



COLGATE-PALMOLIVE (INDIA) LIMITED

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Hiranandani Gardens,
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Mumbai - 400 076
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September 24, 2012

The Secretary
Bombay Stock Exchange Limited
P.J. Towers - 25th floor
Dalal Street
Mumbai-400001

Scrip Code : 500830
Fax: 2272 3121 / 3719 / 2037 / 2041 / 2061 / 2039
Kind Attn : Mr. Jeevan Noronha

The Manager - Listing Department
National Stock Exchange of India Limited
Exchange Plaza, C-1, Block - G
Bandra-Kurla Complex
Bandra (East), Mumbai 400 051

Symbol : COLPAL
Series : EQ
Fax : 26598237 / 26598238/ 66418124/25/26
Kind Attn : Mr. Hari / Ms. T.S. Jagadharini

Dear Sir:

Re: Declaration of first interim dividend for the year 2012-13

This refers to our two letters both dated August 31, 2012 on the above subject.

The Board of Directors of the Company, at their Meeting held today, declared a first interim dividend of Rs.13/- (Rupees thirteen only) per equity share of Re.1/- (face value) for the financial year ending March 31, 2013. The said interim dividend will be paid on the paid-up equity share capital of Rs.13.60 crore involving a total pay out of Rs. 205.5 Crore [including dividend distribution tax].

As already informed vide our above letters, we had fixed Wednesday, October 3, 2012 as the Record Date for payment of the said interim dividend.

Please note that the said interim dividend declared by the Board at their Meeting held today will be paid on October 19, 2012 to those shareholders whose names appear on the Register of Members of the Company on October 3, 2012.

Attached please find a copy of our Company Statement being issued in this regard.

Please acknowledge receipt.

Thanking you,

Very truly yours
Colgate-Palmolive (India) Limited

A. Banerjee

Niket Ghate
Whole-time Director &
Company Secretary

Encl : a/a



COMPANY STATEMENT

Colgate announces First Interim Dividend of Rs. 13 per share for 2012-13

MUMBAI, September 24, 2012: At the meeting held today, the Board has declared a First Interim Dividend for the Financial Year 2012-13 of Rs. 13 per share of Re 1 each (face value), as against its first interim dividend of Rs. 8 per share for the year 2011-12. The dividend payout to the shareholders will be Rs. 205.5 Crore (inclusive of the dividend distribution tax of Rs. 28.7 Crore) and will be paid on October 19, 2012 to those shareholders whose names are on the Register of Members of the Company as on October 3, 2012.

For the financial year ended March 31, 2012, the Company had declared a total dividend of Rs. 25 per share.

Colgate-Palmolive (India) Limited is India's leading provider of scientifically proven oral care products with multiple benefits at various price points. The range includes toothpastes, toothpowder, toothbrushes and mouthwashes under the "Colgate" brand, as well as a specialized range of dental therapies under the banner of Colgate Oral Pharmaceuticals. These have become an essential part of daily oral hygiene and therapeutic oral care in India. The Company also provides a range of personal care products under the 'Palmolive' brand name.

Colgate has been ranked as India's #1 Most Trusted Brand across all categories for four consecutive years from 2003 to 2007 and in 2011 by Brand Equity's Most Trusted Brand Survey. It is the only brand to be in the top three from 2001-2011. Prior to this, Colgate was also rated as the #1 brand by the A&M – MODE Annual Survey for India's Top Brands for eight out of nine years during the period 1992 to 2001.

For more information about Colgate's business and products, visit the Company's website on the internet at www.colgate.co.in.

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