1 323 386 8721**
- **UK-London : +44 203 478 5524**

- Ends -

About Max Group

The Max Group is a leading Indian multi-business conglomerate with a commanding presence in the Life Insurance, Healthcare & Allied businesses and packaging sectors. In FY '15, the Group recorded a consolidated turnover of Rs 14,877 Cr. It has a total customer base of over 7.5 million, nearly 300 offices spread across India and people strength of around 17,000 as on 31st March 2015. The Group's investor base includes marquee global financial institutions such as Goldman Sachs, IFC Washington, Temasek, Fidelity and New York Life.

The Max Group comprises three holding companies, namely Max Financial Services Limited, Max India Limited and Max Ventures & Industries Limited.

About Max Financial Services Limited (www.maxfinancialservices.com) Max Financial Services Limited (MFS), a part of the US\$ 2 billion Max Group, is the parent company of Max Life, India's largest non-bank, private life insurance company. MFS actively manages a majority stake in Max Life Insurance Company Limited, making it India's first listed company focused exclusively on life insurance. Max Life is a joint venture with Mitsui Sumitomo Insurance (MSI), a Japan headquartered global leader in insurance.

Max Financial Services Limited is a publically listed company. It is listed on both the stock exchanges in India, The Bombay Stock Exchange and The National Stock Exchange. The largest shareholding is of the owner sponsors, led by Mr. Analjit Singh at over 30%. Other significant shareholders include some of world's most prestigious private equity investors such as Goldman Sachs, KKR and International Finance Corporation, Washington (IFC).

Max Financial Services Limited holds 68.01% equity in Max Life Insurance Co. Ltd.

About Max Life Insurance Co. Limited (MLIC) (www.maxlifeinsurance.com) is a Joint Venture with Mitsui Sumitomo, Japan. Established with a vision to be the most admired life insurance Company in India, Max Life Insurance Company (formerly Max New York Life Insurance Company) was incorporated in the year 2000.

Max Life is India's fourth largest private life insurance company. It has emerged as a benchmark for the life insurance industry in India across several dimensions including customer persistency, high performance bancassurance and agency channels, enviable relationships with distribution partners, strong and tenured management, focus on long-term savings and protection products and superior management of costs.

About Max India Limited (www.maxindia.com) - Max India Limited, a multi-business corporate, is part of the US\$ 2 billion Max Group and is the holding company for Max Healthcare, Max Bupa Health Insurance and Antara Senior Living.

Focused on healthcare and allied businesses, Max India's vision is to be the most admired company for health and life care needs of its customers, patients and their families. This vision is founded on a clear set of values that are shared across the Max Group – Sevabhav, Excellence and Credibility.

Max Healthcare Institute Ltd. (MHC) (www.maxhealthcare.in) – A Joint Venture with Life Healthcare, South Africa, Max Healthcare is the country's leading comprehensive provider of standardized, seamless and international-class healthcare services. With a base of over 2,100 doctors, 6400 other trained personnel, and over 2.2 million patients from 80 countries and 2600 beds across its network of 13 hospitals, Max Healthcare is completely committed to the highest standards of medical and service excellence, patient care, scientific and medical education. With a strong presence in North India — 10 hospitals in Delhi & NCR and others in Mohali, Bathinda and Dehradun — it offers treatment in over 30 medical disciplines.

Max Bupa Health Insurance Company Ltd. (www.maxbupa.com) is a Joint Venture between Max India Limited and Bupa, a leading international healthcare provider with over 60 years of healthcare knowledge. Max Bupa brings together a combination of Bupa's global health insurance expertise and customer service expertise with Max India's understanding and experience of the Indian health and insurance sectors.

Max Bupa offers quality health insurance services through a dedicated team of over 1000 people and its network of 26 offices across 16 locations – Delhi-NCR, Mumbai, Hyderabad, Chennai, Bangalore, Pune, Ludhiana, Chandigarh, Jaipur, Surat, Kochi,

Kolkata, Patna, Goa, Jodhpur and Thane. The company has a customer base of 1.8 million and offers individual and family-oriented health insurance policies for Indians across all age groups.

Max Bupa has a direct working relationship with a strong network of over 3500 top quality hospitals and healthcare providers and the Company plans to extend its network of hospitals to other parts of the country. Max Bupa services customers directly without third party involvement.

Antara Senior Living (ASL) (www.antaraseniorliving.com) is the Group's foray into the senior living space to cater to the lifestyle and lifecare needs of people over the age of 55. With the perfect blend of lifestyle, lifecare, hospitality and sound financial thinking, one could discover a new chapter in a well-lived life, where the genuine spirit of care is expressed through careful attention to detail to craft a space where life is lived openly, joyously and hassle-free. Spread over 14 pristine acres, Antara Dehradun is designed by Perkins Eastman of New York and Esteva i Esteva Arquitectura of Spain and built by India's most experienced construction company, Shapoorji Pallonji. With a 50,000 sq. ft clubhouse, over 200 bespoke apartments ranging from 1400 sq. ft to 6600 sq. ft. and an operating team of over 200 people, the Antara community is based on the same principles as that guiding Max India, which are Sevabhav, Credibility and Excellence.

For more information on the Company, please visit www.maxfinancialservices.com and www.maxindia.com

Investor Contact

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Max India Limited

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