



Ref: SECT: STOC: 06 – 15

20th January, 2015

To
The Secretary,
The Stock Exchange, Mumbai
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai - 400 001

To
The Manager,
Listing Department,
National Stock Exchange of India Limited,
Exchange Plaza, C-1,
G Block, Bandra-Kurla Complex,
Bandra (East), Mumbai – 400 051

Dear Sir / Madam,

Sub: Heritage Fresh Bags COCA COLA Golden Spoon Award' 2015 –Reg.

Ref: **Stock Code: 519552 / HERITGFOOD**

It is inform that the Company is proud to announce that its Retail Division has awarded most prestigious '**COCA COLA Golden Spoon Award' 2015** for being the IMAGES Most Admired Food & Grocery Retailer of the Year - Regional Chain' at India Food Forum on 15 Jan 2015.

The annual 'COCA COLA Golden spoon awards' are well-established and highly regarded within the industry as a mark of exceptional performance. This latest award has come within a short span of four months after having received an award for at India Retail Forum for the year 2014.

*Expressing her views on this great achievement, **Smt. N. Bhuvaneswari, Vice Chairperson & Managing Director** of the Company said we are extremely proud to say that this "Award is recognition that our stores are improving constantly and are better than ever now. All thanks to the countless hours of hard work and dedication put in by our store staffs who are now able to offer better customer service even to the most demanding customers. Our fill rates have improved, our range has widened, our promotions now deliver greater value and customers have responded by coming to our stores more often and buying more from our stores. This will definitely inspire us to do even more better going forward."*

In the Retail space, Heritage Foods, Retail Division has 88 stores under the banner Heritage Fresh, occupying 3,27,203 square feet as on 31st December, 2014. Heritage Fresh is currently present in South in cities like Hyderabad, Bangalore, and Chennai.

This is for your information.

Thanking you,

Yours Faithfully,

For **HERITAGE FOODS LIMITED**


UMAKANTA BARIK
Company Secretary
M.No: FCS 6317



HERITAGE FOODS LIMITED
(Formerly known as M/s. Heritage Foods (India) Limited)
CIN : L15209AP1992PLC014332
AN ISO: 22000 CERTIFIED COMPANY





About Heritage Foods

The Heritage Group is one of the fastest growing Private Sector Enterprises in India, with five-business divisions viz., Dairy, Retail, Agri, Bakery and Renewable Energy under its flagship Company Heritage Foods Limited (Formerly known as Heritage Foods (India) Limited). The annual turnover of Heritage Foods crossed Rs.1726.99 crores in financial year 2013-14.

Presently Heritage's milk & milk products have market presence in Andhra Pradesh, Telangana, Karnataka, Kerala, Tamil Nadu, Maharastra, Odisha and Delhi and its Retail Stores across Bangalore, Chennai and Hyderabad. Integrated Agri operations are in Chittoor and Medak Districts and these are backbone to retail operations and the state of art Bakery division at Uppal, Hyderabad, Telangana.



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