



COLGATE-PALMOLIVE (INDIA) LIMITED

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Powai,
Mumbai - 400 076.
Tel : 67095050
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June 6, 2011

The Secretary
Bombay Stock Exchange Limited
Dalal Street
Mumbai

Scrip Code : 500830
Fax: 2272 3121 / 3119 / 2037 / 2041 / 2061 / 2039
Kind Attn : Mr. S. Subramanian / Mr. Bhushan Mokashi

The Manager – Listing Department
National Stock Exchange of India Limited
Exchange Plaza, C-1, Block – G
Bandra-Kurla Complex
Bandra (East), Mumbai 400 051.

Symbol : COLPAL
Series : EQ

Fax : 26598237 / 26598238 / 66418124/25/26/ 26598348
Kind Attn : Mr. Hari / Ms. T.S. Jagadharini

Dear Sir :

Re: Declaration of First Interim Dividend for the Year 2011-12

This refers to our two letters dated May 30, 2011.

The Board of Directors of the Company, at their meeting held today, declared a first interim dividend of Rs. 8/- [Rupees eight only] per equity share of Re.1/- (face value) for the financial year ending March 31, 2012. The said interim dividend will be paid on the paid-up equity share capital of Rs.13.60 crore involving a total pay-out of Rs.126.4 crore [including dividend distribution tax].

As already informed vide our above letters, we had fixed Tuesday, June 14, 2011 as the Record Date for payment of the said interim dividend

Please note that the said interim dividend declared by the Board at their Meeting held today will be paid on June 24, 2011, to those shareholders whose names appear on the Register of Members of the Company on June 14, 2011.

Attached please find a copy of our Company statement being issued in this regard.

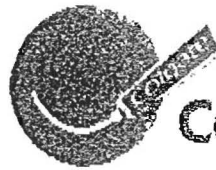
Please acknowledge receipt.

Thanking you,

Very truly yours
Colgate-Palmolive (India) Limited

K.V. VAIDYANATHAN
Whole-time Director &
Company Secretary

File: Stock Exchange
22 157/77th dividend



Colgate World of Care

COMPANY STATEMENT

Colgate declares First Interim Dividend of Rs. 8 per share for 2011-12

MUMBAI, June 6, 2011: At the meeting held today, the Board has declared a First Interim Dividend for the Financial Year 2011-12 of Rs. 8 per share of Re 1 each (face value). The dividend payout to the shareholders will be Rs. 108.8 Crore (Rs. 126.4 Crore inclusive of the dividend distribution tax) and will be paid on June 24, 2011 to those shareholders whose names are on the Register of Members of the Company as on June 14, 2011.

For the financial year ended March 31, 2011, the Company had declared a total dividend of Rs. 22 per share.

Colgate-Palmolive (India) Limited is India's leading provider of scientifically proven oral care products with multiple benefits at various price points. The range includes toothpastes, toothpowder, toothbrushes and Mouthwash under the "Colgate" brand, as well as a specialised range of dental therapies under the banner of Colgate Oral Pharmaceuticals. These have become an essential part of daily oral hygiene and therapeutic oral care in India. The Company also provides a range of personal care products under the "Palmolive" brand name.

Colgate has been ranked India's #1 Most Trusted Brand across all categories for four consecutive survey periods by Brand Equity's Most Trusted Brand Survey (2003-2007). In Brand Equity's 2008 and 2009 Most Trusted Brand survey, Colgate was again rated the leading brand amongst all FMCG brands. Prior to this, Colgate was also rated as the #1 brand by the A&M – MODE Annual Survey for India's Top Brands for eight out of nine years during the period 1992 to 2001.

For more information about Colgate's business, visit the Company's website on the internet at www.colgate.co.in